

Place-based recipes for **on-the-ground improvements**

The South End is a big and varied place. With over 800 acres of land, this neighborhood is made up of many smaller neighborhoods, each with distinctive characteristics, opportunities and challenges. These areas vary in their look and feel; in their relationship to the Lake, downtown, and the local transportation network; in their history and development patterns; and in the types of buildings and uses one finds within them. From Industrial Parkway to Charlotte Street, from Austin Drive to Pine Street, the South End holds many kinds of places. For the purposes of this plan, ideas and initiatives—those recipes for on-the-ground-improvements—are described as they relate to four sub-areas:

- **Maple Street to Locust Street**, where planBTV South End efforts focus on reinforcing the existing Arts Hub
- **Locust Street to Sears Lane**, where parking lots could be transformed into a new Maker'hood Center—an employment-focused place for businesses large and small
- **Sears Lane to Home Avenue**, where efforts focus on supporting the area's eclectic ecosystem, which ranges from brooks to beaches to breweries
- **Home Avenue to Queen City Park Road**, where efforts focus on creating room to grow R&D and industrial activities

The planBTV framework for each sub-area is summarized in the map on the next page, and outlined in more detail in the pages that follow.

reinforce the **arts hub**

a new **maker'hood center**

the eclectic ecosystem:
from brooks to beaches to breweries

R&D + industry:
creating room to grow on Industrial Parkway

MAPLE STREET TO LOCUST STREET

LOCUST STREET TO SEARS LANE

SEARS LANE TO HOME AVENUE

HOME AVENUE TO QUEEN CITY PARK ROAD

Improve walking environment, bus stops, and bike travel. Continue to reinforce Pine Street as a vehicular "slow zone" and as a "green street."

Prioritize retention/expansion of existing buildings to support small artist/maker enterprises.

Create a Pine Street Arts Corridor and Linear Art Park; use landscapes and street edges to highlight the arts and manage stormwater.

Fill missing links in a South End Neighborhood Path, linking neighborhoods east of Pine to Calahan Park, local schools, and beyond.

Enable multi-family housing behind Champlain Elementary School, on land now used for the school district maintenance facility.

Protect Englesby Brook; control flow and volume of stormwater.

Slow traffic on Pine south of Flynn; add curb extensions and mini traffic circles; incorporate stormwater management.

Improve walkability along Pine and Flynn Streets with new and improved sidewalks, intersection improvements, and more.

Create a signature park on the vacant Barge Canal Superfund site—a special open space with trails.

Seek opportunities to create **new ped/bike links from Pine Street to the Lake.**

Expand space available for maker enterprises within new infill development; incorporate active ground level uses; design/locate buildings to define streets and open spaces.

Extend the bike path along the waterfront to Lakeside Ave.

Improve walking, biking, driving and transit conditions through the Champlain Parkway improvements to Pine Street and other enhancements.

Establish a "Maker'hood Center": transform surface parking lots and underutilized sites near Lakeside Ave into a walkable mixed-use hub of new space incorporating maker enterprises, from high-tech to hand-made.

Construct Champlain Parkway—a new 2-lane road with parallel multi-use path.

Create new space for maker enterprises along Briggs Street, facing the future Champlain Parkway and providing a new gateway to the South End.

Pursue shared, structured parking on Industrial Parkway to create expansion space for businesses.

Legend

Focus area	Major new or improved bike and pedestrian connections
Champlain Parkway	Bike path
Potential street	Paving
Infill development	New transit route
Near-term reuse	Raised, textured crosswalks or speed tables
New park entrance	

0 500 1,000 1,500 2,000 feet