



COMPLETE COUNT COMMITTEES

Count *every* person once, in the right place.



What are Complete Count Committees?

Complete Count Committees are established by county and local governments, community leaders and volunteers to increase awareness about the 2020 Census and to motivate residents in their communities to fill in and return their Census forms.

They are formed at the local and community levels.

What kind of work will they do?

Local/Regional Level

Local elected officials and community leaders plan and execute an outreach plan, especially in areas that pose a challenge to 2020 Census participation.

Community Level

Community CCCs perform a direct contact role with members of their organizations, or in their communities they serve.

Who should be involved?

Local/Regional Level

- Tribal, county & municipal leaders
- Advocacy Organizations
- School Districts
- Regional Commissions
- Extension services
- Local Media
- Others that can help extend your committee's reach

Community Level

- Community organizations
- Civic groups
- Service organizations
- Employers
- Media
- Retailers
- Faith communities
- Ethnic/cultural organizations
- Local schools and colleges
- Multi-unit building owners/managers
- Tenants organizations
- Condo associations
- Police/Fire/EMS
- Youth organizations
- Ad hoc volunteer efforts
- Others that can help extend your committee's reach



To get involved: Contact the VT State Data Center Coordinator Michael Moser

Web: uvm.edu/crs/VTSDC

Facebook: @vtdatacenter

Phone: 802-656-0864

A Quick Guide to Complete Count Committees

A **Complete Count Committee (CCC)** is a volunteer committee focused on raising awareness about the 2020 Census and on motivating residents in their communities to fill in and return their Census forms.

Complete Count Committees can come in different shapes and sizes, depending on how they are organized and where they are located. County government CCCs may include members from multiple cities and townships. Community-sponsored CCCs may be organized by a community group or a coalition of community groups. A CCC may also be assumed by an existing committee or group such as a city planning board, a regional planning commission, or a local community committee.

A CCC may choose to form subcommittees or working groups to distribute tasks.

- A media working group may be formed, producing material for social media, local television and radio;
- An education subcommittee, targeting schools, colleges, and universities;
- A business subcommittee, engaging the local business community to post census materials and sponsor local events;
- Faith communities;
- Multi-unit housing subcommittees working with building owners, managers and tenants;
- Services to parents & children, such as Head Start, day care centers, and preschools;
- Or any other working group that the local CCC sees value in.

Why Form a Complete Count Committee?

The 2020 Census is important to your community.

Your community's census count will:

- Determine how Congressional and state legislative districts are drawn.
- Guide the distribution of federal and state money to your community.
- Provide important data that local leaders use to make decisions

The CCC is open and inclusive, speaks the languages of its community, and builds trust by encouraging neighbor-to-neighbor awareness of the importance of an accurate census count.

"Here's our 2020 Census complete count plan. Now to carry it out, we need..."

