

**January 5, 2015 – BTV Mall Public Meeting  
Presentation of Revised Plan & Proposed Framework for Development Agreement**

**Meeting Purpose & Anticipated Outcome**

- 1) **Communicate a major milestone** in the multi-year process from adoption of planBTV to the redevelopment of the most important site in downtown Burlington;
- 2) **Unveil revised plans** for the mall redevelopment based on a year of public input, technical review and feasibility analysis;
- 3) **Present framework of a** prospective public-private development agreement between the City and the owner;
- 4) **Understand community support** and remaining concerns regarding the revised plans & conceptual agreement; and
- 5) **Outline next steps** in the redevelopment process.

A presentation will outline the current plans for the mall redevelopment, the framework of a development agreement and identify next steps. Following the presentation and Q&A, stations will (described below) further identify how public opinion, tech team/DAPAC review, and developer's analysis of financial feasibility have led to this iteration of the project. Public engagement is focused on getting the temperature of public support for the current plan and elements of the development agreement by teasing out any major areas of concern, and gaining general recognition of/support for the various tradeoffs that will make the project feasible.

**Event Details**

Tuesday, January 5, 2016, 5:30-7:30pm in the BTV Mall (lower level)

5:30-5:45pm: Open House and Refreshments (Browse Project Info & Timeline posters)

5:45-6:30pm: Opening comments by DAPAC, presentation by development team of revised plans, and outline of framework for prospective development agreement with the City

6:30-7:00pm: Q&A with the presenters

7:00-7:30pm: Break out to thematic "stations"- DAPAC, City staff, development team to answer questions & discuss major project elements and the development agreement framework

**Open House & Project "Stations"**

During the open house, one portion of the room will feature a series of posters that outline planBTV Downtown & Waterfront, a timeline of BTV Mall project development & past public engagement, information about development agreements, and other background information. Incorporated throughout will be a timeline with information about decision-making milestones and project revisions.

Following the presentation and Q&A, there will be 5 separate "stations" organized around the major elements of the project (uses & amenities, mobility & circulation, parking, urban design & streetscapes, and the development agreement). The purpose of these stations will be for attendees to learn more about each of these aspects, in terms of the evolution of the project/tradeoffs that have led to the current proposal. Each station will include a question(s) that will help highlight 1) general level of public support for the elements, and 2) any remaining issues of public concern.