



BURLINGTON

29 Church Street, Suite 305  
Burlington, VT 05401  
www.parkburlington.org  
(802) 863-1175

# Press Release

Contact:  
FOR IMMEDIATE RELEASE  
November 14, 2017

## 2017 Holiday Parking Promotion

Burlington, VT - a new holiday parking promotion will begin November 25, 2017. Downtown stakeholders hope the promotion will bring more visitors to downtown Burlington to get their shopping done and enjoy all of Burlington's winter charm.

The Burlington Business Association, Church Street Marketplace and Department of Public Works have partnered to offer a \$3 discount on metered parking in Burlington on select Saturdays this holiday season utilizing Parkmobile. The \$3 off promo can be used for one parking session per day that the promotion is in effect. Each code represents Burlington's airport code, as well as, the abbreviated month and day the promotional code is valid. Dates and codes are below:

Date	Parkmobile Promotional Code
November 25th, 2017	BTVNOV25
December 2nd, 2017	BTVDEC2
December 9th, 2017	BTVDEC9
December 16th, 2017	BTVDEC16

Visit your app store or [parkmobile.com](http://parkmobile.com) to download the "Parkmobile" app, be sure to have all license plate info handy. Check-out a how-to video [here](#) and view all downtown parking [here](#)! If you don't have a smartphone, simply call (877) 727-5010 to register for an account and call the same number anytime to initiate a parking session.





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Once your account is setup, follow the steps below to get your \$3 off:

1. Look for the Parkmobile sign or sticker on meters downtown.
2. Once registered, use the Parkmobile app to enter in the zone number listed on the sign and enter in the promotional code to start a parking session.
3. That's it! And just to make life easier, you can opt-in to receive a notification 15 minutes before your parking session is set to expire and add more time if you need it.



**Don't forget! 2-Hour Free Parking is always available in all City garages**

This promotion is funded by the Church Street Marketplace, local sponsors and the Burlington Business Association via the Downtown Improvement District fund.

Visit [www.parkburlington.com/parkmobile](http://www.parkburlington.com/parkmobile) for more information; follow Park Burlington on [Twitter](#) and like us on [Facebook](#) to stay updated on parking and transportation news in Burlington. For more information, please contact: “”

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