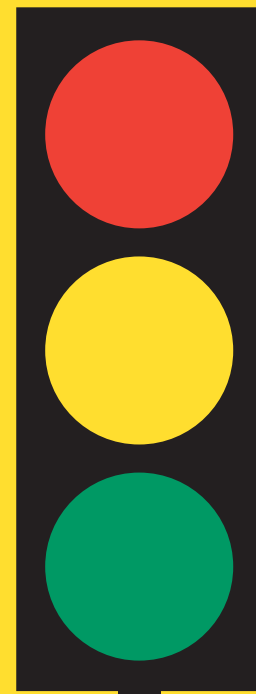


# Red Light, Green Light, Yellow Light

*The data is in!*



**RED = Stop**

**GREEN = Go**

**YELLOW = Yield**  
(exercise caution)

A visual report of voting results

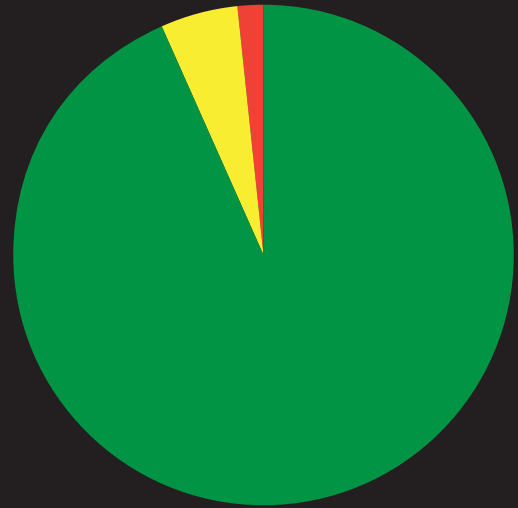
A PlanBTV South End public engagement project by Amey Radcliffe with help from Marie Davis and Stephanie Salmon.

Installed November 20, 2014 through April 15, 2015 with Data collected on March 31, 2015.

Installation funded by BCA

**Preserve  
wild/green  
spaces**

Red 6  
Green 349  
Yellow 18  
Total 373



**South End  
joins the  
2030 District  
Challenge**

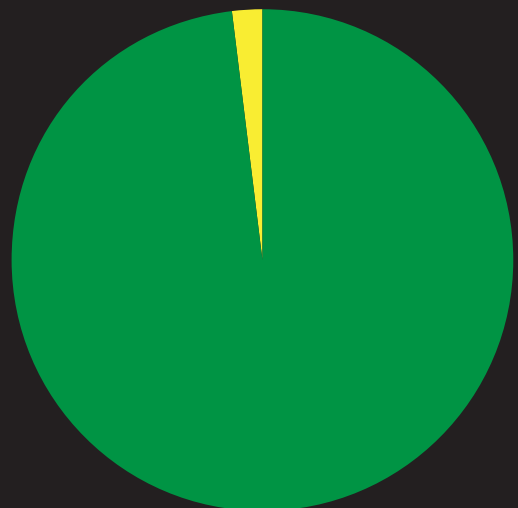
Red 0  
Green 27  
Yellow 15  
Total 42

This statement was left out of Feldman's due to space constrictions, thus a lower total number of votes. Data collected on 2/15/15.



**Healthy  
lake &  
watershed  
innovation**

Red 0  
Green 345.5  
Yellow 6  
Total 351.5



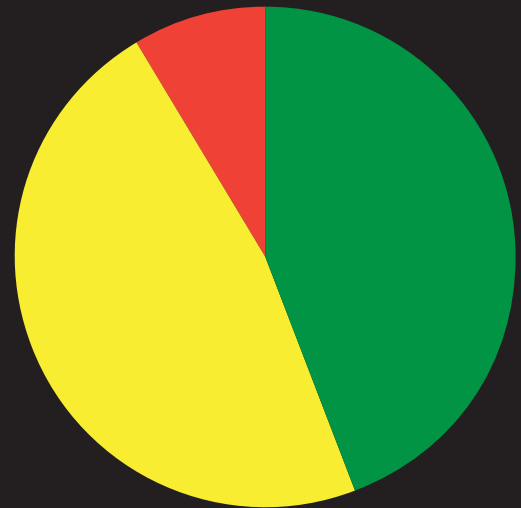
## Build more housing

Red 241  
Green 159.5  
Yellow 90  
Total 490



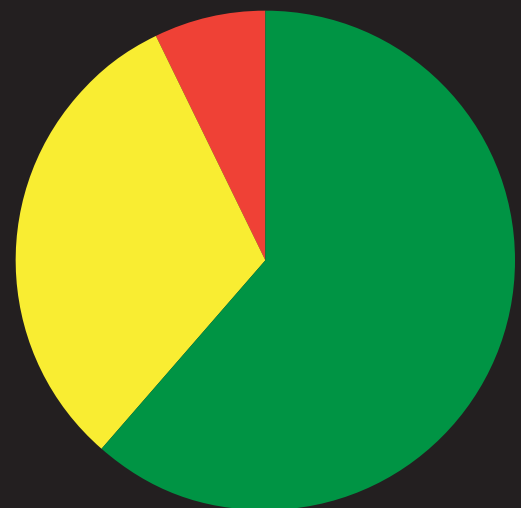
## Expand infrastructure for a thriving arts district

Red 22.5  
Green 118  
Yellow 125.5  
Total 266



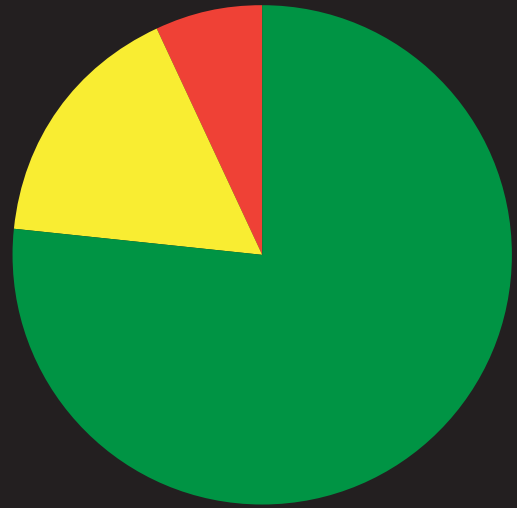
## Entice local business to come & to grow

Red 19.75  
Green 173.75  
Yellow 89  
Total 282.5



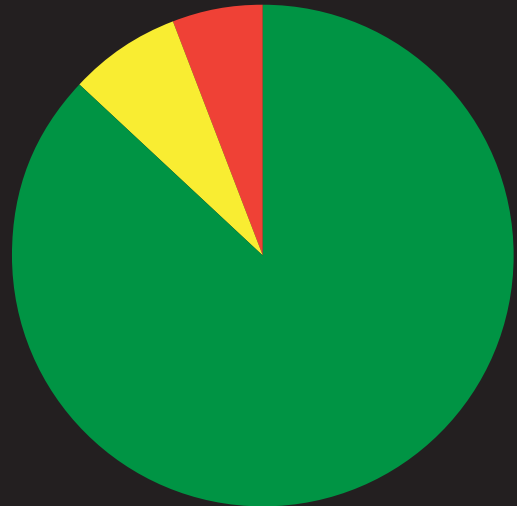
## Create affordable artist/maker studios

Red 19  
Green 211  
Yellow 45  
Total 275



## Public art along streets and paths

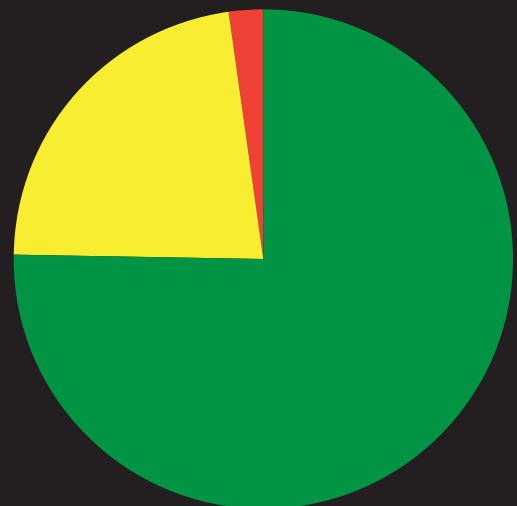
Red 22  
Green 330  
Yellow 27  
Total 379



## South End = The Maker Zone

Red 1  
Green 37  
Yellow 11  
Total 49

This statement was left out of Feldman's due to space constrictions, thus a lower total number of votes. Data collected on 2/15/15.



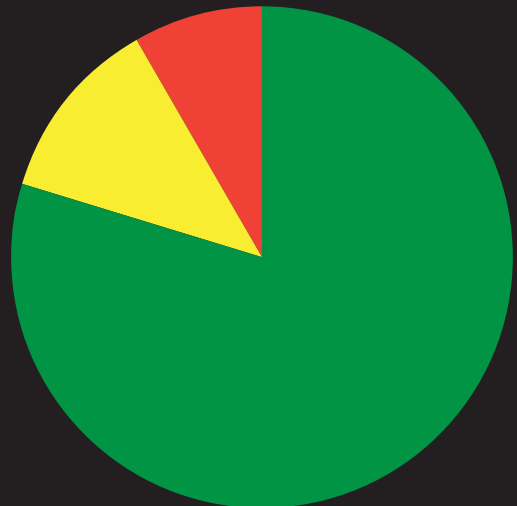
## Pine Street trolley

Red 113  
Green 146  
Yellow 76.5  
Total 335.5



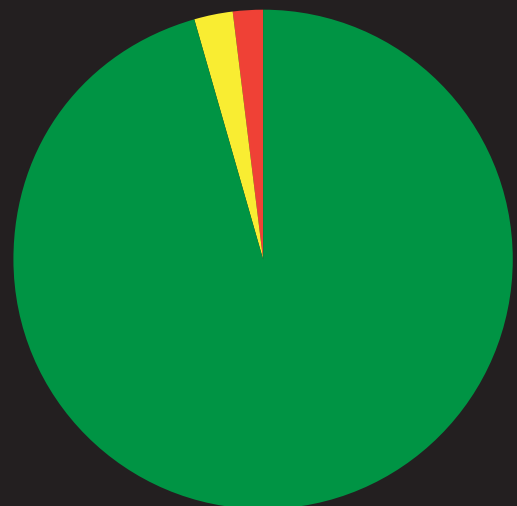
## Boardwalk from Pine Street to the lake

Red 33  
Green 323  
Yellow 48.5  
Total 404.5



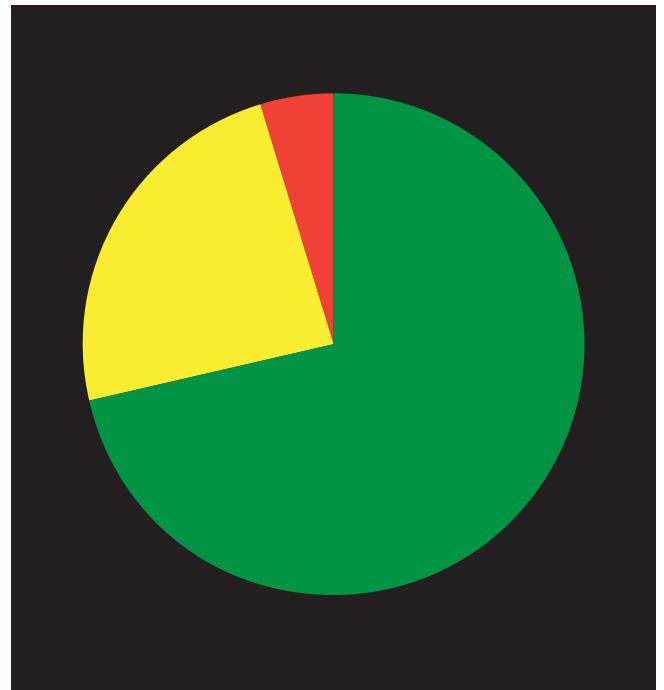
## Walking and biking: safe and fun!

Red 7  
Green 381  
Yellow 10  
Total 398



## Preserve historic buildings & SE history

Red 14.75  
Green 229.75  
Yellow 76.75  
Total 321.25



### A note from the artist:

Wow! What a rewarding process! I'm thrilled at the participation, especially at Feldman's Bagels where the numbers quadrupled since the last install. Almost every time I went into Feldman's, a staff member told me how much people were enjoying the installation — welcoming the opportunity to participate in the process in this way. The installation was put up in November, first at the Howard Space Center, then to the Community Workshops from February 11-14 and last to Feldman's on March 1 where it received more votes in one month than the 4 months prior. When it comes to getting good turnout, a public location open every day is hard to beat.

Why did I create this piece? Honestly, I was not excited by the suggested research of smiles and changes for the South End. Despite a general lack of information on the pertinent issues at the time, I wanted to come up with something fun to do and thought provoking at the same time. I sought the ideas of friends, colleagues and planners in creating the statements. One member of the planning team discouraged including the housing statement until studies came out, but this topic has been of particular interest to me, so I included it anyway.

What did we learn? There are some statements that received a very strong "go" such as preserving wild/green spaces, a healthy lake/watershed and safe biking/walking. Runners up for positive votes include public art, affordable studios, preserving historic buildings and a boardwalk to the lake from Pine Street.

On the other end of the spectrum, only one statement received a majority of "stop" votes — build more housing. This group of voters is clearly against housing. This issue also received more votes than any other. Were people feeling very strongly and drawn to vote on this statement while ignoring other statements? Did participants vote more than once (despite being asked not to)? It's hard to know, but clearly this issue is controversial. I believe the public should be provided at least one plan for the South End that does not include housing.

Some statement results surprised me. What's not to like about a trolley? Is it the trolley itself that people were concerned about (more traffic)? Or something else? Would a Pine Street shuttle bus have received the same number of "stop" votes? I was also surprised by the concern expressed in the idea of expanding infrastructure for a thriving arts district. In hindsight, "infrastructure" may not have been the best word, especially since I was unable to explain what I meant by infrastructure. Lastly, the idea of enticing local business to come and to grow received more wariness than I had expected. If I might summarize the overall climate of my voters, it seems there is a general sense of caution when it comes to any push towards building, development, and growth. This may coincide with something I have heard in conversations as well as at the workshops — a desire to allow growth that is natural and organic.

— Amey Radcliffe, Artist, Graphic Designer, Burlington business owner for over 25 years

Data collected on March 31, 2015 (except when otherwise noted)