

## WELCOME TO THE MAKER'HOOD

# Our Plan for the South End

Burlington's South End is a special place, and as it evolves, we need to be sure to preserve what makes it great: its thriving residential neighborhoods; its beaches and bike path; the funky, not-so-polished character of its commercial and industrial areas; the studios and workshops, where creative types create; and most especially, the South End's important role as a maker'hood—a place where “stuff gets made,” from paintings to furniture to sculptures to cider to websites to chocolate...and so much more.

The South End has always been a place of change—and this is our plan for shaping that change. Together, we can ensure that this place we love today is a place we can love even more tomorrow.

In the pages that follow you'll find recipes for strengthening the South End as a green and connected eco-neighborhood, as a robust and resilient economic hub for Burlington and the region, as a great place to live, and as a place of energy, art, artisan deliciousness, and funkitude—the kind of place we want.

The Plan in planBTV South End is divided into two sections. **The first section is focused on policies and practices** for guiding future improvements within the neighborhood—recipes for sustaining economic development, preserving arts and affordability, improving open spaces and adding more, proactively managing challenges associated with brownfields and stormwater, and continuing to engage sensitive questions about potential expansion of housing within the South End. **The second section identifies on-the-ground improvements** throughout the South End, providing recipes that apply those policies and practices to the physical environment within four sub-areas that span the neighborhood. Both sections of The Plan respond to the aspirations and concerns voiced by South Enders throughout the planBTV South End effort.

For more information on policies and practices, keep reading! For more information on-the-ground improvements, skip to page 60.

## RECIPES FOR SUCCESS

Recipes for **policies and practices**, inspired by artisan food production within the South End

Then Let it Rise  
5 STEPS TO ECONOMIC DEVELOPMENT

Spice It Up  
PRESERVING ARTS & AFFORDABILITY IN THE SOUTH END

Choices for Every Palate  
MOBILITY

Get Your Greens!  
PARKS, PARKLETS, BEACHES, AND THE CONNECTIONS BETWEEN THEM

Clean Before Use  
BROWNFIELDS + A SUPERFUND SITE

Add Water Slowly  
MANAGING STORMWATER

A Taste of Home?  
HOUSING AND THE SOUTH END

Place-based recipes for **on-the-ground improvements**

Reinforce the Arts Hub  
MAPLE STREET TO LOCUST STREET

A New Maker'hood Center  
LOCUST STREET TO SEARS LANE

The Eclectic Ecosystem:  
From Brooks to Beaches to Breweries  
SEARS LANE TO HOME AVENUE

R&D + Industry: Creating Room to Grow on Industrial Parkway  
HOME AVENUE TO QUEEN CITY PARK ROAD

# Recipes for **policies and practices**, inspired by artisan food production within the South End

Then Let it Rise | **p. 38**

5 STEPS TO ECONOMIC DEVELOPMENT



Spice It Up | **p. 40**

PRESERVING ARTS & AFFORDABILITY IN THE SOUTH END



Choices for Every Palate | **p. 44**

MOBILITY



Get Your Greens! | **p. 50**

PARKS, PARKLETS, BEACHES, AND THE CONNECTIONS BETWEEN THEM



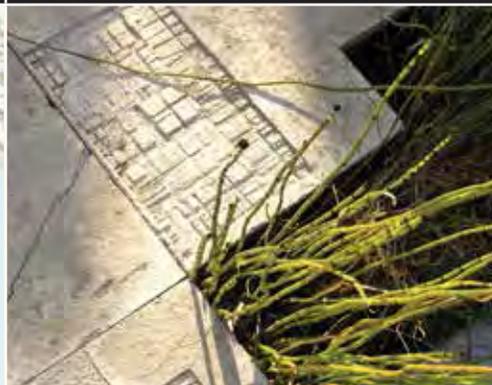
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BROWNFIELDS + A SUPERFUND SITE



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MANAGING STORMWATER



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HOUSING AND THE SOUTH END

