BTV Mall: Program Uses and Amenities

• Arthaus Cinema (~100 seats) with cafe and liquor license. Could go on Bank with cafe serving the frontage with one or more theaters behind.

• Mixed opinion re: convention center - it doesn't serve residents directly but creates new center of gravity for next level of conventions in region and brings people downtown. Can work if it is well integrated into overall project and adjacent hotel, entertainment and shopping rather than large and separate like many typical convention centers

• Wired to 1gig BT will be essential to attracting and supporting new office

• Concerned about wind and shadow of tall buildings

• Micro units (<500 sqft) with shared amenities as part of housing mix to provide affordable and attracting option (particularly for students, young professionals and empty nesters)

• Smaller intimate green spaces rather than a large expanse

• Retail spaces, residential lobbies and community spaces along Cherry.

• Arcades at St. Paul and Pine need to fit into northern New England context in terms of shape, scale and materials.

• Surface treatment of sidewalks, pedestrian paths and even streets are key to the experience and can be highly durable (clay brick)

• Fitness center (with lots of natural light) could serve all other uses and add to the attraction.

• Senior Center & daycare – multi-generational spaces and activities.
• Shouldn't go above 4 stories unless it can be beautiful. No flat rooftops.
• Height can be iconic, but it must be done well. This location could support taller buildings than many other parts of the downtown.
• TV studio (Community access?)
• Range of incomes need to be accommodated in retail, restaurant and housing opportunities – can’t all be “high-end” for the wealthy and tourists. Needs to be something that meets the needs of residents.
• Combination of convention center, office space & Movie Theater.
• Green Roof on Macys
• Mix office and retail
• Lake views for public green space
• First floor retail/ hotel
• Green Roof Out door walking
• Public Green space/ 4 seasons public space
• Green Roof walking space
• New Condo’s, Hotel and Apartments
• New Restaurants
• Modern movie theatre, stadium seating
• Roof top Skating
• Housing all income levels
• Artist housing/ community access
• Appeal for wide demographic in low income & new American neighborhoods
• Multiple public restrooms
• Pharmacy
• Hardware store
• Space for teens and children
• A park with all access
• Local healthy fast food/juice bar
• Small local business with access to retail space
• Galleries
• Need options for men and children shopping
• Food Emporium like the one in Grand…
• Flower shop.
• Gym, small spa.
• Center for games like bridge.
• Chill-out Center back in mall.
• A place for teens.
• Place for free exercise for seniors.
• Something for all populations.
• Concert/event space
• Existing mall too clustered, no open vertical decompression volume.
• Mall needs a main attraction, like a carousel, water feature, high end MACYS, and good places to eat. More diverse activities needed in a mall with vitality: variety of entertainment venues, movie theater / higher ground.
• Museum
• Gym
• Community space for teens
• All day / all night activity places-good lighting amenities
• Need something for kids, teens, students, elders – exercise
• Concert and event spaces
• Maybe Ice climbing
• Trees inside - interior character matching church street
• More local businesses/retailers not just national brands yes, a Target store, NY urban concept flower shop.
• Self-sustaining concept:
  o Residential drives retail/services which creates jobs in turn expanding need for services, retail, restaurants; work force supports day time restaurants- evening residential drives higher end services and entertainment
• City ownership of public spaces important.
• Encompass Urban Art
BTV Mall: Circulation and Mobility

- CCTA – no busses crossing the marketplace
- How do we get a bike lane on St. Paul Street?
- Can we get bikes on top block of Church Street?
- Prioritize bikes on Pine Street for sure. Don’t want them to get off bikes to go through the mall at pine Street.
- Protected bike lane
- Loading – maybe just one on Cheery Street.
- More access points.
- St. Paul needs to have a way for pedestrians and bicycles to go through mall. Sunlit connection through building. Is there a security issue with hours in
- Public amenities (path through mall – needs to have rules that keep it open at the hours the public wants. – through changes in ownership.
- Entrance – development agreement stipulates access.
- Need to have a connection over the bank at Cherry Street to WF.
- East/West should be a straight line through mall. Able to see Macy’s through Church front door.
- Entry plaza in front of mall.
- Green roof park access up from street – really obvious.
- Public viewing of the lake somewhere up high?
- Need to reconnect road grid
- Pedestrian through ways/grid
- Need Housing at market rate
- Mobility in and around - address & resolve interface between pedestrians, bicycles, cars, deliveries and mass transit
- Pine street link essential
- Improving bike access through the development can have the residual benefit of decompressing
• Glass Public/bicycle galleries essential – security / hours of operations a challenge city/private owner partnering initiative
• All support density inducing decline in need for cars
• Environmental complexity should have bearing on the design, light, solar, wind-breaking, entries
• Upper St. Paul limited to transit vehicles only, no cars, no bicycles. 10 berths – near future
• Protected bike lanes on Battery Street
• Enhanced street scape design
• Entrance to park down to the waterfront
• Protected Bike Lanes on Winooski Ave
• Access Saint Paul Street
• Cherry Street access to the mall

**BVT Mall: Urban Design**

• 150,000 sqft office space
• 85,000 sqft convention center
• 300 room hotel
• 40,000 sqft convention center
• 85,000 sqft office space 3rd floor
• 50,000 sqft office in tower
• 360 hotel rooms in tower
• 298 units of housing (buildings)
• Height: 10-12 stories
• Housing with 10 story buildings
• Housing 10 stories with balconies
• Housing above retail with green roof walking space
• Green roof on top of housing
• 6 green space with views to the lake
• Restaurant on top of hotel
• Should include smaller in housing floor plates
• Third story should be a combination of convention center and office space
• Rooftop should be 3 floors high all over
• Green roof on third story
• Eye catching from the lake
• Green Terraces
• Don’t build too high
• Iconic elements (ex. Oslo Opera)
• Simple Yankee design
• Who gets the views? Public access to views
• Includes Macy’s roof for the convention center
• 2 story retail space along Cheery Street
• More glass windows
• More energy efficient and passive solar design
• Not too tall, in character with current architecture
• Hotel!!
• Should feel safe. Open as often as possible.
• Housing, office, retail looking down into arcade.
• Green space as close to church as possible.
• Want to give people reasons to go off Church.
• Stave: Could they have the big block broken up into 4 quads with a center core that goes way up?
• Could retail be multiple floors?
• Wouldn’t it be great if we had a public amenity with great views of the lake?
• Housing might be a priority above hotel, but we prefer both.
• Elements on Church in the south.
• Greener inside the mall.
• Natural light in the mall.
• More housing and office.
• Do we name the East/ West Avenue through the mall?
• Pack the height in the middle.
• Something appealing on the height.
• Must be a beautiful building, interesting?

• Roof Park and pronounced visible public access to it. Pleasant walk from Battery street hotels up to Church Street. Fireworks and lake views from green roof essential.
• Affirmation for residential - all necessities within walking distance.
• Hotel: needs proximity to Church Street for services.
• Some voiced concerns a hotel isn't needed.
• Interior volume wants to be akin to the balconies of cruise ships opening onto a multi-story atrium with a grand feature like a fountain
• With several major program elements, consider a 3rd thru access in the center of the main quad, North-South dividing: Residential tower block from hotel block from office block from convention center. Move would energize bank street via access to all these program uses
• If the building is beautiful enough it will entice Burlington
• Housing wants height to take advantage of views, centered in the development
• Development warrants an iconic feature discernible from around the urban setting as well as the lake, this will strengthen public appeal.
• Highline Park NY style roof access.