



*Partnering for
Our Sustainable Future*

Legacy Steering Committee

September 7, 2011

City Hall, Room 12

8:30-10:00 am

Minutes

Called to Order at: 8:44

Facilitator: Joe Speidel; Note taker: Emily Meltzer

In Attendance: Jennifer Green (Legacy), Joe Speidel (UVM), Penrose Jackson (Fletcher Allen), Gioia Thompson (UVM), Kelly Devine (BBA), Wanda Hines (SEIP), Tim Shea (Chamber of Commerce), Mercedes Mack (Burlington Schools), Monica Weeber (United Way), Jen Cirillo (Shelburne Farms), Mary Sullivan (Burlington Electric Dept.), Jennifer Wallace-Brodeur (AARP), Jeanne Collins (Superintendent of Burlington schools), David Raphael (Landworks)

Welcome and Introductions (8:40-8:45):

- Coffee and Welcome to Monica Weeber, United Way of Chittenden County and Emily Meltzer, Legacy Intern and UVM student (led by Jennifer Green)

ECOS Project and Legacy Update (8:45-9:40)

- David described the development of interactive kiosks (3) to place in different locations -- and having booths staffed by artists and others to solicit community input
- ECOS Update: Workshops will be at the end of the month: asking people to weigh in on goals/initiatives for both ECOS and Legacy
 - Workshop in Burlington focused on Legacy
 - Asking the Question: What does sustainability look like to you?
 - Mapping exercises: where and what of sustainability (Green space, Community Centers, Walking/biking paths)
 - Gioia stated that Walter Pullman would like to help with mapping
 - Jen Cirillo suggested a “Sustainability Quest”
 - Involve university students: finding lost space - students will look for places that is not being used sustainably or in the best way possible
- Jennifer Green suggested making the survey a priority and suggested several general survey questions: ex: 1. Imagine Burlington in the future: what would the best place to live, work and play? Follow up with actions as a response; 2. Use the 5 Legacy goals to organize conversation around
- David proposed both qualitative and quantitative. Joe: check a box about each goal (Likert Scale), but also able to explain why they marked each box
- We are currently using a very general frame for outreach
- We need a variety of tools to successfully outreach
- Penrose suggested that by checking boxes, you are forcing people to prioritize
- Wanda noted that we should use the title “Diversity and Equity” rather than just “Equity” as a category
- Mercedes brought up the importance for accessibility to kiosks/surveys: What is the reading level? Are the kiosks handicap accessible? We should explicitly note how we have achieved accessibility during the Legacy Project
- Questions on surveys should be simple and the same for all groups.

Assistance /Next Steps from Steering Committee

- Outreach to places such as schools, preschools, Spectrum, King Street, senior housing and Food Shelf to have extended participation
- Need to gather a diverse group of people to administer the surveys (Perhaps Americorp?)
- Explain to people why the Legacy Project is engaging them
- Necessity to define sustainability for Burlington to give it meaning
- Survey Committee (to review/test draft): Jen Green, Monica Weeber, Jennifer Wallace-Brodeur, Wanda Hines, Mary Sullivan, Kelly Devine
- A potential outreach question from Gioia: how can we work within the systems we have?
- A potential outreach question from Jeanne: What is working? What would we like to see improved?
- Avoidance of Planning Fatigue is crucial to success

Outreach Events including speaker series with Downtown and Waterfront

- Connect with Sandrine – make sure projects work seamlessly together
- Speaker series potentially advertised as going through the winter

Wanda's Update (9:40-9:45)

- City of Burlington will be moving forward in a diversity and equity plan - put into motion by legacy
- October 12th- Wanda holding event at Multigenerational Center, perhaps a place to sample questions

Review and Approval of 4/15/11 Meeting Minutes (Joe) (9:45-9:48)

- We are supposed to be done with outreach on September 30th- it will be tweaked as project continues, coordinate outreach with other groups

(9:48-9:52)

Legacy's Submission to the City's Annual Report

- Jennifer: City's Annual Report reminder. Would like 2 bullet points on what each institution is doing regarding the Legacy plan.

Meeting adjourned at 9:52