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PRESS RELEASE
FOR IMMEDIATE RELEASE

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**BURLINGTON POLICE DEPARTMENT TO FOCUS ON ENFORCEMENT OF
TRAFFIC LAWS RELATED TO CROSSWALK SAFETY; PART OF BROADER CITY
EFFORT TO IMPROVE PEDESTRIAN AND BICYCLE SAFETY**

Burlington, VT, November 10, 2006 – The Burlington Police Department will have an increased presence at various high traffic downtown intersections throughout the day on Monday, November 13, to enforce traffic laws related to crosswalk safety. This enforcement effort is part of a broader City initiative, with non-profit partners, to improve pedestrian and bicycle safety in Burlington.

Burlington hosted a “Pedestrian Summit” on May 13, 2006 for a city-wide discussion of pedestrian-related issues. Since then, the City and non-profit partners such as AARP-Vermont and Local Motion have initiated a campaign to educate drivers, pedestrians and bicyclists about safety issues, take input on these issues, and encourage residents to follow common sense practices and laws to improve bicycle and pedestrian safety.

In the months of September and October, the Burlington Police Department initiated an educational effort focused on cross-walk safety, handing out over 100 traffic violation warnings to drivers, pedestrian and bicyclists. On November 13, the police department will intensify its enforcement efforts and will be issuing tickets.

"Officers will be dedicated to pedestrian and traffic safety education and enforcement throughout the day," says Deputy Chief Walter Decker. "Our message is 'we want you safe, and to obey common sense laws.'"

Burlington Mayor Bob Kiss views traffic enforcement as an important element of the city's bicycle and pedestrian safety efforts and keeping Burlington livable for all residents. "Everyone – drivers, walkers, and bicyclists – should be safe and secure in getting where they need to go," says Mayor Kiss.

The City will continue its traffic enforcement efforts on selected days this Fall and Spring of 2007. The City will also continue to work with non-profit partners on educational and outreach initiatives aimed at improving bicycle and pedestrian safety. Attached is a summary of rules of the road and common sense advice for "Sharing the Road" whether driving, walking or biking.