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TO: City Council Transportation, Energy & Utilities Committee
FROM: Meagan Tuttle, Director & Charles Dillard, Principal Planner
DATE: September 21, 2022
RE: Transportation Demand Management Study RFP

We look forward to sharing the attached draft RFP for a citywide Transportation Demand Management (TDM) Study at your upcoming meeting, and discussing any questions or feedback from the TEUC.

The goal of completing a citywide TDM Study was first discussed as part of *ZA-20-04: Minimum Parking*, a zoning amendment that was adopted by the City Council in the fall of 2020. Among other changes to parking regulation in the city, *ZA-20-04* established the Multimodal Mixed Use (MMU) parking district in which development no longer requires a minimum number of on-site parking spaces. Over the course of developing this amendment, new TDM standards were also incorporated for developments over a certain size within the MMU. This requires developments to plan for TDM, provide certain TDM benefits to users, and monitor and report on the utilization of parking.

While the city required certain individual TDM strategies through its ordinance prior to this (i.e. required bike parking), these standards were largely new to the city's zoning framework and there was recognition by the Council, administration, and other stakeholders that they required additional study and likely refinement. An [Oct 2019 Council resolution](#) recognized the need to coordinate this policy's implementation with the planned update to the city's impact fee ordinance, and also identified the need to explore other possible TDM regulations or programs. Further questions about the intent and implementation of the TDM standards have emerged in the nearly two years since adoption. Discussion around the pending *ZA-22-07: Minimum Parking & TDM*, which expands the minimum parking and TDM policies citywide, has also generated discussion about the appropriateness of the existing TDM requirements in different areas of the city, for smaller developments, and based on developments' anticipated user groups. These discussions resulted in Planning Commission and staff recommendations that the pending TDM study inform any additional changes to the city's TDM standards. An additional [Oct 2021 Council resolution](#) articulated Council-identified goals for the TDM study.

The attached scope of work has been developed based on the Council resolution, the issues that have been raised in the course of updating zoning policies, and emerging and best practices in TDM in the U.S. The update to the city's impact fee ordinance and the TDM study were each planned for in the department's FY22 budget, and have been carried over to the FY23 budget. In October, the department will begin work in collaboration with DPW and the CCRPC to evaluate and update the existing transportation impact fee (and other impact fees) that applies to new developments. We also anticipate that the RFP for this TDM Study will be released. Both projects are anticipated to take approximately 12 months to complete.

At the meeting, we are happy to answer any questions about the anticipated scope of the TDM Study, and take any additional feedback the TEUC may have as we prepare to release the RFP.