MINUTES

Park, Arts and Culture Committee Meeting
Tuesday, March 25, 2014
5:00-5:45 PM
Contois Auditorium, City Hall

Participants

Committee Members: Councilor Karen Paul, Ward 6 (KP)
Councilor Vince Brennan, Ward 3 (VB) (phone)
Councilor Bryan Aubin, Ward 4 (BA) (not present)

Staff: Kirsten Merriman Shapiro, Special Projects Manager, CEDO (KMS)
Nate Wildfire, Assistant Director, CEDO (NW)
Jesse Bridges, Director of Parks & Recreation, DPR (JB)
Jen Francis, Parks Planner, DPR (JF)
Barbara Shatara, Library (BS)
Doreen Kraft, BCA (DK)

Others: John Bossange, P&R Commission (JBS)
Jim Lockridge (JL)
Maxx Vick
Vienna Tartaglia
Tiphanie Noble
Travis Joyal

1) Approval of agenda & draft minutes from 1/9/14
   • Meeting came to order at 5:07 PM
   • No vote on draft minutes as Karen was not at the January meeting
   • Agenda approved as is

2) Public Forum
   • Jim Lockridge: crew from BHW present to acclimate to what a PACC meeting is like

3) Naming Policy (Bossange)
   • JB: The naming policy stems from P&R which would allow the city to name assets in honor of significant financial contributions which is a common policy across the country. This resolution was developed and revised specifically for Burlington. This effort relates specifically to naming parks amenities within specific parks. Naming opportunities are
relevant to the city’s fundraising efforts and the Bike Path Rehabilitation project currently underway.

- JBS: This was the result of the Parks Foundation MOU with the city, which included developing a resolution for naming rights.
- VB: Concern with policy on page in relation to large entities with naming rights (ie. Coke).
- JB: This resolution is written to protect these scenarios and give the city some control in determining names.
- VB: What about Moran?
- JB: That project is outside of P&R.
- JBS: One of the filters for naming will be the Foundation itself and follow the spirit of the resolution language with a focus on local donors. Board members discussed this component extensively and included language in the resolution that will protect this interest.
- KP: Are the PACC councilors willing to sponsor?
- VB: Makes motion to move resolution forward.
- KP: Seconds that motion with the idea that this is a city department policy that can be amended if needed in the future.
- **Motion to move the naming resolution forward through PACC passed.**
- KP/JB: This can be an agenda on the consent agenda because the Foundation went through the deliberative agenda previously.

4) PIAP Update (Wildfire)
- NW: The first step is coordinating with each project. Each project is independent with different milestones that need to be met. The city will retain ownership of all of these parcels. First kick-off meeting with the Sailing Center has already happened, the Marina and New Moran kick-off meetings are next week, with the ECHO kick-off meeting the third week of April. In all of these cases, it is important to recognize the WAN project, which includes infrastructural components, in relation to the PIAP projects. The first item the Council can expect is a draft MOU with the Sailing Center.
- KMS: It would be helpful to bring the Sailing Center MOU to the PACC in April, prior to the WAN bid and prior to the Council summer break.
- NW: The other projects will follow the same steps as the Sailing Center, but with a later time frame.
- JL: How will the Skatepark be represented in this process?
- VB: Let’s keep this flowing as we get into the construction season, not let the schedule slip after the voter’s approval.

5) WAN Update (Shapiro)
- KMS: The Skatepark is part of WAN, hoping to bid the project in early May and bid the project in June. It is a two-season construction project and we will not have a detailed construction schedule until the contractor is secured. After the Skatepark is completed, the facility will be turned over to Parks & Recreation to manage.
- JL: Concerns with cooperative development in terms of Skatepark, WAN and future PIAP projects. Will New Moran welcome access to the Skatepark?
- NW: The New Moran team is among the most collaborate partners we have.
- JL: Who will represent the Skatepark within these conversations?
- KMS: There were two different Skatepark groups and will consider how to engage them. The Skatepark design/siting is in place. We can put you in touch with the New Moran team.
- JB: PIAP partners will want to be involved with the Skatepark as an attraction.
- JL: Interest in how we can continue to bring energy to the project.
• KP: Kirsten really worked hard to make sure that this happened and defended that position at the Waterfront.
• KMS: Will provide a schedule update at next PACC meeting. Goal of going to Council June 2 pending the current plan review.

6) Parks Project Update (Bridges)
   • JB: Preliminary list of projects for FY15 has been drafted. We have blown through the back log of past projects - this year we have our regular budget amount of approximately $350k. We are integrating funding opportunities beyond PFP... Park Impact Fees, CIP, etc.
   • JB: Calahan most likely opening in June. Communications have been made, along with plans for interim field space.
   • VB: “Carryover” in PFP... can some of this be directed to Roosevelt and the B&G Club?
   • JB: We are working directly with Center City Little League on a storage facility for this spring and looking at a dugout reconstruction for next fall. We are also working with Youthbuild and service opportunities.

7) Other items
   • None

8) Confirmation of next meeting date
   • Will schedule next meeting after PACC committee is identified.

9) Adjournment
   • Meeting adjourned at 5:49 PM