

City of Burlington / CDBG 2011 Application Form

Eligibility _____ National Objective _____ NRSA _____
(Office Use)

Project # PS18
(Office Use)

Project Name: After-School Youth Services Collaboration

Project Location/Address: 62 Oak St., 6 Archibald St., 87 King St., 130 Gosse St.

Organization: Boys and Girls Club of Burlington, King Street Center, New North End Youth Center

Mailing Address: 62 Oak Street

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I. CDBG Funding Request:

\$ 24,000

II. Project Summary: Briefly describe the project or program to be funded with CDBG. (Please use a one or two sentence description – there is room in Section IV for more detail.)

The Boys and Girls Club of Burlington, King Street Center, and the New North End Youth Center (NNEYC) are submitting this joint proposal to support the teen drop-in programs offered by each organization in their respective neighborhoods. Our programs ensure that youth ages 12 to 18 have a safe, accepting, productive place to go in off-school and evening hours.

III. Description of Organization: Describe the capacity of your organization to successfully carry out the program activities. What is your mission, and how do the proposed activities fit with your mission?

The Boys and Girls Club of Burlington, King Street Center, and the New North End Youth Center (NNEYC) each have a long history of providing services to the underserved youth and families of Burlington. Our organizations are run independently - but work cooperatively - providing unique programs for the youth in each of our respective neighborhoods. The Boys & Girls Club has been serving the Old North End for 68 years with a mission to inspire and enable community youth, especially those who need us most, to realize their full potential as productive, healthy, responsible and caring citizens. The main clubhouse at 62 Oak Street serves grades 4 -12 with programs in nutrition, health, fitness, and career-readiness. The Club unit housed at the Integrated Arts Academy at H.O. Wheeler serves youth in grades K - 3. We work closely with the Burlington School system to offer programs that will enhance and reinforce school curriculum while preparing kids to move up to the programs at our main unit. The mission of King Street Center is to promote personal and social wellness through educational, recreational, and social programs. King Street has been serving low income youth in their neighborhood for nearly 36 years. Their goal is to give children, youth, and families the life-building skills necessary for a healthy and productive future. The New North End Youth Center, a satellite of Sara Holbrook Community Center, has been operating for 15 years and fills an important gap in that neighborhood by providing a range of year-round programs for youth in need. Their mission is to develop responsible and productive children, youth and families through social development, educational and recreational opportunities.

IV. Project Description:

- a. Describe the specific activities to be carried out by your project with CDBG dollars and the accomplishments you plan to achieve. Please distinguish the total number to be served from the number of Burlington clients to be served. Be specific about the tasks / work that CDBG will pay for. Use the table below, adding rows if necessary. You may add narrative below the table if needed for further description.

Specific Service / Activity:	CDBG will pay for:	Unduplicated Total # of Households / Persons to be Served in this Service / Activity:	Unduplicated Total # of Burlington Households / Persons to be Served:	Outcome(s) to be Achieved:
BCBG Drop-In	Personnel	150	112	-Youth have a safe place to be in off-school hours -Youth make productive, positive use of off-school hours -Youth avoid high-risk behaviors
NNEYC Drop-In	Personnel	625	600	-SAME-
King St. Drop-In	Personnel	80	60	-SAME-

b. If you plan to pay for staff with CDBG funding, describe what they do in relation to the specific service(s) / activity(ies) described above. All staff that appear in the salary / benefits line items in your budget (Section XV) must be described below. Add rows if necessary.

Specific Service / Activity	Position/Title	Work Related to CDBG-Funded Activity	# of Hours per Week spent on this Specific Service / Activity	% of Hours per Week spent on this Specific Service / Activity to be paid with CDBG
BGCB Drop-In	Athletic Director	Drop-in activities, planning, recruitment	20	11%
	Technology Director		20	15%
	Music Director		20	11%
	Teen Membership Dr.		40	29%
NNEYC Drop-In	Teen Director	Program development & implementation	40	25%
King St. Drop-In	Youth Worker	Weekly organizing & implementation of drop-in activities	20	25%

V. Beneficiary Information

a. For each service / activity you identified in Section IV, please project how the Burlington residents will break out into the following income categories. Use the Income Table at http://www.cedoburlington.org/cdbg/income_limits.htm.

Service / Activity:	Unduplicated Total # of Burlington Households / Persons to be Served:	# Extremely Low-Income	# Low-Income	# Moderate-Income	# Above Moderate-Income
Drop In (BGC)	112	76	21	15	0
Drop In (NNE)	600	300	275	25	0
Drop In (KS)	60	50	5	5	0

b. Please provide a single unduplicated total beneficiary count below:

Unduplicated Total # of Burlington Households / Persons to be Served:	# Extremely Low-Income	# Low-Income	# Moderate-Income	# Above Moderate-Income
(BGC) 112	76	21	15	0
(NNEYC) 600	300	275	25	0
(King St.) 60	50	5	5	0

c. How will/do you document beneficiary income levels?

Each agency collects and maintains information on beneficiary income levels. Most data is either gathered through free and reduced lunch qualifications, a commonly used and recognized measure of poverty, or self-reported on membership forms.

VI. Problem Statement

a. What particular problem or need will this project address?

Afterschool and evening drop-in programs for middle and high school students provide an invaluable service to youth, their families, and the community as a whole. National data shows that the prime hours that youth commit crimes or take part in other high risk behaviors such as drinking and drug use, occur after the school day ends and youth are left to their own devices. The kids we see every day are up against social pressures that come from living on a day to day basis with economic hardship, incarceration, broken families, homelessness, and the lure of escape through high risk behaviors. According to the 2009 Vermont Youth Risk Behavior Survey, while many of the risk factors facing our youth remain unchanged or showed marginal improvement since 2007, some of the high risk behaviors - particularly those that are nurtured in off school hours - have increased. Those numbers include a 10% increase in the number of students spending 3 or more hours per day watching television, playing video games, or socializing on a computer. Too much unproductive time has led to the rise of a problem that is unique to our generation: electronic bullying, which 15% of the surveyed population experienced via chat rooms, instant messaging, and texting. Only 24% of students surveyed participated in 60 minutes or more of daily physical activity, a percentage that is reflected in the rate of obesity which has climbed from 8% to 12%. Additionally, there has been an increase in the number of youth in grades 8 through 12 that are choosing to become sexually active at this very young age.

The long term effects of growing up under these conditions are apparent when we look at the climbing rate of juvenile delinquency and incarceration rates that plague our youth in their late teens. The Chittenden County State's Attorney's Office reported that the number of abuse and neglect cases as well as youthful offender cases have increased from 2009 to 2010. According to data provided by the Vermont Department of Human Services, Chittenden County has almost double the number of annual juvenile delinquency charges of any other county in the State. The programs offered by our three organizations keep our local teens off the street and out of trouble. Beyond providing a safe haven for these youth, we deliver programs designed to enhance academic achievement, inspire healthy social development, create goals for the future, avoid high risk behaviors, and encourage community service.

b. How was this need identified?

We continually examine the needs of our community by using several sources including Burlington School data, the Annie E. Casey Kids Count Data Book, data from the Chittenden County State's Attorney Office, the United Way Community Needs Assessment, the Vermont Department of Health Youth Risk Behavior Survey data, the Vermont Agency of Human Services Community Profile data, and, of course, internal agency data gathered throughout the year via membership applications, parent and youth surveys, and self-reporting from members.

c. Why is this a funding priority for Burlington?

Providing a safe environment and positive social experiences for teens in out-of-school hours benefits the youth, families, and neighborhoods of Burlington. Direct benefits of our programs include keeping our kids off the street and instilling values that will help them to resist delinquent acts and anti-social behaviors. Additionally, and importantly, these same youth are less likely to become the victim of crimes themselves. The long term benefits to be derived by the city will be a generation of young adults that successfully graduate from high school, understand the value of work and family, practice healthy life habits, and become contributing members of the community.

VII. Program Goals: How will this project reduce the number of people living in poverty? Will it help people move out of poverty? Prevent people from entering poverty? Address basic needs of people living in poverty?

Our organizations recognize the significant challenge we face in combating the existing cycle of multi-generational poverty. A large percentage of the youth we serve have no positive role model to support

them. This is one of the important aspects of our services: to provide at least one positive, trusting relationship in the lives of high-risk youth and through that relationship, help them develop aspirations for their lives. We offer programs that target problem solving, social skills, good health, career readiness, and assistance in locating and affording post secondary education. These are all mechanisms we have in place to insure that they will become productive members of society as they grow. Our programs are designed to be affordable to virtually every family in need. Because of this, we help to remove obstacles that prevent parents and low-income families from becoming economically independent by freeing their time to fulfill work commitments, seek employment, and improve the circumstances of their lives.

- a. Are you targeting any specific disadvantaged population/group of people? If so, who are they? (i.e., people with disabilities, minorities, women with children living in poverty, people with limited English proficiency, at-risk youth, etc.)**

We primarily target children living in poverty and at-risk youth. Although all children are eligible to participate in our programs, the greatest majority of our members are living at or below poverty level. All three agencies are located, by design, in the economically poorest neighborhoods of Burlington, offering services at little or no cost to the recipients. We also serve a very high concentration of refugee and immigrant families, a number that has greatly increased in recent years.

VIII. *Equal Opportunity/Accessibility:* How do you make sure your programs are accessible to all and culturally appropriate? What equal opportunity efforts do you make in hiring and, if applicable, Board recruitment?

Our programs are open to all youth, regardless of circumstance, at little to no cost. Families can be assured that they will not be turned away for lack of program fees. The three organizations serve youth primarily from their respective neighborhoods. These neighborhoods house the highest percentage of African American, African, Hispanic, Asian and other ethnicities both in the city and the state. We are all equal employment opportunity employers and look to hire staff which reflects the youth we serve. Many of our current employees grew up in the neighborhoods surrounding our organizations. Some were actually members themselves when they were young and returned to help us carry on our mission. We engage a wide range of people from the community to participate on our boards of directors, committees and advisory groups, while balancing the need to have an influential group for successful resource development.

IX. *Impact and Evaluation:*

- a. How do you define success? How do you measure it? How many of your beneficiaries achieve it?**

Our success is defined by the improvements we see in the lives of the members we serve. By this measure, each success we achieve will be different and defined by the circumstances of the individual. For some, success may mean raising their GPA by receiving afterschool homework help; or improved fluency in English for one of our refugee members. For another it might mean excelling in team sports or learning a new skill such karate or cooking. Our agencies also realize success when the alumni of our programs return to serve as staff, volunteers, board members, and donors.

To track this greatly varied data, outcome measurement tools tailored to meet the criteria of each agency have been developed in conjunction with the United Way of Chittenden County and other sources. Surveys are used throughout the year, each designed with appropriate questions for the age groups being tracked. In addition, we do our best to distribute and collect parent/guardian surveys to determine if we are meeting their needs and what improvements or changes they might recommend. These tools help us to effectively gauge the quality and effect of the programs we offer. Data tracking software, including KidTrax, is used to record accurate, traceable outcome measurements. Because success can be defined in so many ways, on so many different levels, it is difficult to place a number or percentage on how many of our beneficiaries have achieved success. It is our goal at each agency to touch the lives of every one of our members in a positive way and to make a contribution to their success, no matter the size.

b. If this is an existing project:

1. What were your projected accomplishments for your most recent completed funding period or fiscal year?

Our organizations applied for three different programs in past years, as opposed to the one unified program we are applying for now. Our projections were: Boys and Girls Club of Burlington would serve 130 youth in Summer Day Camp; NNEYC and Sara Holbrook would serve 550 youth for teen drop in programs; and King Street would serve 65 youth in after school programs.

2. What were your actual accomplishments for that period? If you did not meet projections, please explain (i) why and (ii) how you will overcome that issue in the future.

The Boys and Girls Club served 118 children in Summer Camp. Sara Holbrook and NNEYC served 523 teens in their drop-in program. King Street was at capacity and served 65 youth in after school programs. The small difference in projected versus actual youth at the Boys and Club and Sara Holbrook/NNEYC is due to campers withdrawing, moving or failing to show. We expect the number to increase again as our attendance at each of these sites have increased this year.

X. Community Participation & Partners

a. How are the community and/or program participants involved in decision-making and in identifying the program need, design and/or evaluation?

Program needs and designs are based on program attendance, informal participant feedback, formal surveys, and, in the case of the Club, nationally produced research-based models provided by the Boys & Girls Clubs of America. At NNEYC, both middle and high school age youth are surveyed in the spring in an effort to garner their input on the achievement of program outcomes and their thoughts on new program proposals. At King Street Youth Center, the Responsive Classroom approach was instituted in their afterschool program. This approach allows for a stronger youth voice in planning the activities of the week and also to express concerns about the program and/or other children. In all of our organizations, parents, children and the community are invited to participate in a variety of ways, including serving on Boards of Directors, participating in programs and events, and volunteering.

b. What other agencies or sectors (i.e., government, private) do you work with on this project/program?

Our organizations partner extensively with Burlington schools, businesses, government and nonprofit agencies. We continue to collaborate with the Greater Burlington YMCA, Spectrum, Burlington Parks & Recreation, Burlington Afterschool, the Burlington Police Department, the Flynn Center for the Performing Arts, local museums, state colleges and Universities, and local businesses.

XI. Sustainability

a. How will this project have a long-term benefit to the City of Burlington?

Our projects have many long-term benefits for the City of Burlington. By providing opportunities for children to acquire knowledge and self-sufficiency, as well as providing positive relationships and role models, we reduce the number of youth left to their own devices and potentially negative influences. Research has shown that participants have greater success sidestepping negative, anti-social behaviors when participating in positive after school and evening programs. In addition, because we eliminate obstacles that prevent parents from seeking employment and a livable wage, we foster self-reliance and help break the cycle of multi-generational poverty. Our agencies work together to enhance existing resources for low-income families by providing direct access to youth care and community services.

b. If the project ends, will that benefit continue?

For the youth we currently serve, the benefits they receive from our services will continue to contribute to the City of Burlington and the well being of our neighborhoods.

c. If CDBG funding ends, will the project be sustainable (i.e., able to continue)?

Each of our organizations continues to pursue a host of funding sources in addition to our application to CDBG. Programs are supported through diverse development plans that include state and federal government, private foundations, United Way allocations, special events, corporate support, board solicitation, and individual donors. We regard the sustainability of our Youth Development and Child Care Programs as critical for the families and neighborhoods we serve. If CDBG funding were to end, we would continue efforts to seek alternative funding that would bridge the gap between what we have and what we need.

XII. Consistency

a. What Consolidated Plan objective does this project support?

This project supports the Consolidated Plan strategy to provide access to services to stabilize living situations; enhance health, safety and quality of life; and improve youth development. It supports objective SL-1.3, to help youth access after school and summer recreational and educational opportunities each year.

b. What other City plans, if any, does this project support or complement?

Our project supports and complements the 21st Century Program, Burlington Community Schools Project, Affordable Child Care and Youth Recreation Services, Burlington Parks and Recreation, Burlington Afterschool.

XIII. Readiness to Proceed

a. Is the project ready to begin July 1, 2011 and be completed by June 30, 2012? Yes.

b. If not, what are the expected start and completion dates? N/A

c. Are there any other conditions that may affect your ability to begin or complete this project? No.

XIV. Financial Narrative

a. Why should CDBG resources, as opposed to other sources of funding, be used for this project?

Our organizations collectively address the priorities of CDBG by helping to fulfill the basic needs of people living in poverty in Burlington. We provide a safe, caring place for teens to be in off-school hours where they can develop positive relationships with responsible, engaged adults. We offer comprehensive programming in the areas of health, fitness, homework assistance and career readiness. By providing these services at little to no cost, we prepare our youth for a promising future as contributing citizens of our city.

b. Describe your use of community resources. For example, will your project be matched or leveraged with other funding sources or resources (such as volunteers) that don't appear in the budget summary below?

All three youth service providers traditionally collaborate with supporting organizations while fostering new relationships in the residential and business community. Burlington businesses have worked with us as volunteers providing job shadowing experiences, lectures, tours, and educational programming. These businesses are also invaluable as a source of fundraising and administrative support for our benefits and special events. Community volunteers are plentiful as university students and locals give their time at the organizations in their respective neighborhoods. They donate their time to share a personal skill, become a mentor, or help with meals and events.

- c. Has your organization had any significant changes in funding levels over the last year? If so, please describe.

Each organization has experienced a decrease in funding this past year, most noticeably from family foundations who are feeling the effects of poor economic conditions. This is particularly distressing as all three agencies have also experienced a increase in the number of teen drop-ins this past year.

- d. What percent of Agency funds are used for administration vs. program costs?

Between the three agencies, an average of 18% of agency funds are used for administration and fund raising, while an average of 82% are used for direct program services.

XV. Budget

a. Summary

	Project		Agency	
	Current	Projected	Current	Projected
CDBG	\$ 14,750	\$ 24,000 *	\$ 35,750	\$ 46,500
State	1,000	2,000	192,000	192,000
Federal	26,250	30,000	268,500	350,000
United Way	48,000	44,000	256,893	266,500
Private	183,550	186,600	1,515,164	1,521,500
Program Income	1,000	1,000	200,000	208,000
Other	8,400	8,400	60,100	52,500
Total	\$ 282,950	\$ 296,000**	\$ 2,528,407	\$ 2,637,000

* Must match your CDBG request amount on Page 1.

** Must match in all three boxes on Pages 7 and 8.

b. Proposed Project Budget Sources

CDBG	\$ 24,000*
Other Federal – please specify funder and program (i.e., HUD – Emergency Shelter Grant, etc.)	
Office of Justice Programs: funding through Boys & Girls Club of America	\$ 30,000
	\$
	\$
	\$
State – please specify funder and program (i.e., Department of Health – AIDS Prevention, etc.)	
Vermont Department of Healthy: OVX award	\$ 2,000
	\$
	\$
	\$
United Way of Chittenden County	\$ 44,000
Private – please specify (i.e., individual donations, foundations, faith-based organizations, etc.)	
Private Contributions	\$ 154,600

Family and Corporate Foundations	\$ 32,000
	\$
Other – please specify (i.e., fee-for-service, etc.)	
Rent	\$ 3,400
Membership Dues & Program Fees	\$ 1,000
Special Events	\$ 5,000
TOTAL	\$ 296,000**

c. Proposed Budget Uses

<u>Line Item</u>	<u>CDBG</u>	<u>Other</u>	<u>Total</u>
Wages & Benefits	\$ 24,000	\$ 216,750	\$ 240,750
Supplies, food, program service fees	\$	\$ 18,250	\$ 18,250
Insurance and occupancy	\$	\$ 25,000	\$ 25,000
Other	\$	\$ 12,000	\$ 12,000
	\$	\$	\$
TOTAL	\$ 24,000*	\$ 272,000	\$ 296,000**

* Must match your CDBG request amount on Page 1.

** Must match in all three boxes on Pages 7 and 8.