



**Steering Committee Meeting  
October 15, 2010  
Conference Room 12, City Hall  
MINUTES**

**In attendance:** Martha Maksym (United Way), Mediha Jusufagic (Bosnia Lillies), Jennifer Cirillo (Sustainable Schools Program), Sara Osaba (VT Multicultural Alliance for Democracy), Jeanne Collins (BSD), Gioia Thompson (UVM), Penrose Jackson (FAHC), Tim Shea (Chamber), Larry Kupferman (CEDO), Andy Montroll (Planning Commission), Melinda Moulton (Main Street Landing), Wanda Hines (CEDO, Social Equity Investment Project), Michel George (Champlain College), Lea Terhune (NPA), Joe Speidel (UVM), Jennifer Green (CEDO, Legacy staff)

Mayor Kiss joined the meeting at approximately 9:00.

**1. Welcome and Introductions**

- Introduction of Lizzie Gregory, UVM senior and Legacy intern

**2. Update: Legacy Awards and Presentations**

- **Home Depot Award for Excellence in Sustainable Communities** – Legacy was awarded \$75,000 from the Home Depot Foundation to be shared with Champlain Housing Trust for their work to create perpetually affordable housing at Burlington’s East Ave. co-housing site. A film team came to town to interview various players about Burlington in general, and co-housing, CHT, and the Legacy Plan more specifically. Committee member Melinda Moulton was interviewed, along with Mayor Kiss, Jennifer Green, and CHT and co-housing representatives. Legacy plans to use part of this money to update the plan – this idea has been approved by Mayor Kiss. Use of the remainder of the money has yet to be determined.
- **Harvard Kennedy School of Government Recognized Legacy as a “Bright Idea”** – This awards program touts innovative government programs that can be used by other municipalities to address similar issues. Information has been posted on the Legacy website.
- Jennifer presented at **ICLEI Local Governments for Sustainability Conference** in Washington, DC. Her discussion covered opportunities and challenges in keeping sustainability plans alive and vibrant over time.

### 3. Opportunities for Steering Committee Collaboration

- Tim Shea spoke about the **Business Energy Ambassador Program** offered through the Chamber and solicited volunteers to work with local businesses on energy efficiency efforts. He invited the group to share the word about **Wednesday, 10/20 training** from 6-9 in the Chamber. Jennifer Cirillo suggested focuses on Old North End businesses, and Gioia noted the possible role of UVM in recruiting students as ambassadors.
- Jennifer talked about the **Burlington City Staff Commute Program**, including City's CATMA membership. Jeanne Collins expressed an interest in reaching out to school staff, as parking is a constant issue and concern. Jennifer noted that at this point, the program is focused on downtown city staff, although the City and CATMA was planning to regroup in January re: next steps and this could include a discussion on the Burlington School District.
- Jennifer mentioned the **waste reduction efforts in City Hall**, including the recent waste sort. She also noted her work to help facilitate the purchase of **Big Belly Solar Trash compactors** and an FYI re: possible advertising opportunities.
- Gioia noted **UVM's interest in exploring Bixi bikes with Local Motion** and noted the success this bike sharing business is having in Montreal and Denver.
- Gioia expressed an interest in a **social justice speaker** – opportunity for UVM, Champlain, and the City – and would explore possibilities.

### 4. Operations Committee Debrief

#### Meeting Deliberation(s) including 9/30 Meeting with Mayor Kiss

- Mayor says that re-engagement with public makes sense
- Cost- budget process and investment from January to June of 2011
- Jen Cirillo questions asked about how \$50,000 would be allocated – Larry explains 2 fiscal years, resource money for re-engagement

#### Agreement to Update Plan

- Mayor asks for more copies of Plan book to be printed
- Budget recommendations in May
- Michel wants proposal breakdown, 10 yr. old plan (time to update), role of the report (simple, direct), must keep outreach message consistent message
- General consensus- its time to update, and if we don't, there's no point of Legacy
- Gioia suggests 10 year budget process- timeline, predictions, etc.
- Martha wants to use resources at our disposal, re-engagement
- Joe discussed the need to reach out to department heads to see about municipal commitments

#### RFP Draft and Next Steps

- Jennifer talked about "Legacy" road shows as means to "grease skids" for update process – has met with PRC, DRB, PC.
- Lea suggests web-based component to outreach to public
- Martha points out high costs of staying connected (Larry suggests using Home Depot money on this), and we need to add proposal from agencies to the to-do list
- Mediha suggests installing informational stand downtown and public restrooms

## **5. Beyond the Update: Required Help**

- **Indicator and Monitoring Group**
  - Jennifer - Help! Gioia, Sara, Martha volunteer
- **Outreach Group** (including Neighborhood Improvement Night November meetings)
  - Lea offered to take information on Legacy to private meetings and thinks Green's attendance will suffice
- Penrose wants to start work on a Peter Clavelle Award process – email will be sent to recruit helpers – will consider award nomination templates from other cities/institutions

## **5. Next steps and Closing Remarks**

- a. Jennifer will send out e mail on ways for helping/input
- b. Wanda, school + town hall meet on Diversity, Equity, and Inclusion. Diversity Dinner 10/26
- c. Facebook, Sustainable Schools Project

**9:30 Adjourn**