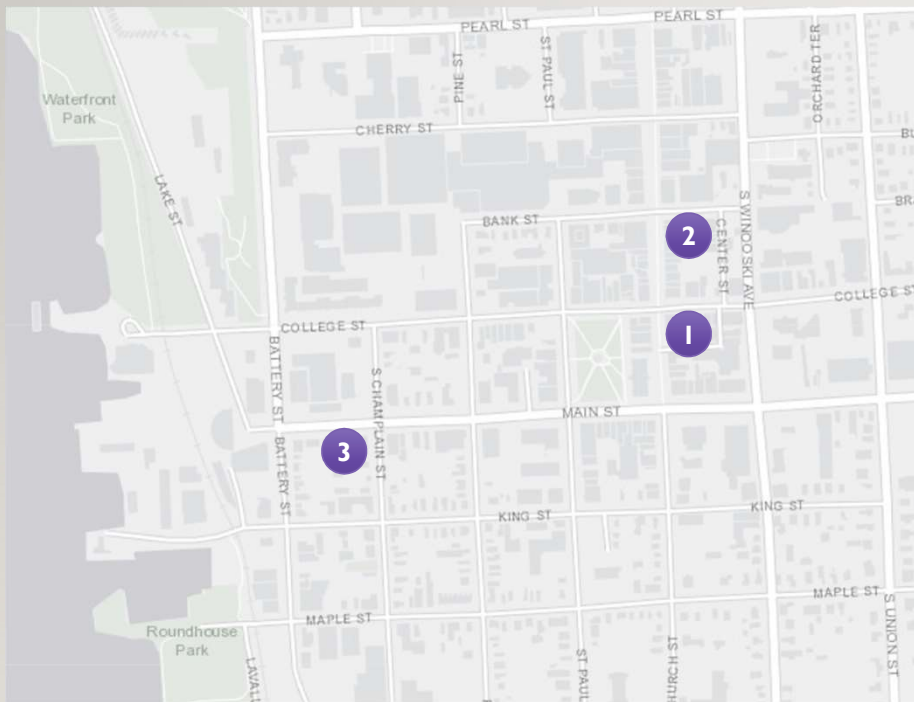


STREET SEATS & PARKLET PROGRAM - UPDATE

PUBLIC WORKS COMMISSION – OCTOBER 23, 2019

TRANSPORTATION, ENERGY, & UTILITIES COMMITTEE – OCTOBER 24, 2019

LOCATIONS & HOURS



- 5 applications received
- 4 permitted to advance
- 3 installed:
 1. The Archives (business hours: M – F: 4pm – 2am, Sat and Sun: 12pm – 2am)
 2. El Cortijo (business hours: 11am – 11pm, seven days a week)
 3. Restaurant Poco (business hours: approximately Tues – Sat: 10am-10pm)
- Open to public outside of business hours
- Mix of public and private hours between 3 locations

HOW WE GATHERED FEEDBACK

- **Public surveys:** collected from each of the three locations
- **Host business surveys:** administered to the three sponsoring businesses
- **Adjacent business interviews:** conversations conducted with 5 businesses adjacent to the hosting businesses
- **Social media**
- **Emails, phone calls**

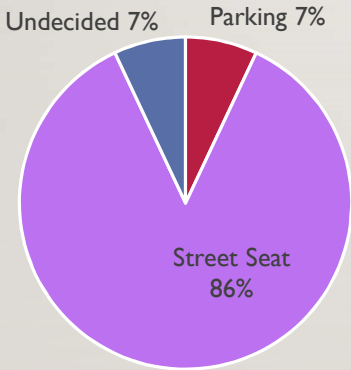


PILOT HIGHLIGHTS & TAKEAWAYS

- No safety issues were reported to staff during the pilot
- None of the businesses staff spoke to reported any negative impacts on their deliveries or seeing any unwanted behaviors taking place in the Street Seats
- Some concern and frustration from businesses downtown about lack of parking downtown

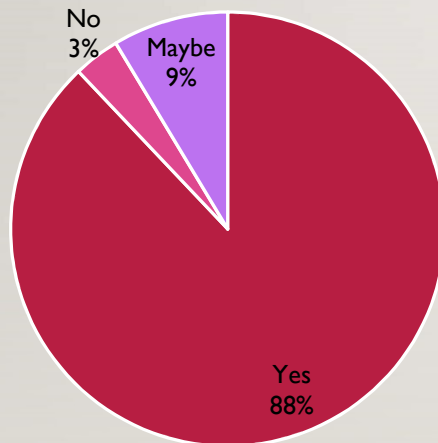
PILOT HIGHLIGHTS & TAKEAWAYS

At the end of the pilot, would you prefer this space return to parking or remain as a Street Seat?

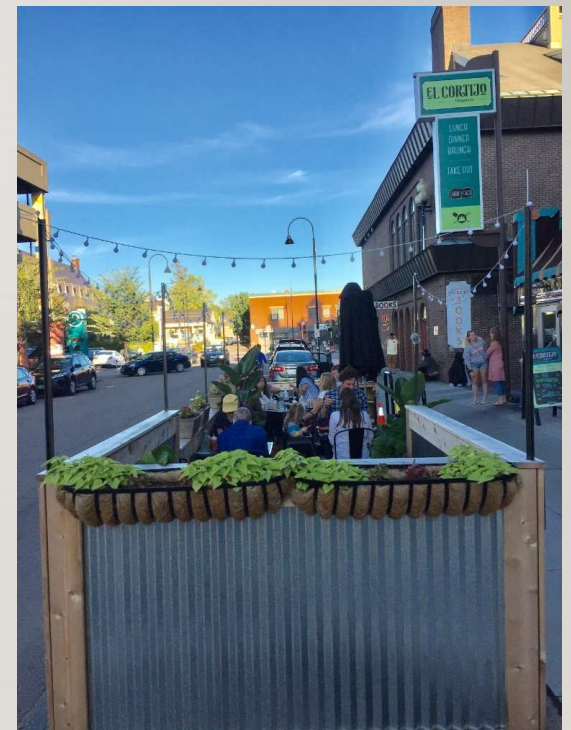


PILOT HIGHLIGHTS & TAKEAWAYS

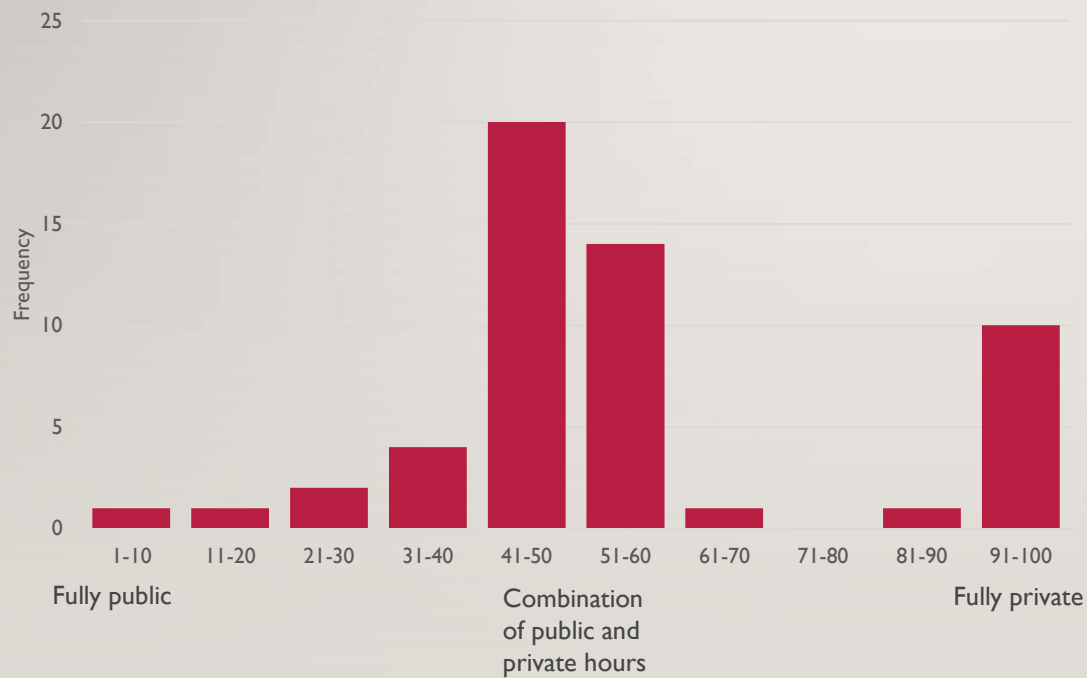
Would you like to see more Street Seats in Burlington?



- Respondents would like to see more Street Seats in Burlington



PILOT HIGHLIGHTS & TAKEAWAYS



Do you think this Street Seat location should be fully open to the public, fully dedicated to business patrons, or a combination of public and private hours?

Average response of 57 →
Respondents support a combination of public and private hours

NEXT STEPS, PROGRAM GUIDE, & POLICY DIRECTION

- Host businesses, adjacent businesses, and survey respondents seem to support a continuation of Street Seats and Parklets in the future
- Creating a Street Seats/Parklet Program Guide to continue the program into the future
- Return to the Public Works Commission, TEUC, and License Committee in November to present the draft Program Guide
- Full survey data is attached in the packet

NEXT STEPS, PROGRAM GUIDE, & POLICY DIRECTION

- Maximum number of parking spaces allowed to be encumbered?
 - Citywide cap or restricted to the downtown?
 - Considering no more than 10 encumbered parking spaces in the downtown and no restrictions outside of the downtown core
- Perceptions around public access and lack of public seating → Plan to include more requirements for public access in future.
 - About 22% of survey respondents at El Cortijo were visiting during public hours
 - More than 50% of survey respondents at The Archives and Restaurant Poco were visiting during public hours



PARKING FEES

- Should fees be prorated towards the percentage of public vs private hours of access? Prorated fees for metered parking spaces during parking enforcement hours?
- Smart meter (\$1.50) vs \$1/hr meter
- Non-metered spaces could pay the standard encumbrance fees (\$1 / square foot).
- Or just do a flat-fee for each applicant?
- We welcome input on these policy questions and other specific questions to help us inform the Guide and address specific questions for November

Prorated Fee Structure Examples

	BUSINESS HOURS	NO. OF SPACES	SMART METER (\$1.50/HR.)	\$1/HR.	NO METER
BUSINESS A	4 PM – 2 AM	1	\$1,000	\$285	\$113
BUSINESS B	11 AM – 11 PM	2	\$3,925	\$2,625	\$201
PUBLIC PARKLET	NONE	1	\$113	\$113	\$113