

Burlington, VT Skate Park Redevelopment



The Project

Burlington, VT has a long history in action sports - the region is headquarters for endemic companies, home to world-class mountains and boasts a significant population of skateboarders and BMX riders.

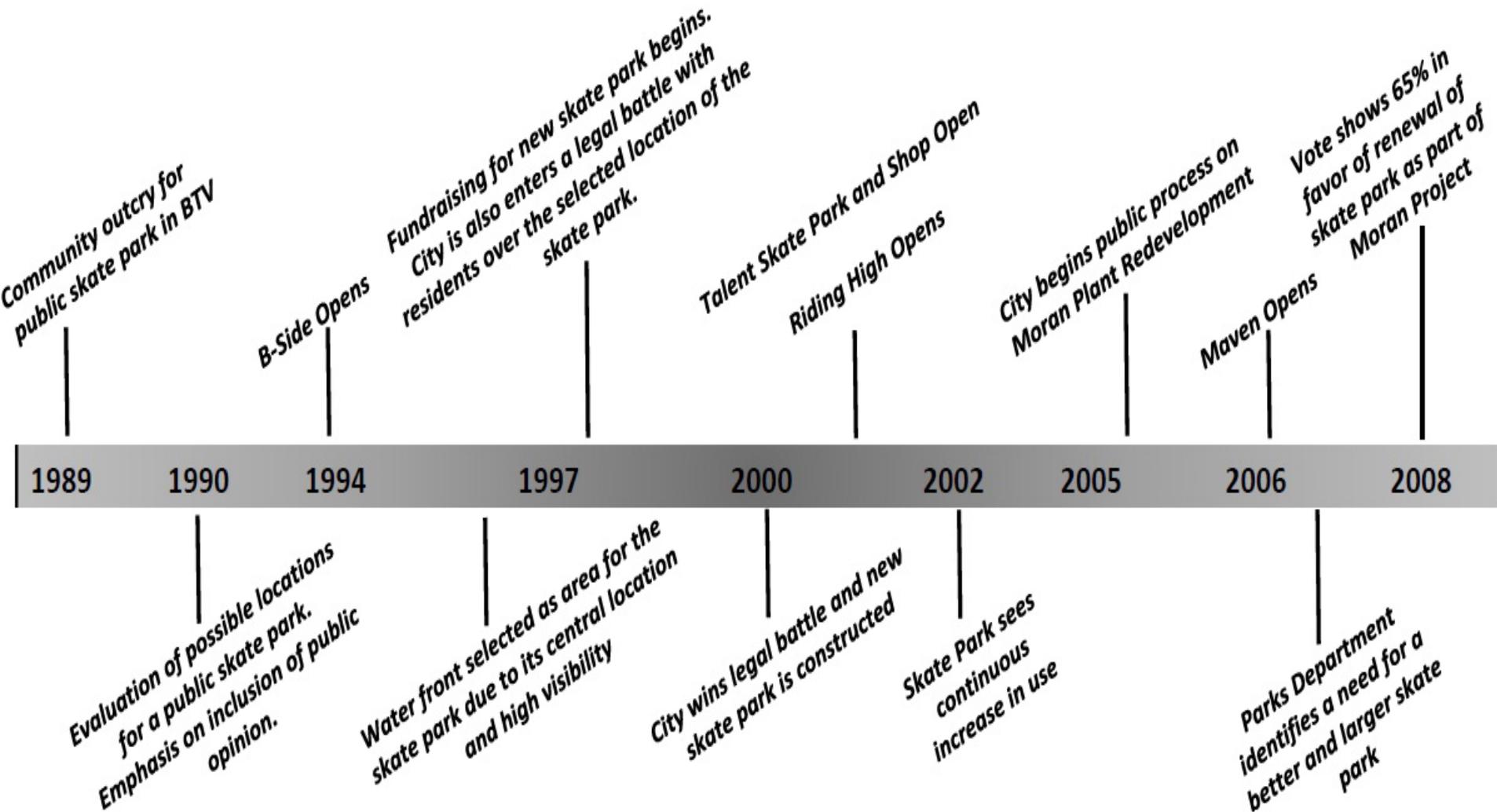


- The new 20,000 sq ft custom cement park on the waterfront
- A best-in-class facility that will draw participants from around the region and beyond.
- Our goal: raise funds for the construction through grants, private donations and city participation
- Construction to start in late summer 2011 & open in spring 2012

The skate park is a key element in Moran Plant site design

History:

Timeline of Skateboarding in Burlington



History:

Contributors to Original Water Front Skate Park

We are grateful for the businesses and citizens who made the current skate park a reality. Without them Burlington would not have the thriving skateboard community it has today.



Major Contributors to the Burlington Skate Park

City of Burlington

\$60,000

Ben & Jerry's

\$25,000

Burton Snowboards

\$10,000-\$24,999

Terry F. Allen Family Charitable Trust

Al Marcelino

State of Vermont

\$5,000-\$9,999

Robert Brinckerhoff

Bob and Holly Miller

Burlington Rotary Club

\$2,500-\$4,999

Wilmot Wheeler Foundation

\$1,000-\$2,499

Barrett Trucking

Custom SK&PARK Development

Jerry Greenfield/Elizabeth Skarie

Emily Barrett

Trono Fuels

Jimmy Wick

Special Thanks to the Following Individuals and Organizations Who Have Helped Make the Skate Park Possible:

Randy Amis

Action Research/Sam Osborne

BSide/Hannah Schwartz

Burlington Broadcasters

Nancy Cathcart

Community & Economic Development Office

Ryan Coulter

Carina Driscoll

Fuse Sports Marketing

Dennis Healy

Steve Hingtgen

Jamie & Packy McGurn

North Star Cyclery

Gene Richards

Neal Rodar

Ken Schatz

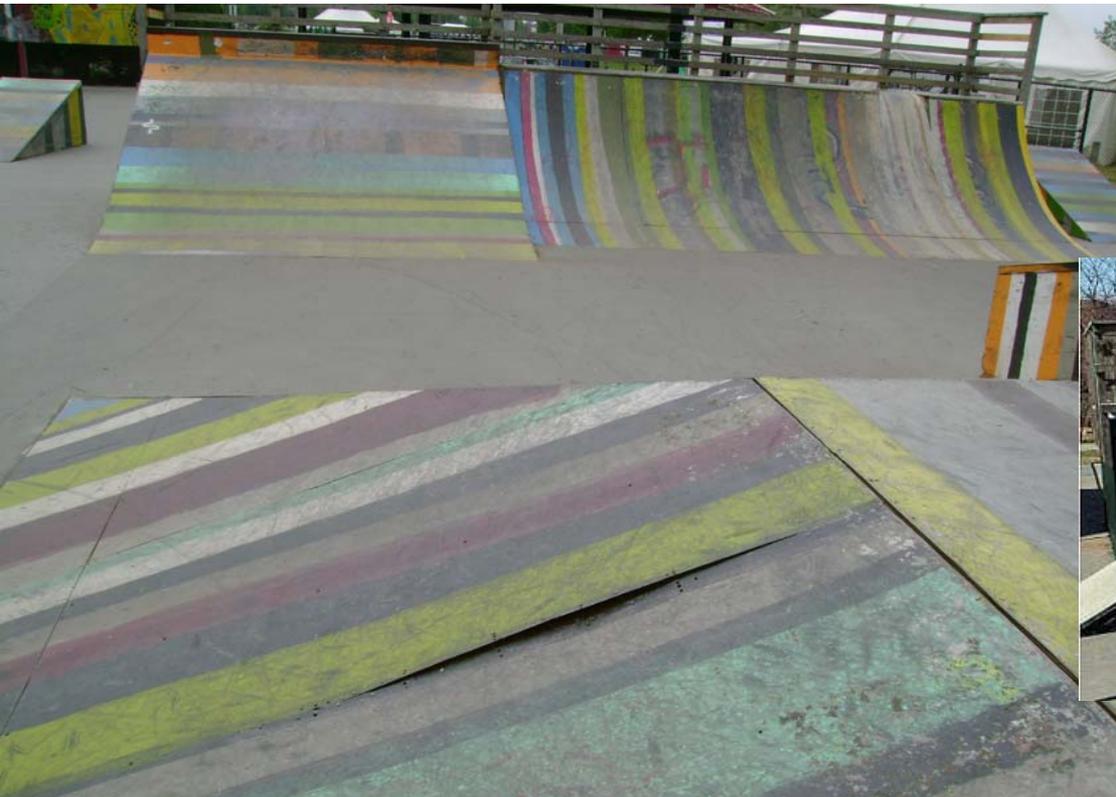
Chapin Spencer

Robert Whalen

History:

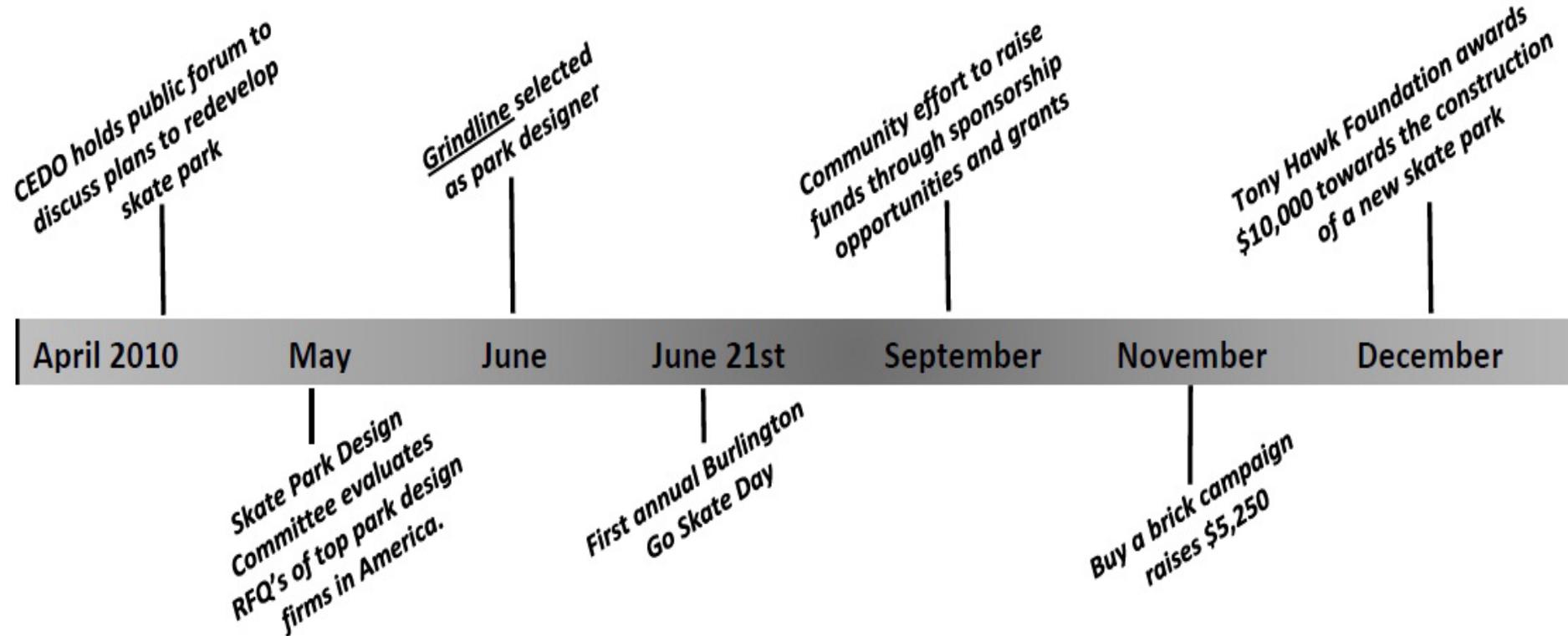
The existing skate park was created 10 years ago (at a cost of \$326,000) with materials that were the standard at that time.

However these materials have experienced heavy use and Vermont weather making the current structures of the skate park unsuitable for continued use.



History:

Timeline of Skateboarding in Burlington



Mission:

Create an iconic skateboard park on the Burlington, VT waterfront that will provide a FREE, accessible and safe skateboarding environment for years to come



“Waterfront park is all about catching that sunset session with the homies, playing skate, and ripping the illest box ever known to skateboarders” – Alex

from Burlington Skatepark facebook page

Mission:

Community Benefits

Skate Parks Encourage Creativity and Physical Well-Being Among Youth



There are currently 13 million skateboarders in the USA. 15% (and growing) of them are girls.

Mission:

Community Benefits

**Skate Parks are Regional & Worldwide Attractions
Sparking
Economic
Vitality**



Skaters come from all over the world to skate at LOVE Park.

Mission:

Community Benefits

Skate Parks Create Opportunity for Economic Growth



Maven,
Burlington



Riding High
Burlington

Talent, South Burlington



- 6 Full Time and 24 Part Time Jobs
- Talent Skate Park: 175 Skaters Per Week
- Mean Age of a Skateboarder is 21.5
- Burlington is Home to a University Population of 16,057 Who's Median Age is 21
- The Median Age in Burlington is 29

Mission:

Community Benefits

Skate Parks Provide An Alternative To Organized Sports



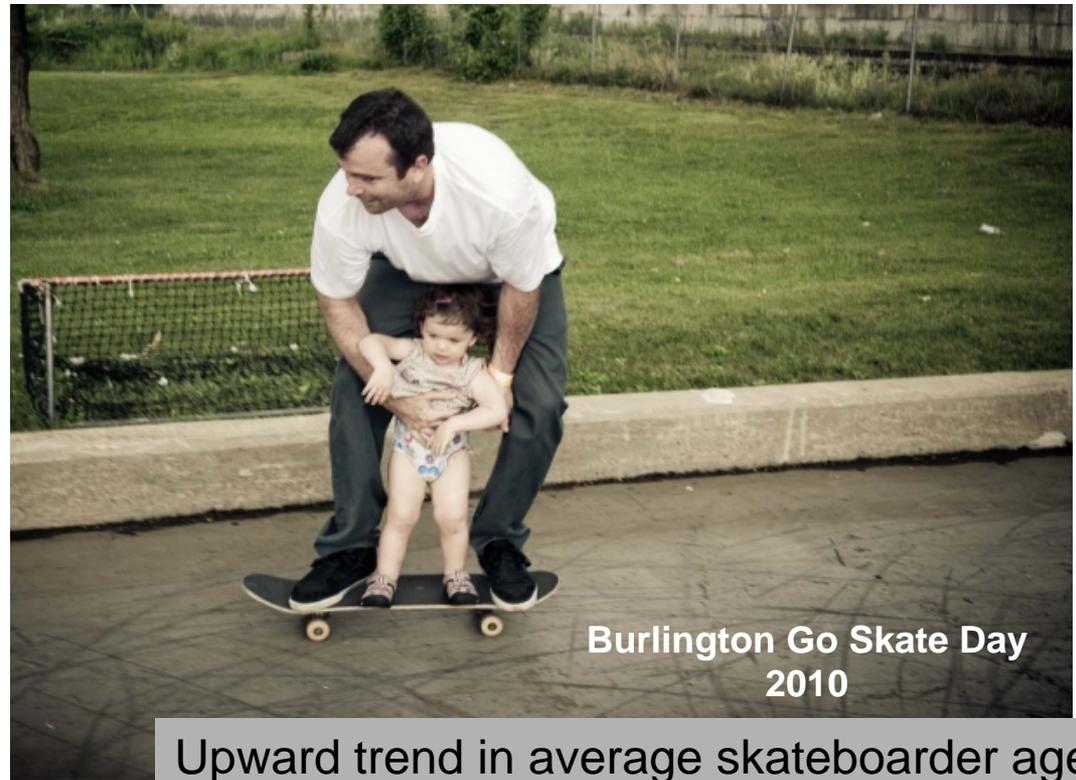
Skateboarding has increased 40% since 2008.

Skateboarding is becoming more popular than baseball, hockey, tennis and virtually every other traditional sport in the United States.

Mission:

Community Benefits

Skate Parks Foster Partnerships Across Generations and Lifestyles



Burlington Go Skate Day
2010

Upward trend in average skateboarder age shows that those who skateboard are not likely to drop the sport as they age.

The Local Connection:

- 3,679 Skateboard and BMX Participants in Burlington.
- Over 1,300 Friends on Skate Park Facebook Page
- 8+ Action Sports Related Businesses
- Annual Go Skate Day Event
- Home To Professional Skaters, Snowboarders & Skiers



Burlington Go Skate Day
2010

The Local Connection:

In the Heart of the City: A Central Place for Skateboarding

“Having a quality skate park gives kids and teens a positive place to gather and focus their energy while working on coordination, physical strength, and agility oftentimes branching out as inspiration for creating art and music.”

- Melissa



The Vision:

Burlington Skate Park Redevelopment

The New Skate Park Will Provide Opportunities For:

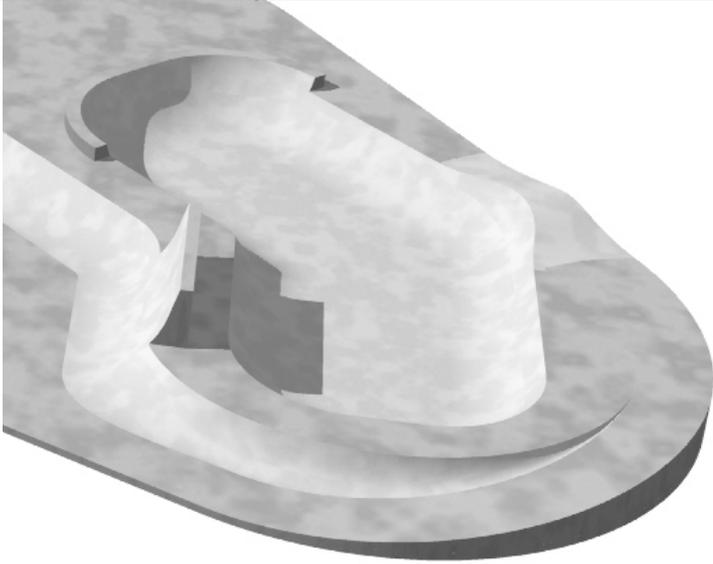
- Community Programming
- Large Scale National Events
- Signature Imagery of Burlington
- Progression of Skills & Ability



BRINDLINE
CONCRETE SKATEPARK DESIGN & CONSTRUCTION

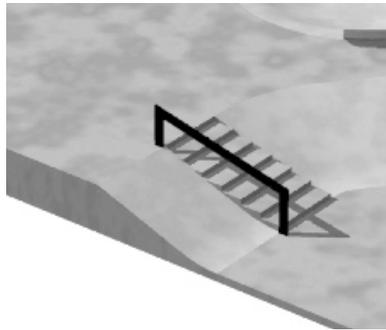
The Vision:

Burlington Elements

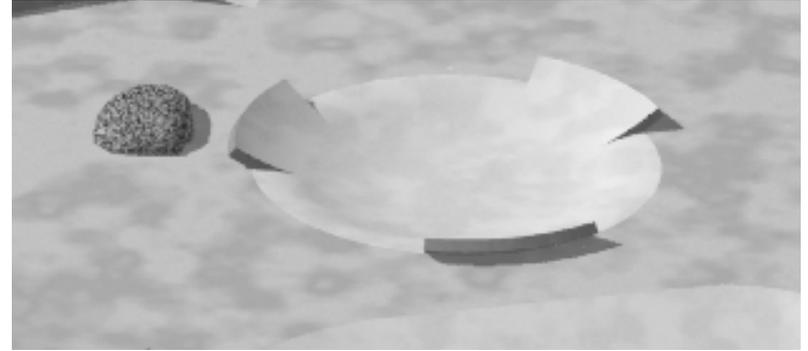


Small Bowl

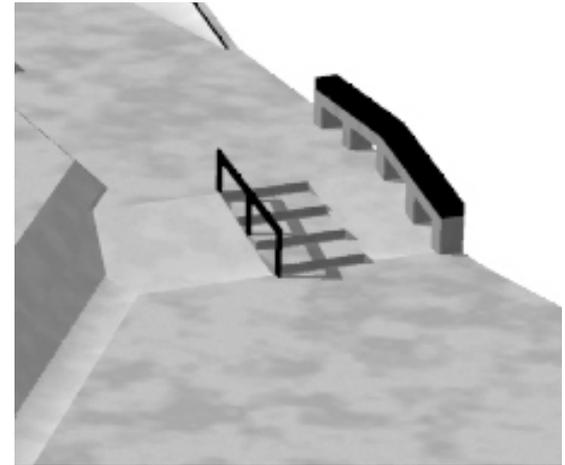
The features are designed to appeal those new to the sport and those with a higher skill level and fun for all



Multiple Stair and Rail Features

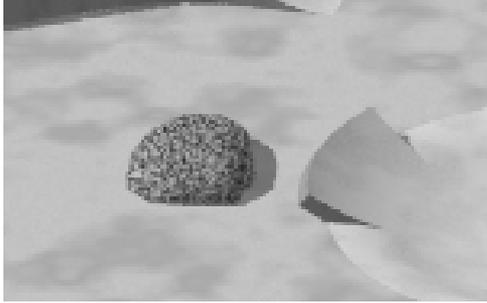


Hot Tub

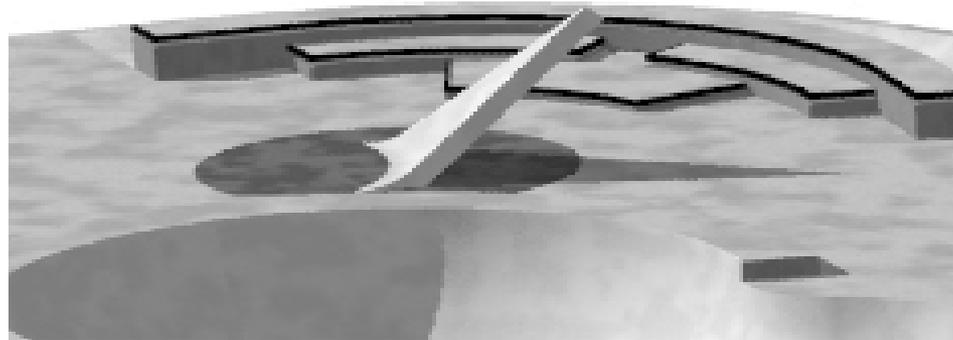


The Vision:

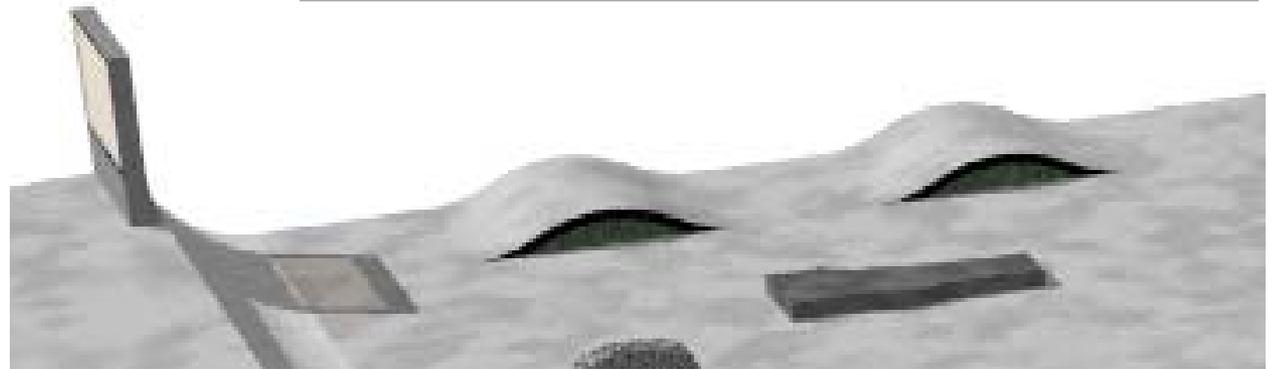
Burlington Signature Elements



Church Street Rocks



“Sail” Bank



Glass Wallride (1 of 2 in USA) & Vermont Manual Pad



The Vision:

Burlington Skate Park Redevelopment

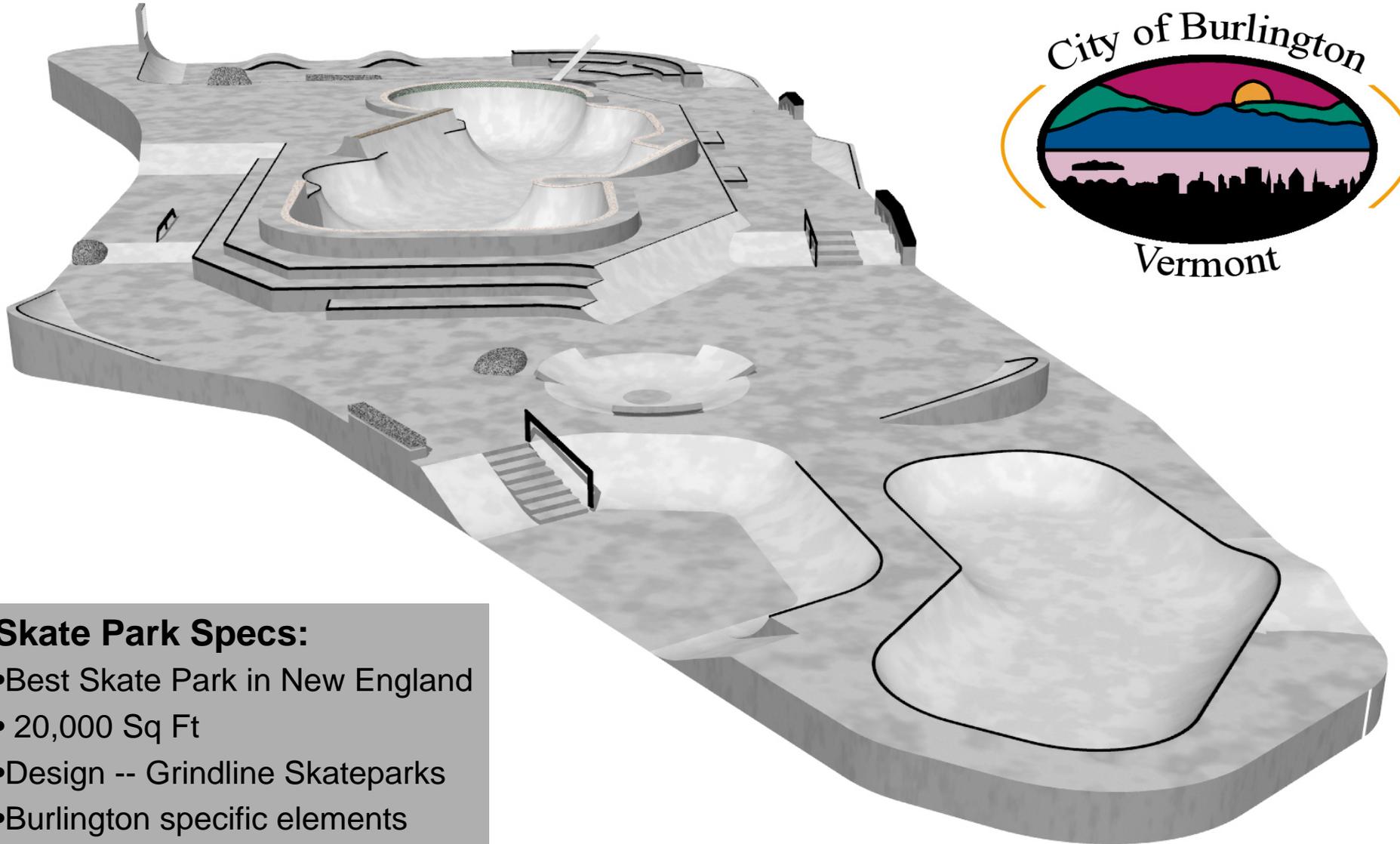


Tony Hawk Foundation
approved design – add
logo

GRINDLINE
CONCRETE SKATEPARK DESIGN & CONSTRUCTION

The Vision:

Burlington Skate Park Redevelopment

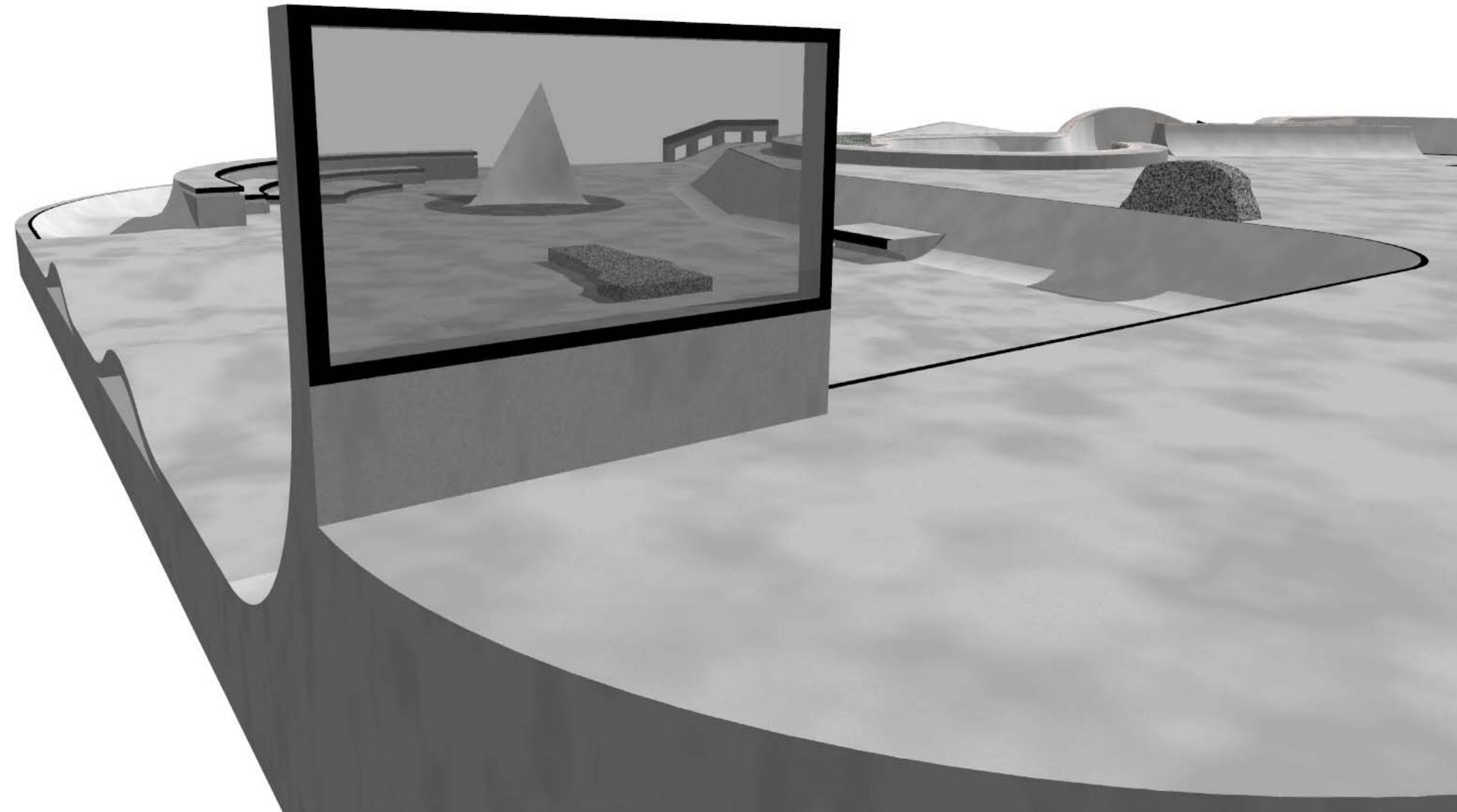


Skate Park Specs:

- Best Skate Park in New England
- 20,000 Sq Ft
- Design -- Grindline Skateparks
- Burlington specific elements
- 100% Custom Concrete

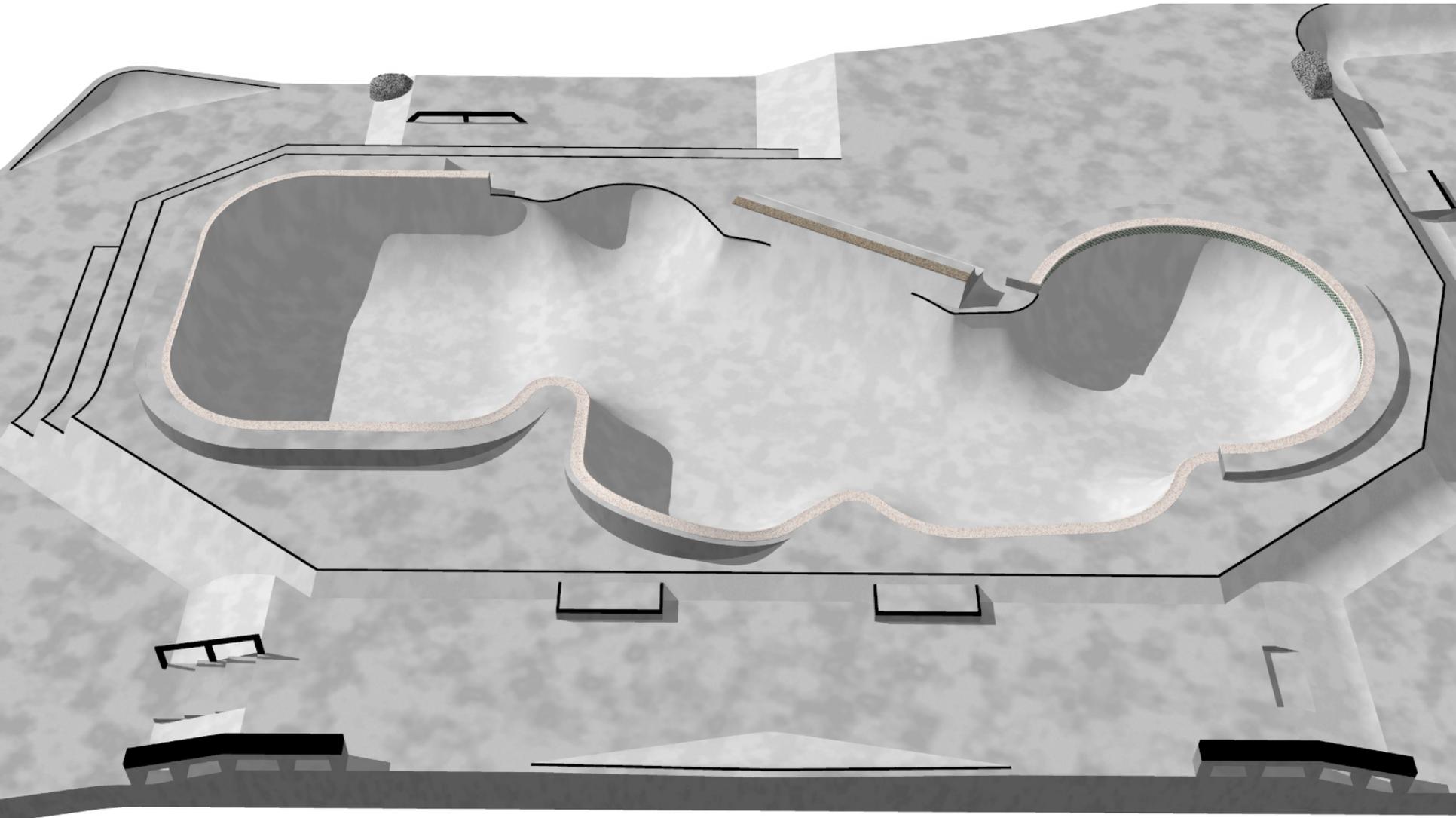
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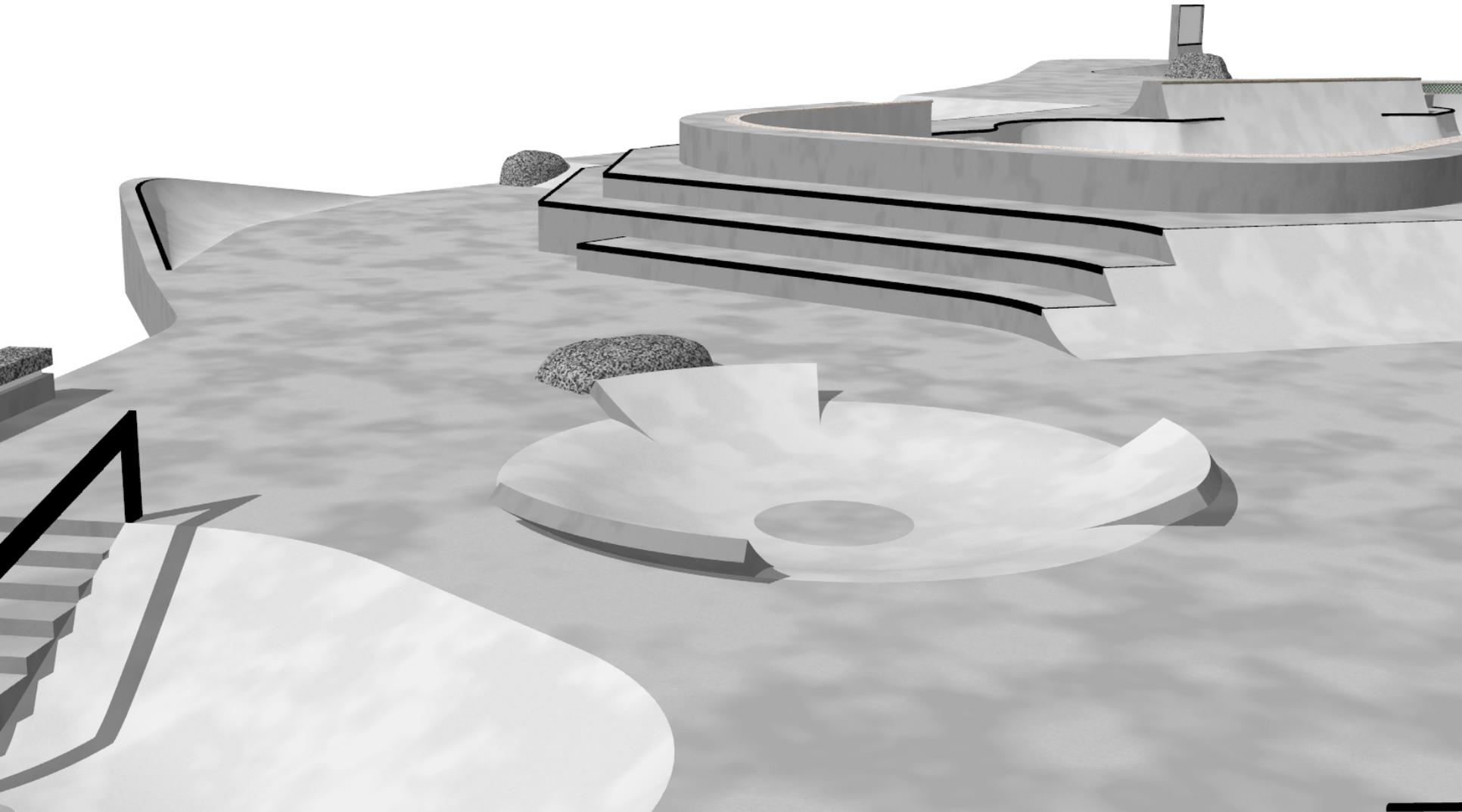
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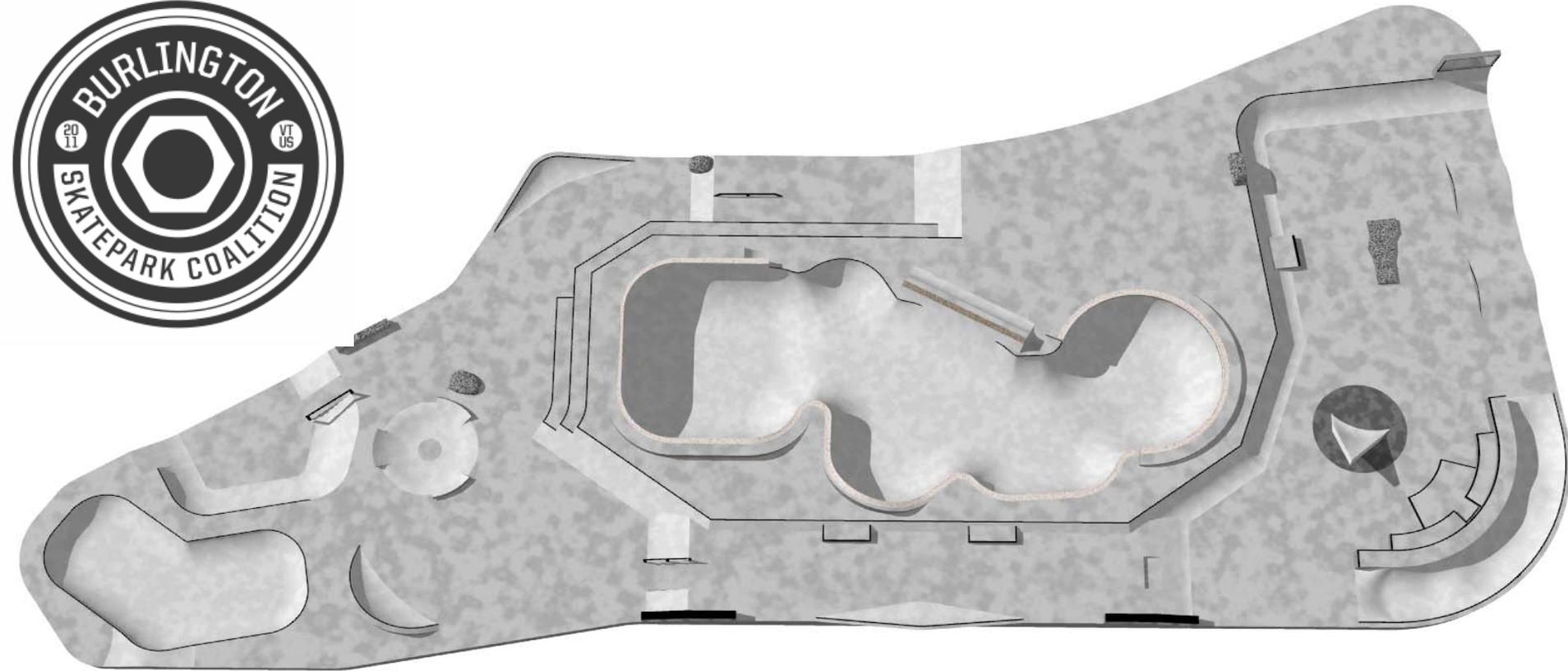
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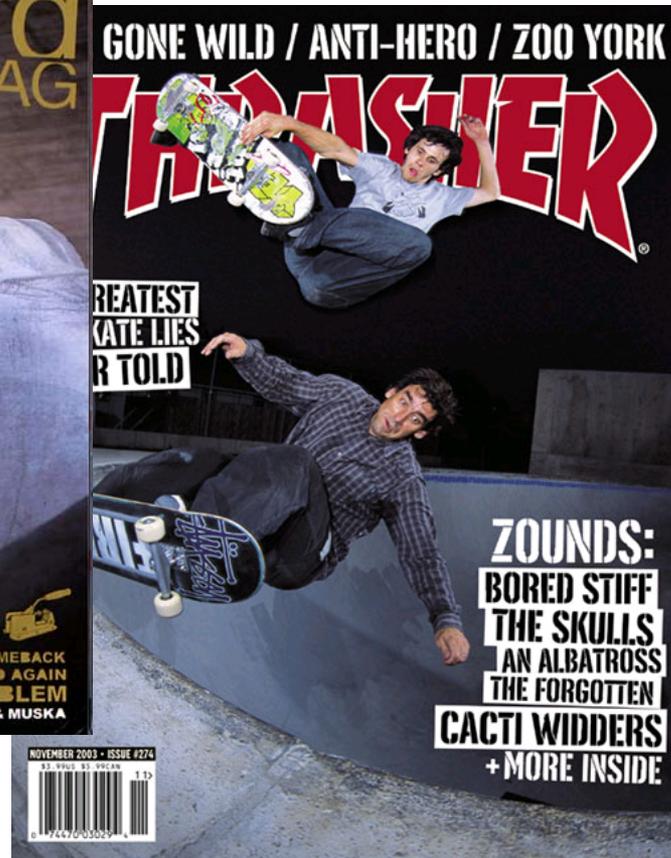
Location



- North End of Burlington waterfront
- Part of Moran Redevelopment Project
- On Bike Path / In Recreation area
- Highly Visible
- Central To All Points in the City

The Opportunity:

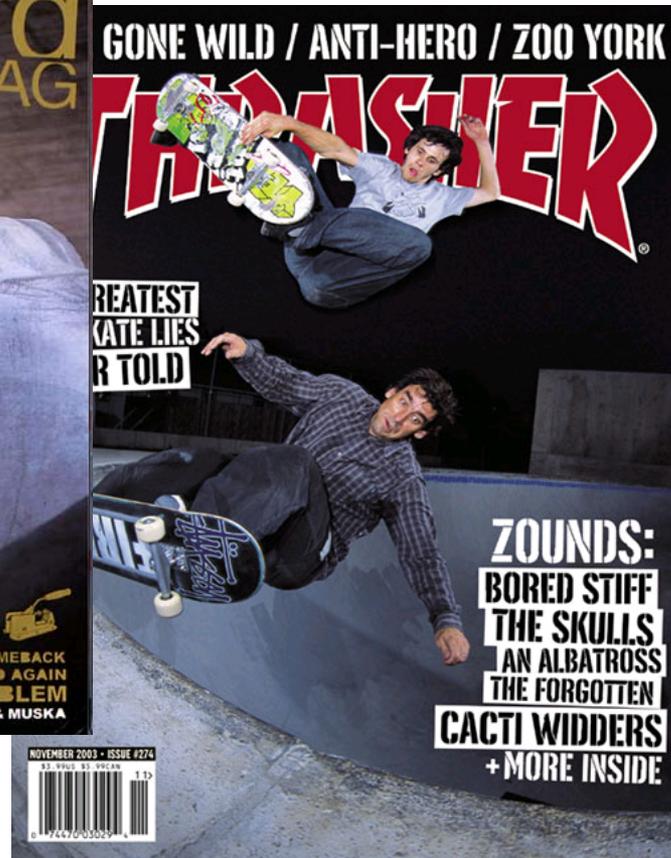
Countless magazines and videos released each year showcasing the best and newest skate parks



Our unique waterfront location on Lake Champlain will become a staple in action sports photos and video footage which will reach millions of fans and participants.

The Opportunity:

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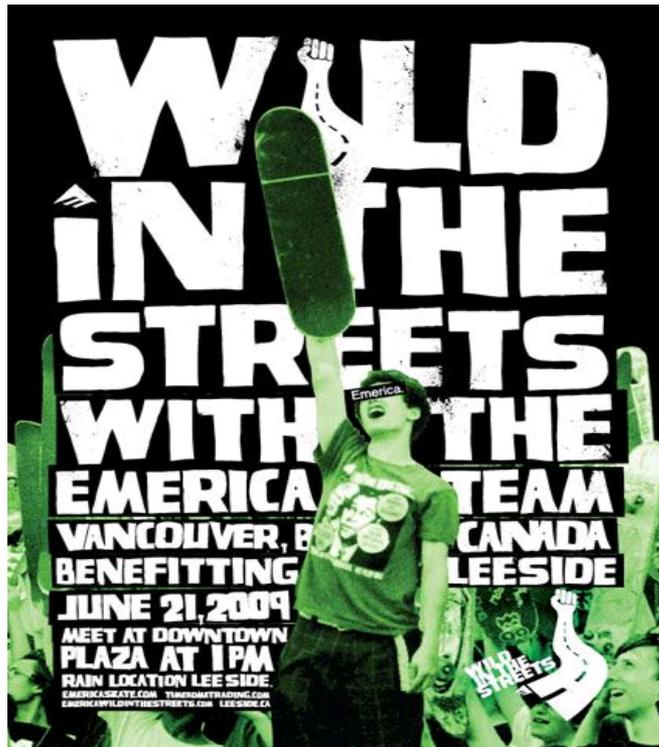


Our unique waterfront location on Lake Champlain will become a staple in action sports photos and video footage which will reach millions of fans and participants.

The Opportunity:

Put Burlington On the Map

Professional Tours Will Come to Skate Burlington



Nearly 44 million people tuned into X Games 15 on ESPN, ESPN2 and ABC during the four-day event and 111,200 fans attended in person

The Opportunity:

Together We Can Make the Skate Park a Reality

