

Scott Gustin

From: John Caulo <john.caulo@gmail.com>
Sent: Wednesday, August 12, 2020 9:50 AM
To: Scott Gustin
Cc: Justin Worthley; Susan Molzon; Norm Baldwin; Chapin Spencer
Subject: Re: FW: Burton

WARNING: External Message

Hi Scott:

As a followup to our convo just now, Susan and Norm's comments below have Justin and I scratching our heads. We think Susan and Norm have misunderstood the intent.

Burton is not contemplating using the proposed Performing Arts Center (PAC) for a PAC-related use. Rather, Burton is planning to use the PAC space for a variety of ongoing, previously permitted Burton-related uses that have utilized other spaces at the Burton campus. Burton regularly hosts large internal meetings, and also provides space in the 266 building for various private, public, and community events. These meetings range in size from a few dozen to a few hundred people, and also includes hosting our annual summer sale which attracts over 10,000 visitors over a 4 day period, including Thursday and Friday impacts.

Here are some examples of events regularly being held in Burton's 266 building which, in our view, could be held in the future in the PAC venue space during daytime hours when the space is vacant. Note that these are not "performing arts" events, but rather meetings, forums, workshops, that are currently held in other spaces in Burton's buildings depending on the size:

- Burton customer, and sales meetings – 50-300 people, multiple times per year
- Burton product launch and/or other marketing events – 50 – 200 people, multiple times per year
- Burton holiday parties, company meetings – 100 – 350 people, multiple times per year
- City of Burlington meetings such as
 - Plan BTVSouthEnd public forums,
 - Mayor's Department head meetings, etc. – 20-100+ people, multiple times per year
- Community forums – e.g. 2019 Amazon event in partnership with VCET – 50 - 250 people, multiple times per year
- Vermont Brewers Association annual meeting – 100 people
- Annual SAP Users Group meeting – 100+ people

Here is another way to consider the daytime use of the Property: If Burton decided to abandon the PAC concept and convert portions or all of the 85KSF building (#266), it would generate additional daytime traffic impacts over which DPW would have very little influence.

Based on our conversation, you seem to understand our point and do not disagree with the logic. We are interested in meeting w/DPW staff (copied here) ASAP to resolve this issue as we meet again with DRB Tuesday evening. Time is of the essence so whatever you can do to facilitate a meeting this would be appreciated. Thanks, Scott. -john

On Fri, Jul 31, 2020 at 3:24 PM Scott Gustin <SGustin@burlingtonvt.gov> wrote:

FYI,