

SHOPS
on
CHURCH
STREET
BURLINGTON, VT



March 2014





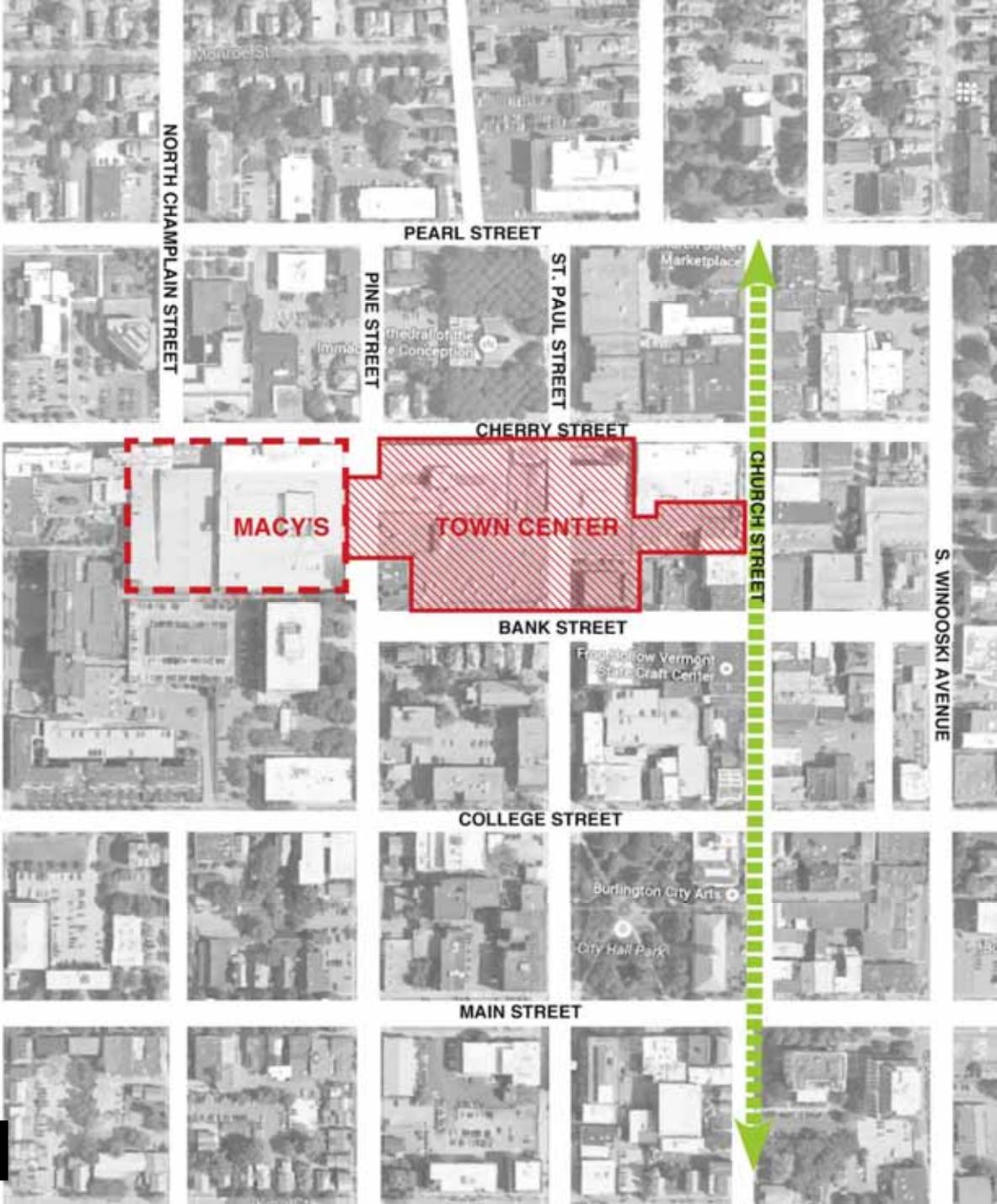
Goals & Priorities

1. Connections

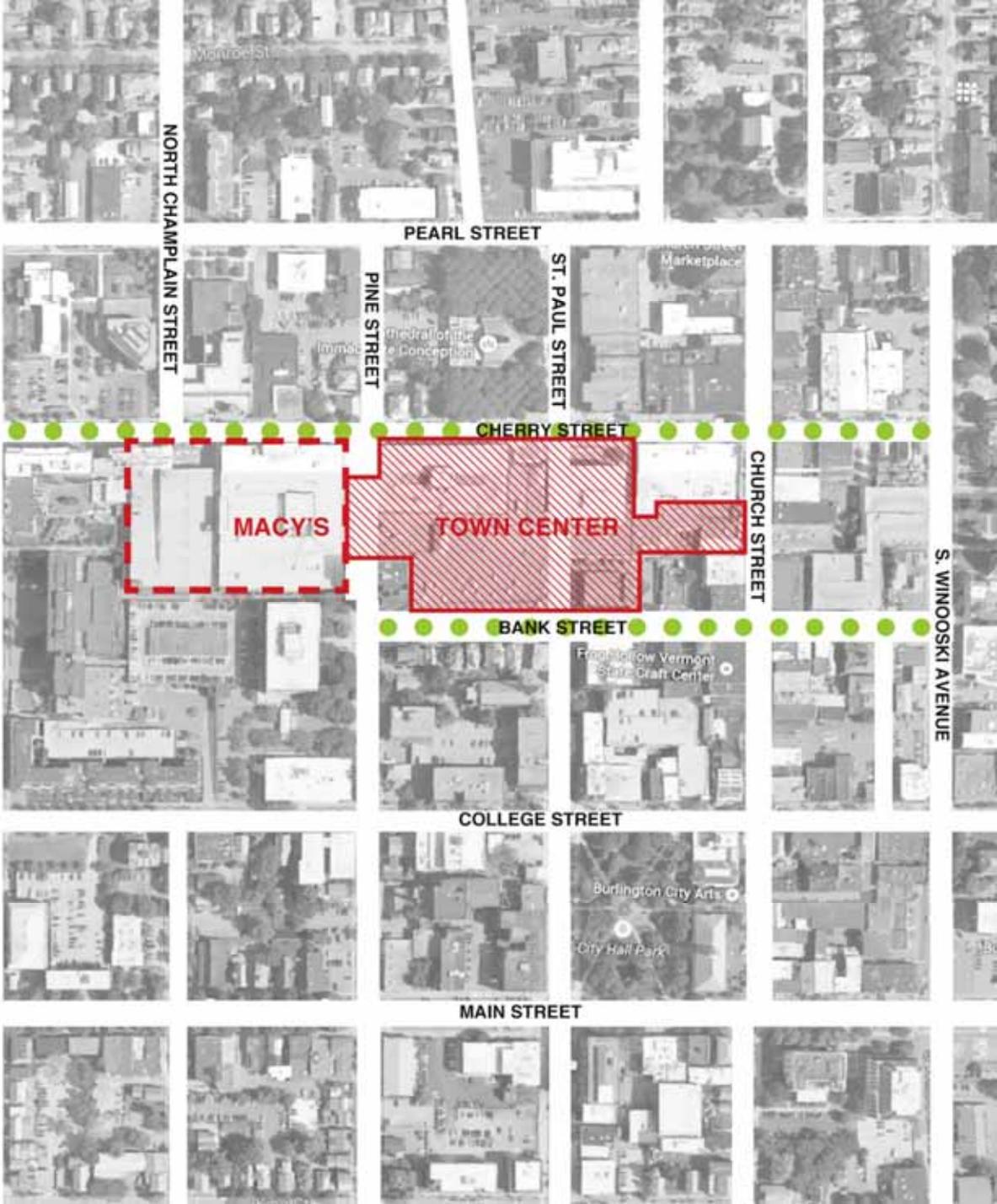
2. Sustainable Design

3. Coordination

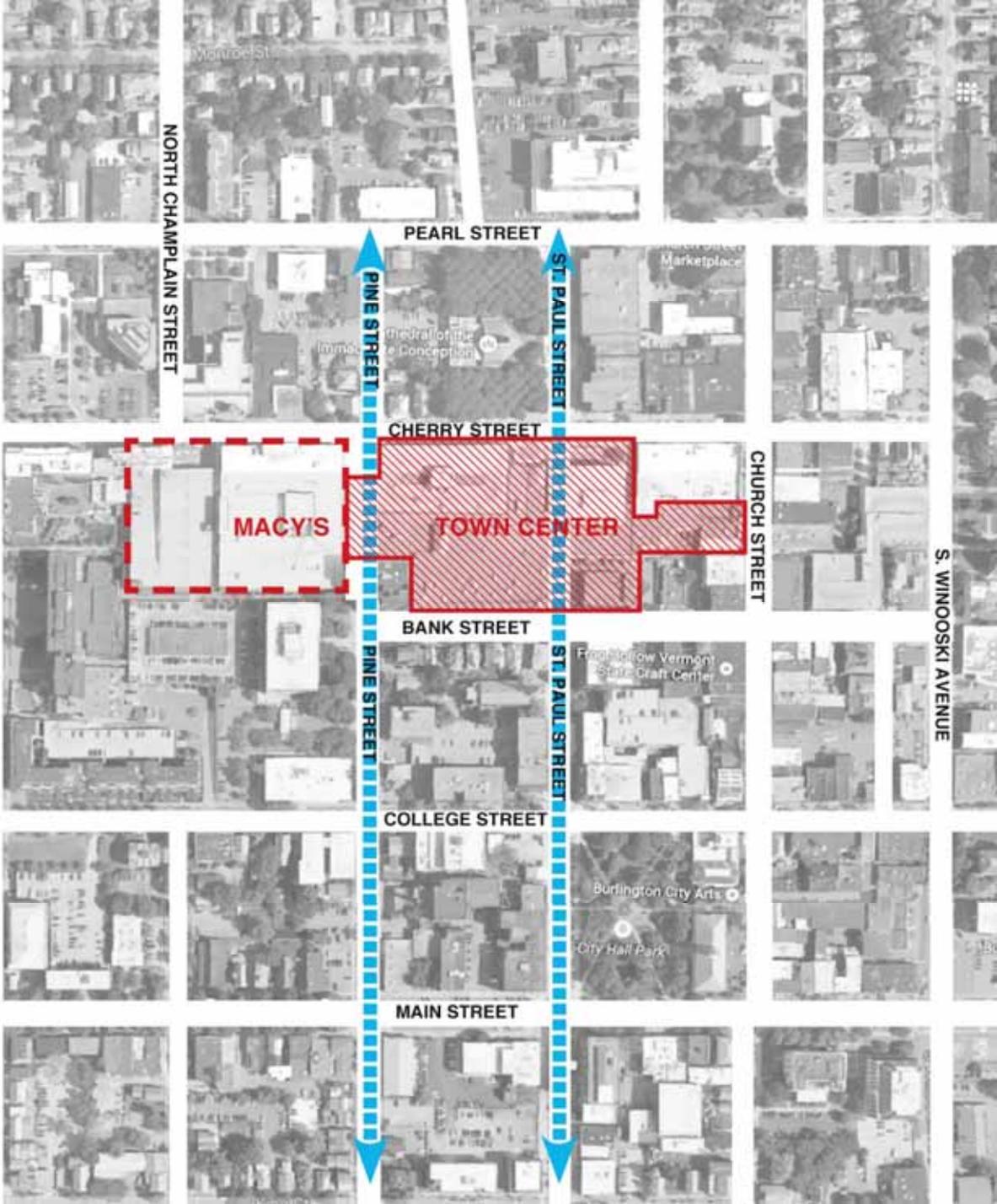
- Church Street Marketplace Commission
- Adjacent Building Owners and Businesses
- City Departments
- The State and Its Tax Increment Financing Program
- The Downtown Parking Advisory Committee



BUILDING ON CHURCH STREET SUCCESS



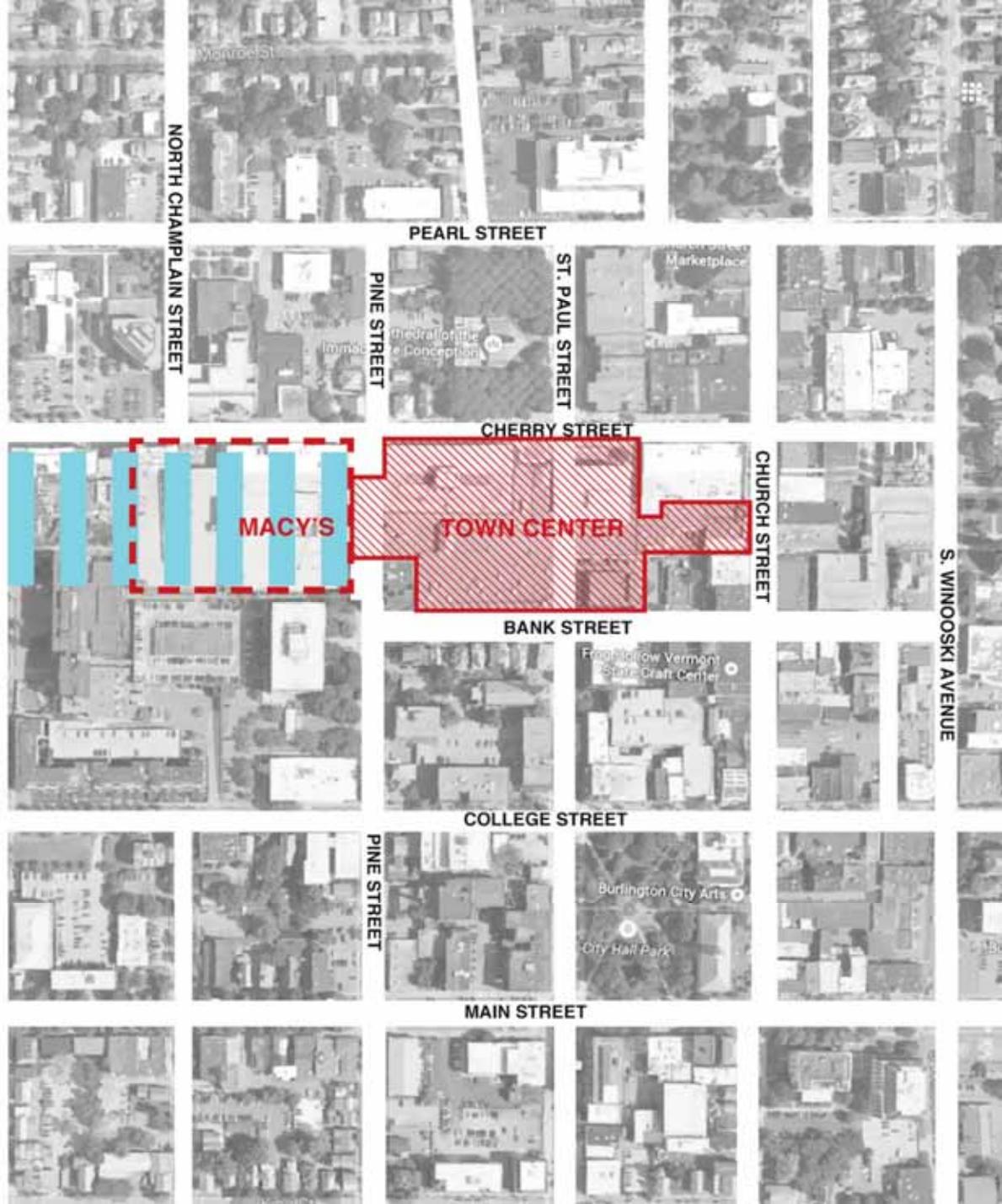
CHERRY AND BANK STREET ACTIVATION

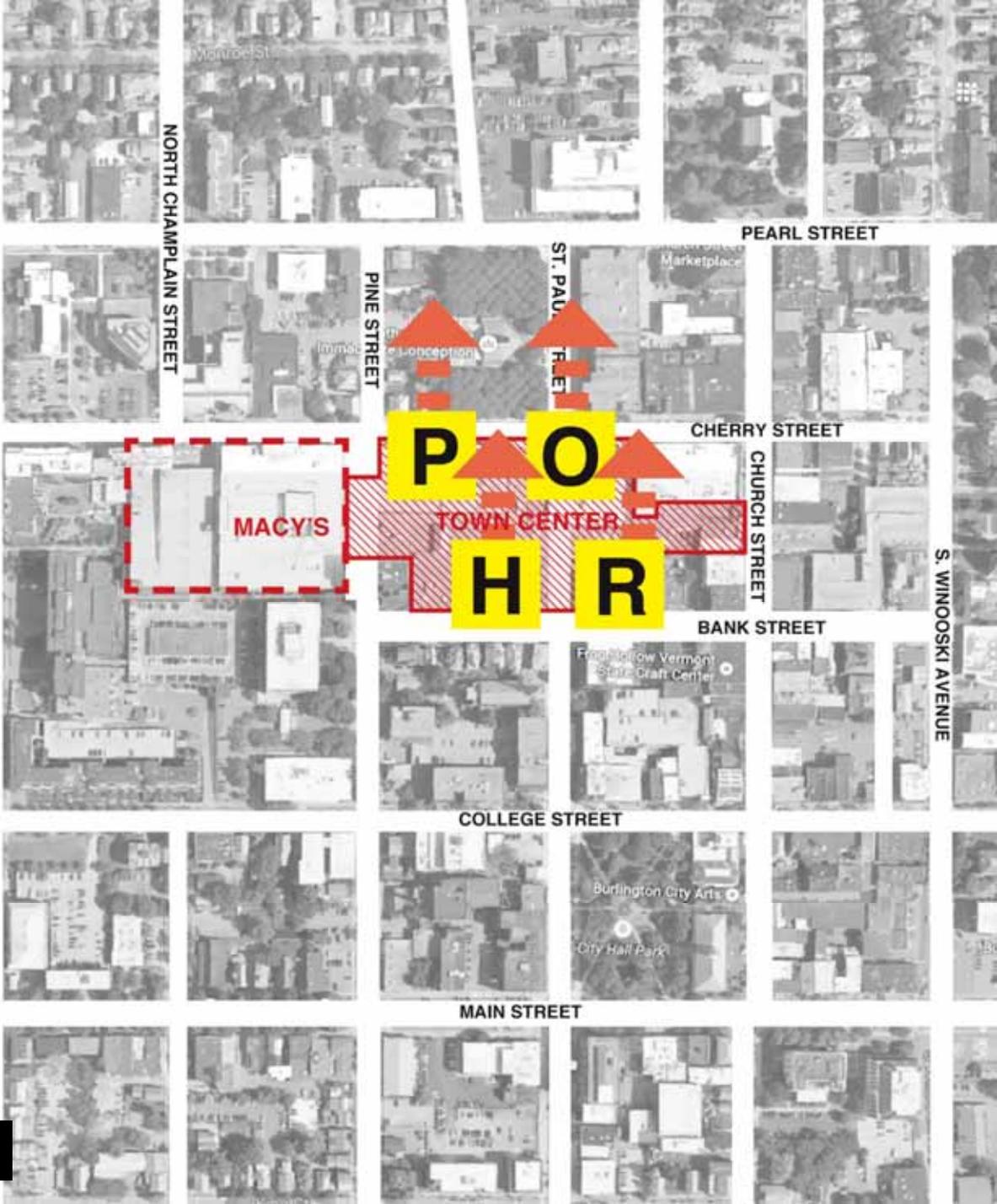


NORTH-SOUTH CONNECTIVITY



STORMWATER IMPROVEMENT





INCREASE HOUSING, RETAIL AND OFFICE

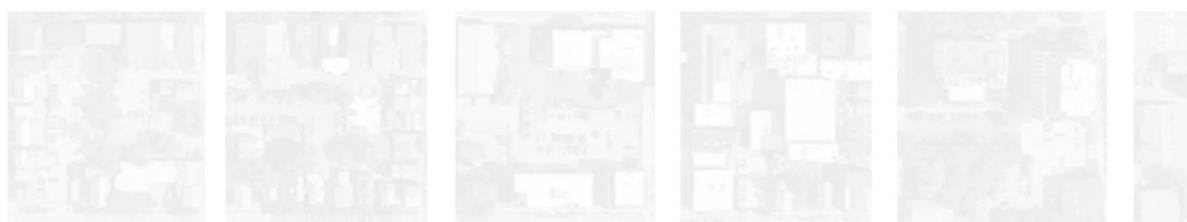
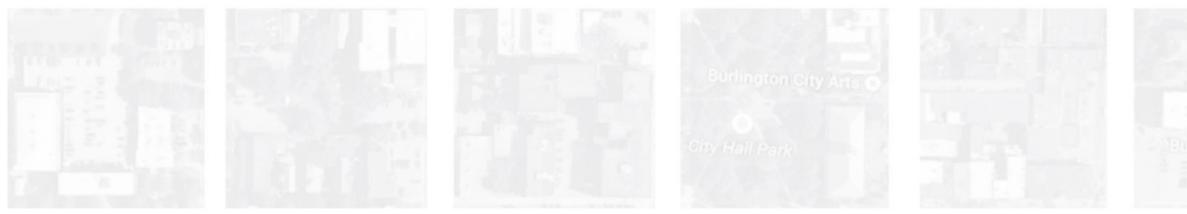


- ARCADES AT ST. PAUL & PINE
- ROOFTOP PARK
- EXPANDED RETAIL
- HOUSING
- HOTEL
- NEW PARKING STRUCTURE

AERIAL VIEW FROM CHERRY STREET



July 2014





CHURCH STREET

CHERRY STREET

- **ARCADES AT ST. PAUL & PINE**
- **ROOFTOP PARK**
- **EXPANDED RETAIL**
- **HOUSING**
- **HOTEL**
- **NEW PARKING STRUCTURE**

AERIAL VIEW FROM CHERRY STREET



November 2014

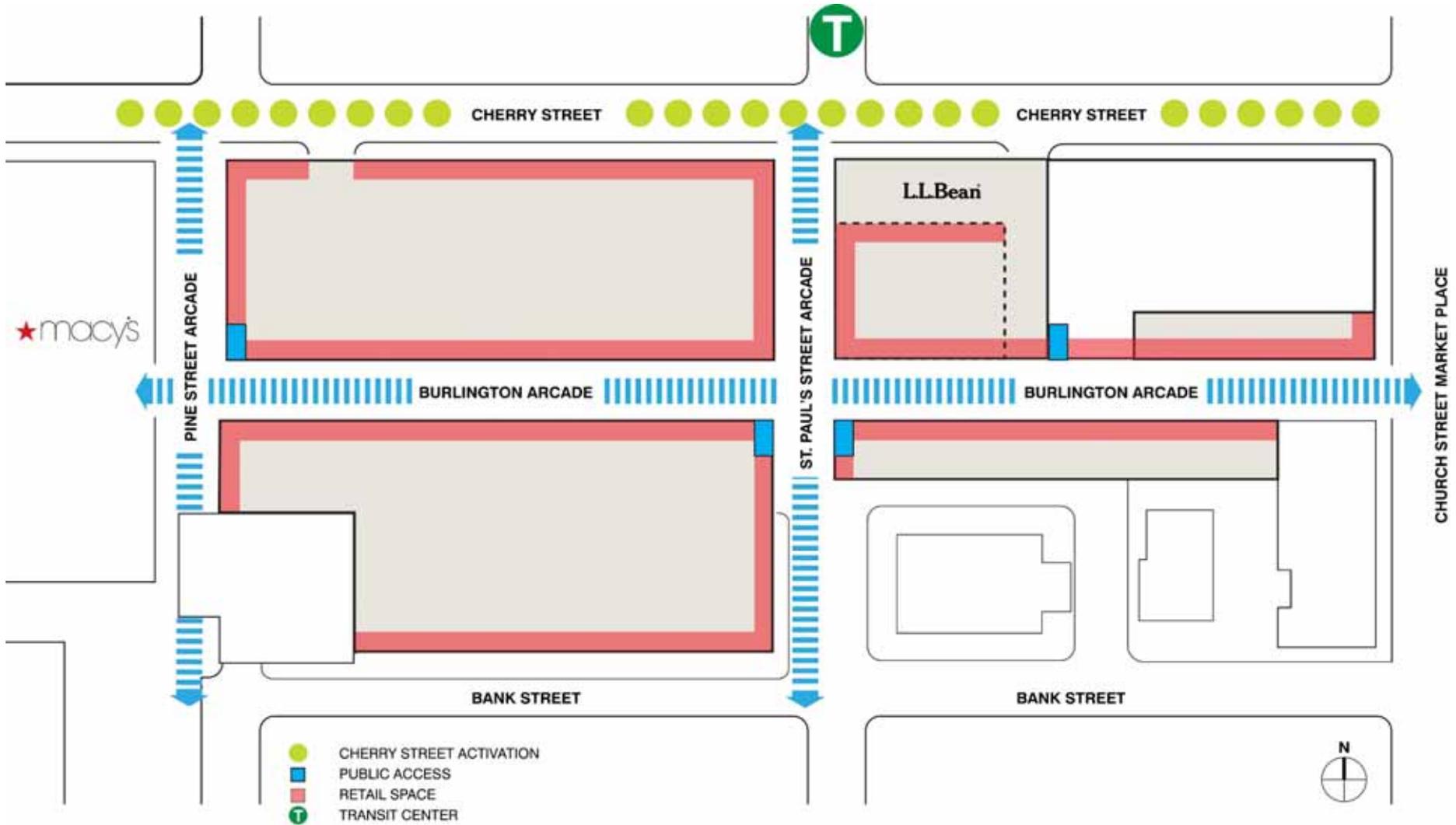




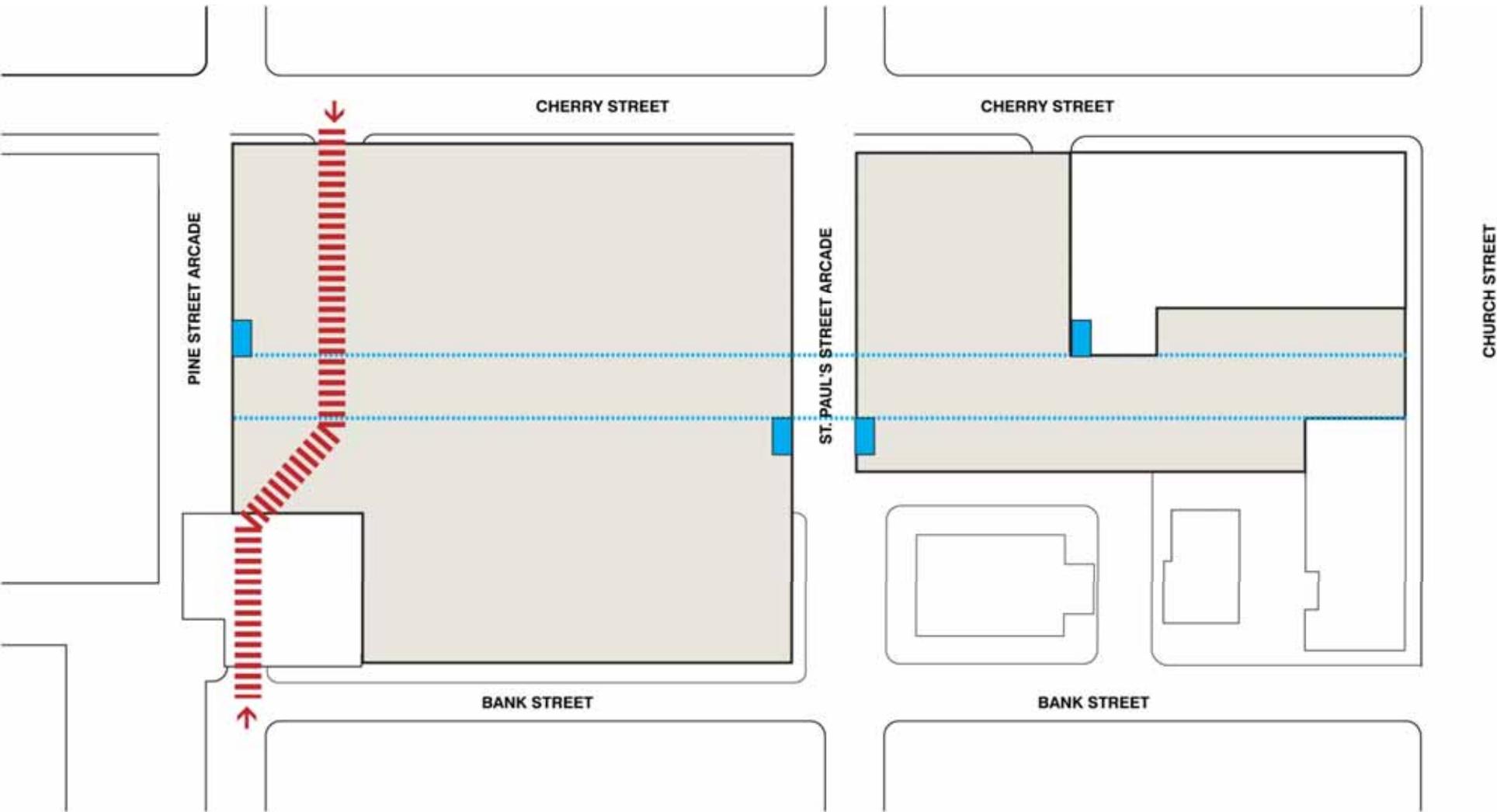
AERIAL VIEW PLAN BTV



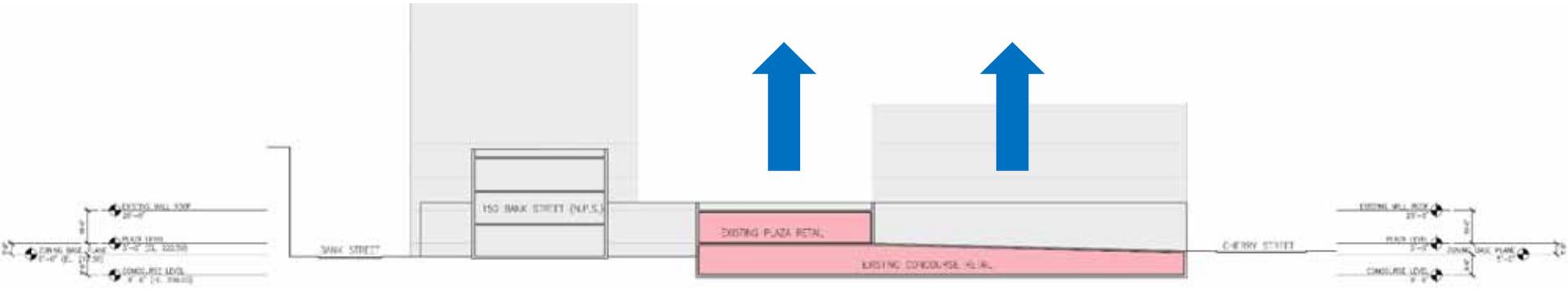
AERIAL VIEW OF BTC



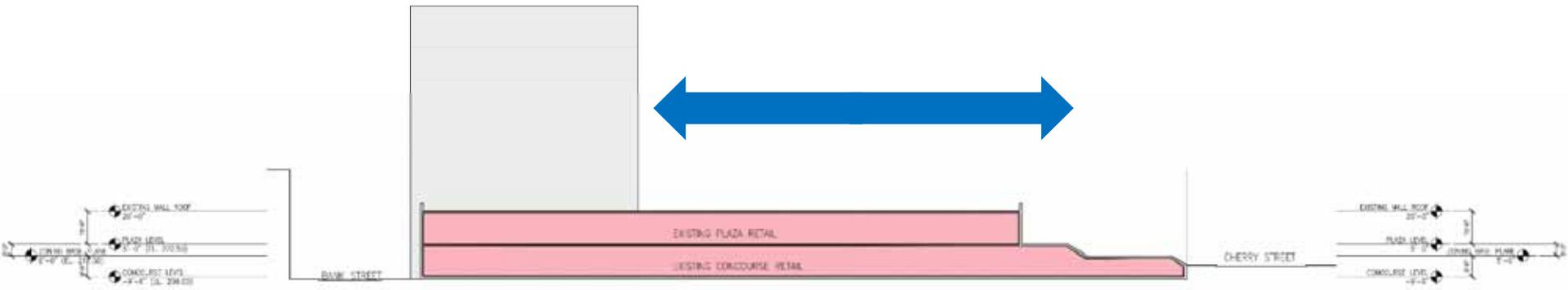
CONNECT STREETScape IMPROVEMENTS AND NEW TRANSIT CENTER



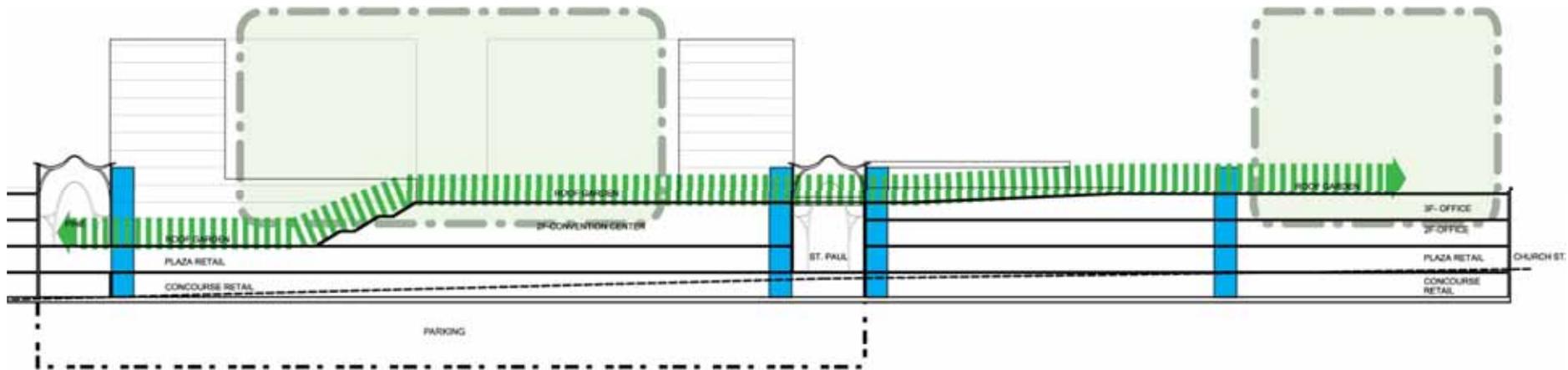
PROPOSED BICYCLE ACCESS



01 EXISTING NORTH-SOUTH SECTION AT ST. PAUL STREET
 1/32" = 1'-0"
 0 16 32



02 EXISTING NORTH-SOUTH SECTION AT PINE STREET
 1/32" = 1'-0"
 0 16 32



NEW PUBLIC ACCESS



ST. PAUL ARCADE FARMERS' MARKET



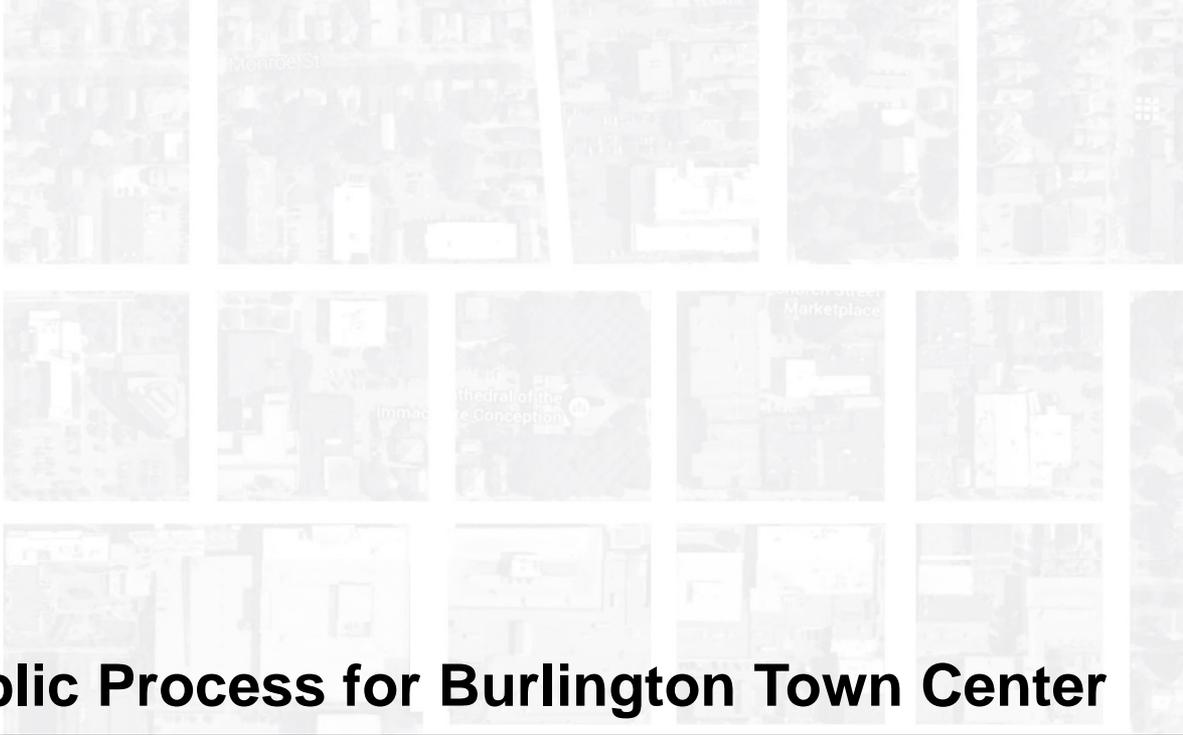
ST. PAUL ARCADE FROM BANK STREET



CHERRY STREET PROMENADE

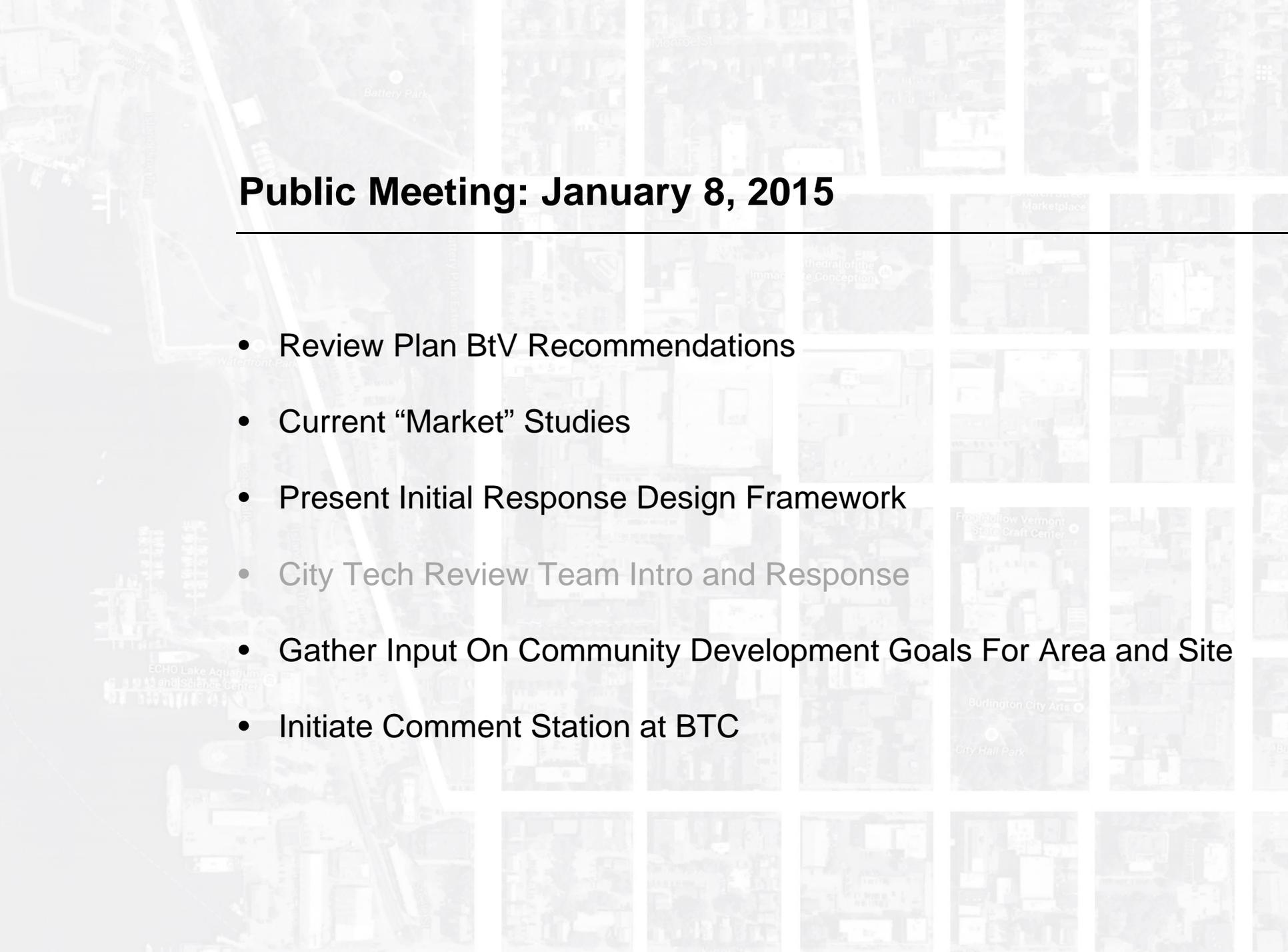


CENTRAL COURTYARD VIEWS



Public Process for Burlington Town Center





Public Meeting: January 8, 2015

- Review Plan BtV Recommendations
- Current “Market” Studies
- Present Initial Response Design Framework
- City Tech Review Team Intro and Response
- Gather Input On Community Development Goals For Area and Site
- Initiate Comment Station at BTC

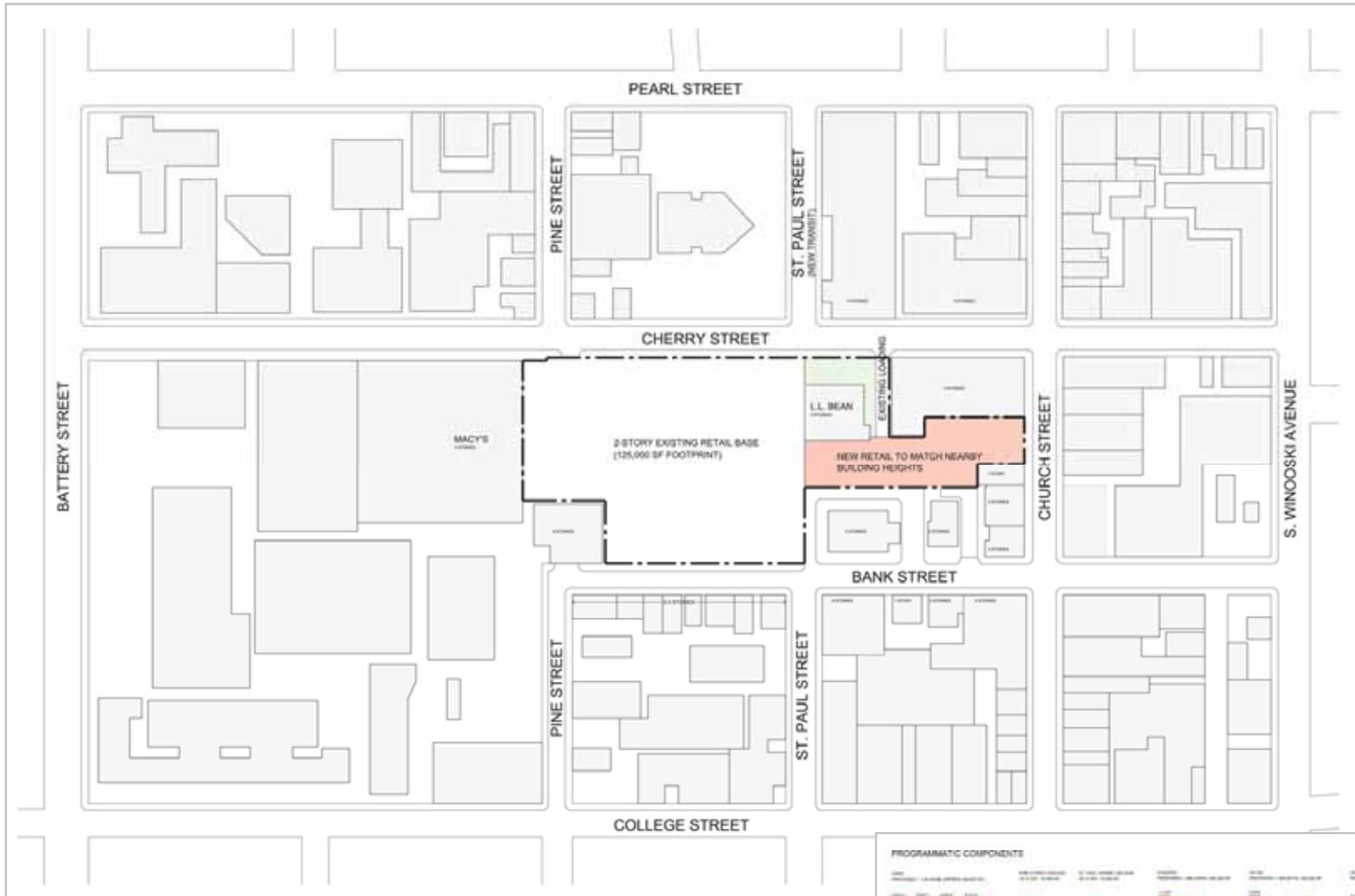
What's Working

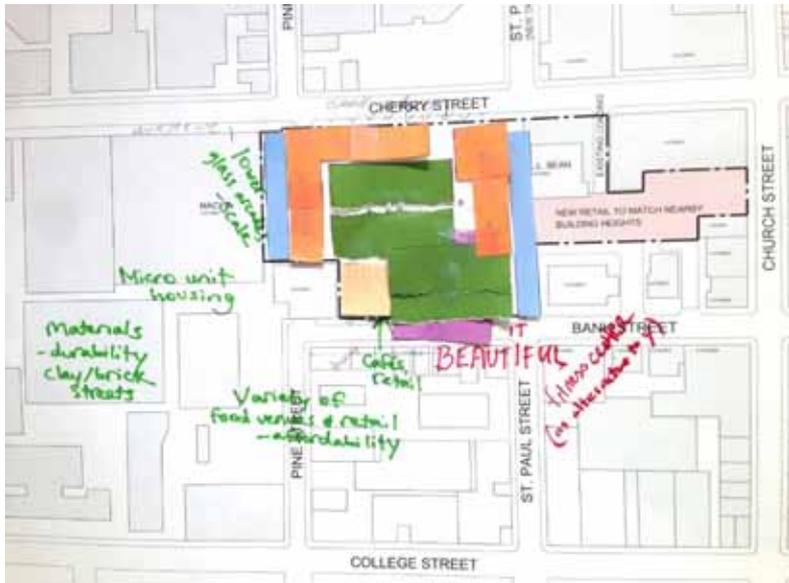
- Total BTC retail sf 180,000 (excluding Macy's or 330,000 sf including Macy's)
- Office building with app 36,000 sf of office space
- 5 level structured parking garage with 575 spaces
- 60 national, local and regional tenants
- Number of employees is estimated at 480 full time and part time employees. The employee breakdown is retail employees 300 and office employees 180.

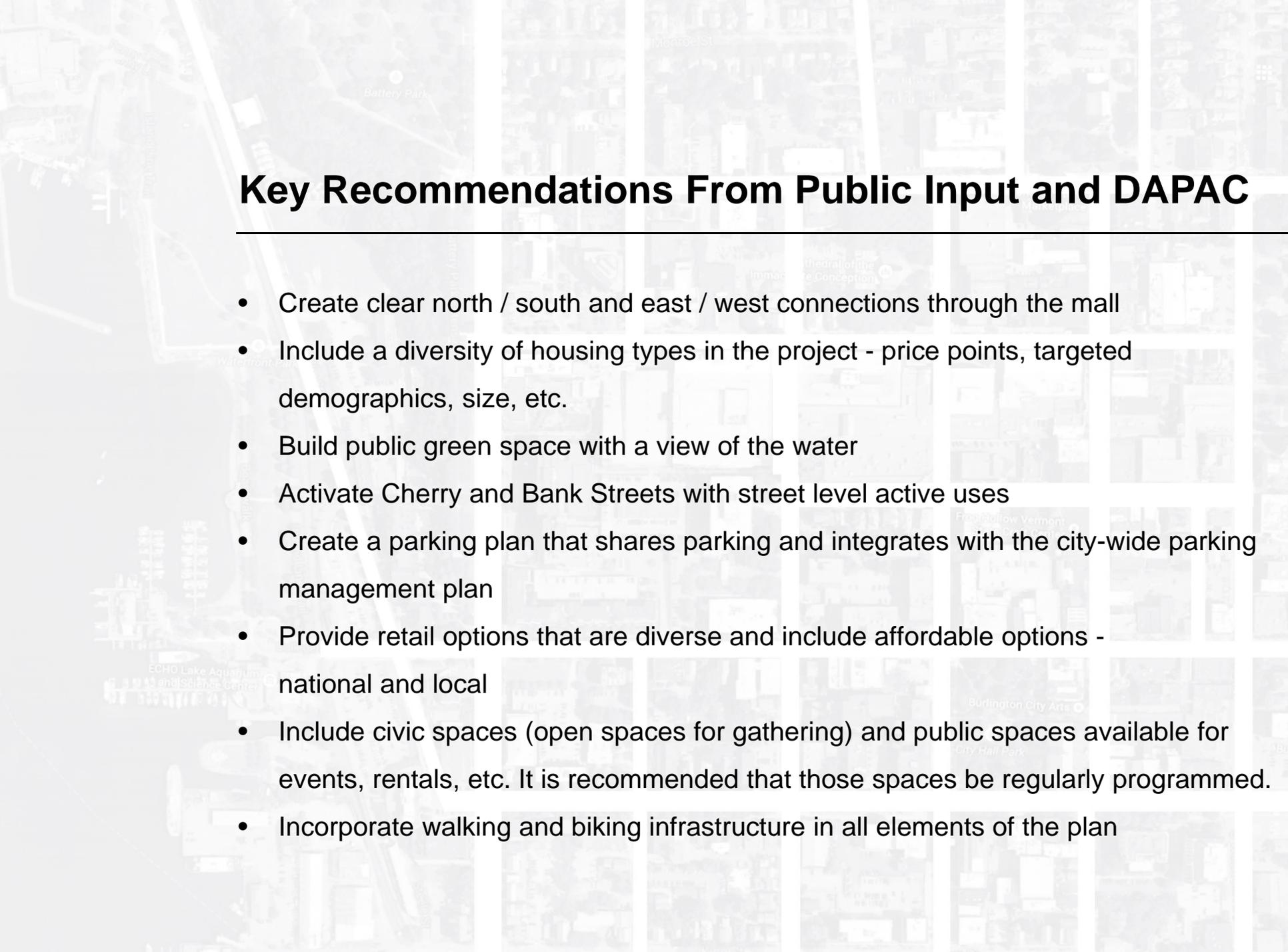


Design Workshop: February 18 - 21, 2015

- Site Walk
- Community Comment Results and Review
- Present Site Analysis and Program Components
- Design Charrette
- Present Initial Options

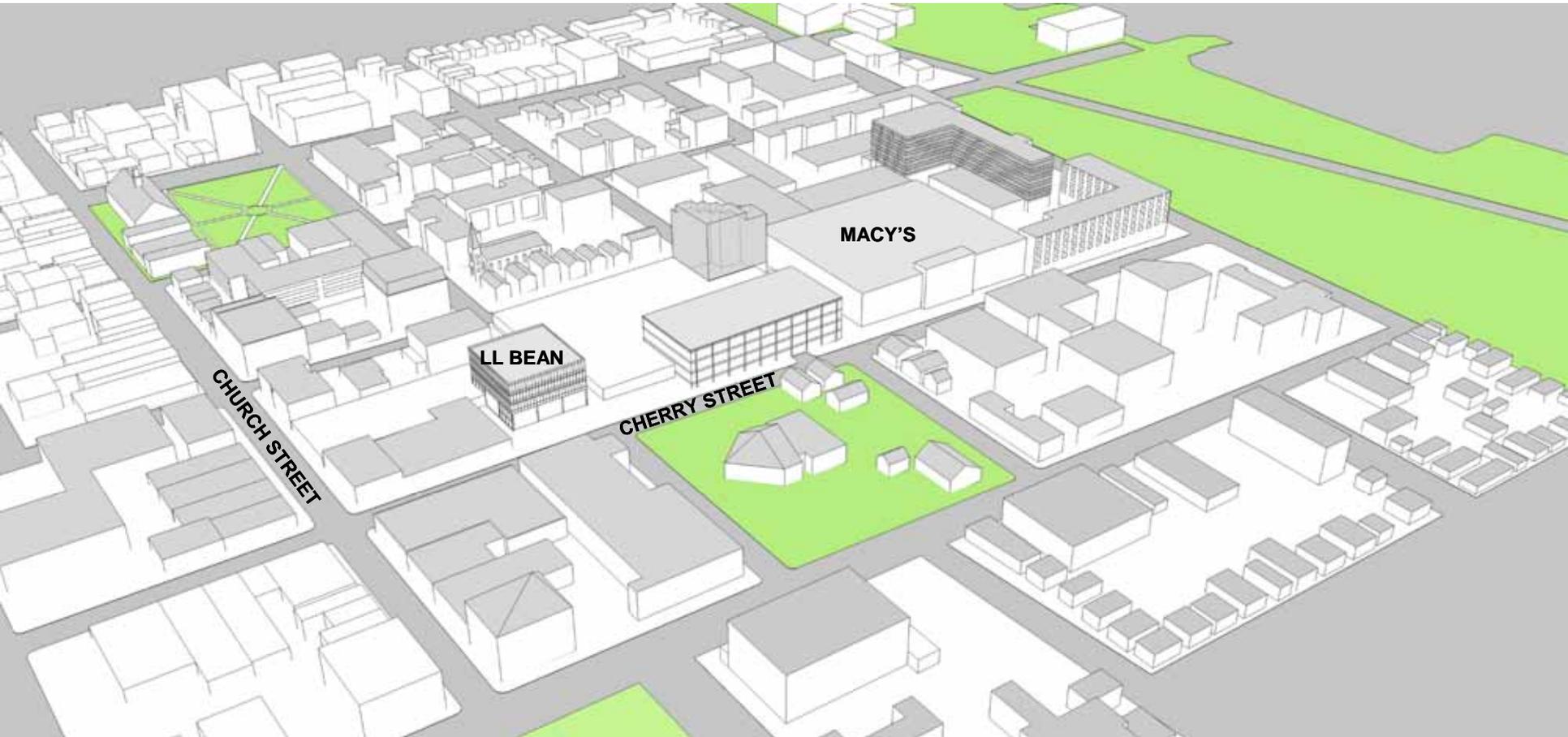






Key Recommendations From Public Input and DAPAC

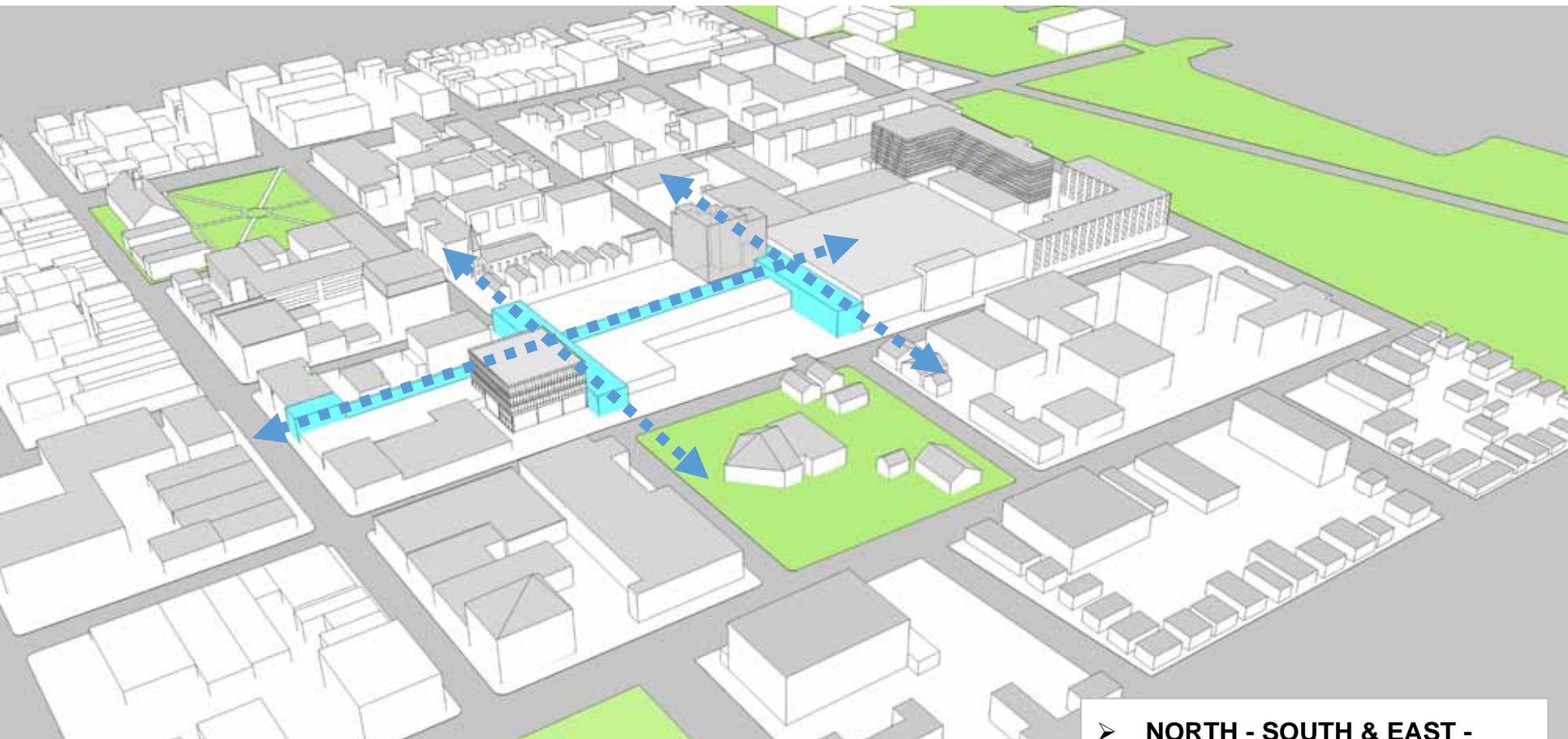
- Create clear north / south and east / west connections through the mall
- Include a diversity of housing types in the project - price points, targeted demographics, size, etc.
- Build public green space with a view of the water
- Activate Cherry and Bank Streets with street level active uses
- Create a parking plan that shares parking and integrates with the city-wide parking management plan
- Provide retail options that are diverse and include affordable options - national and local
- Include civic spaces (open spaces for gathering) and public spaces available for events, rentals, etc. It is recommended that those spaces be regularly programmed.
- Incorporate walking and biking infrastructure in all elements of the plan



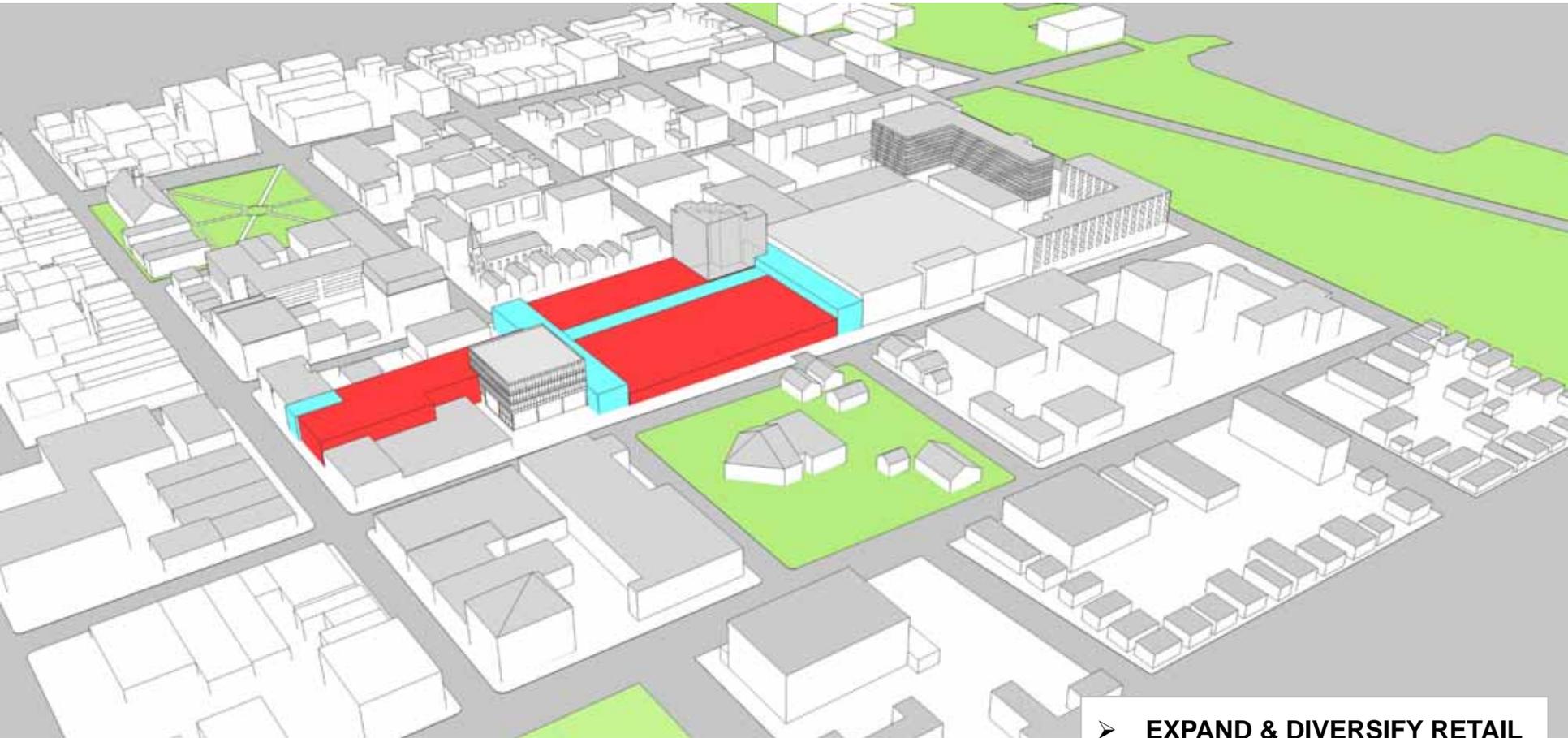
BURLINGTON TOWN CENTER EXISTING CONDITIONS



BURLINGTON TOWN CENTER REMOVAL OF GARAGE

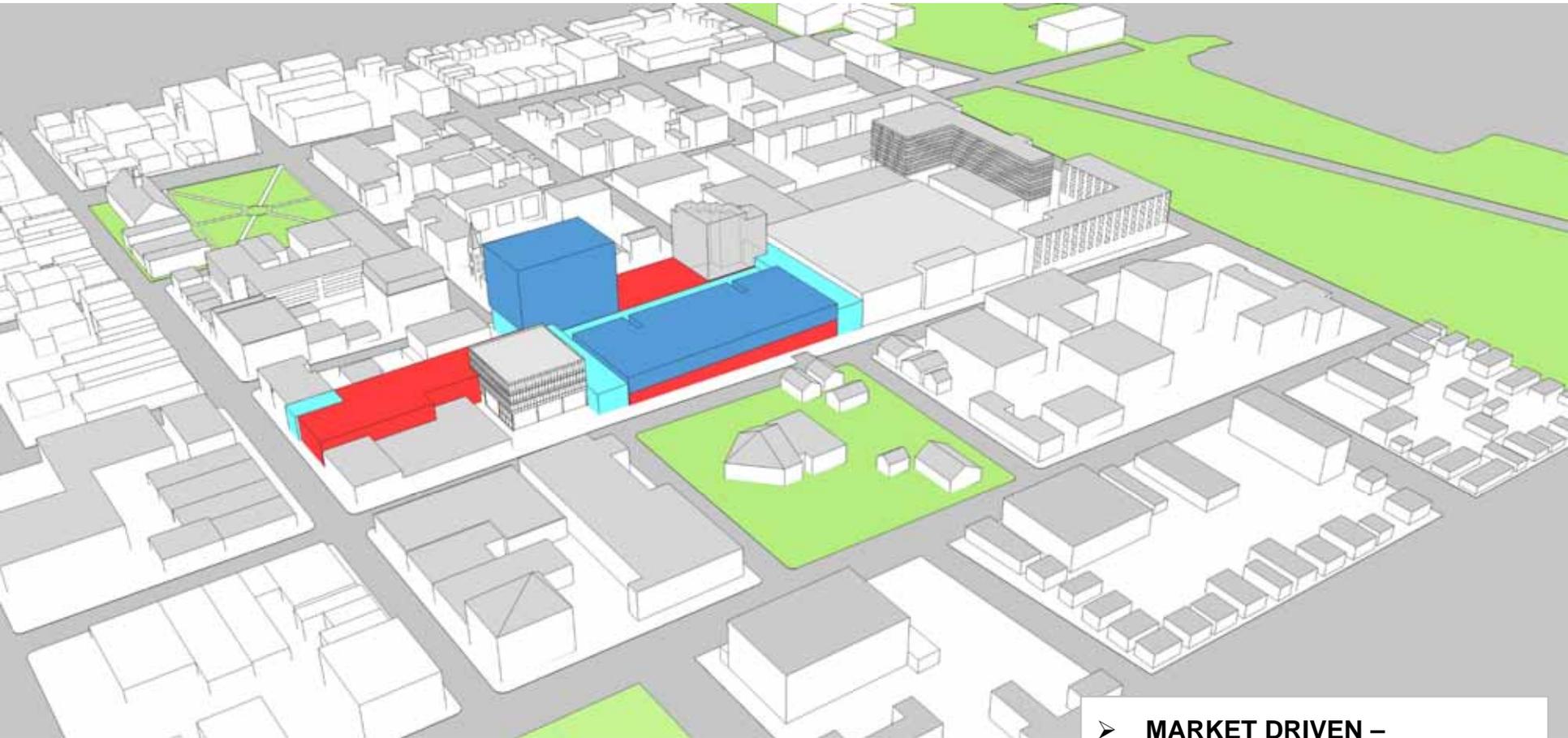


- **NORTH - SOUTH & EAST - WEST CONNECTIONS**
- **CIVIC SPACES FOR EVENTS & PROGRAMMING**



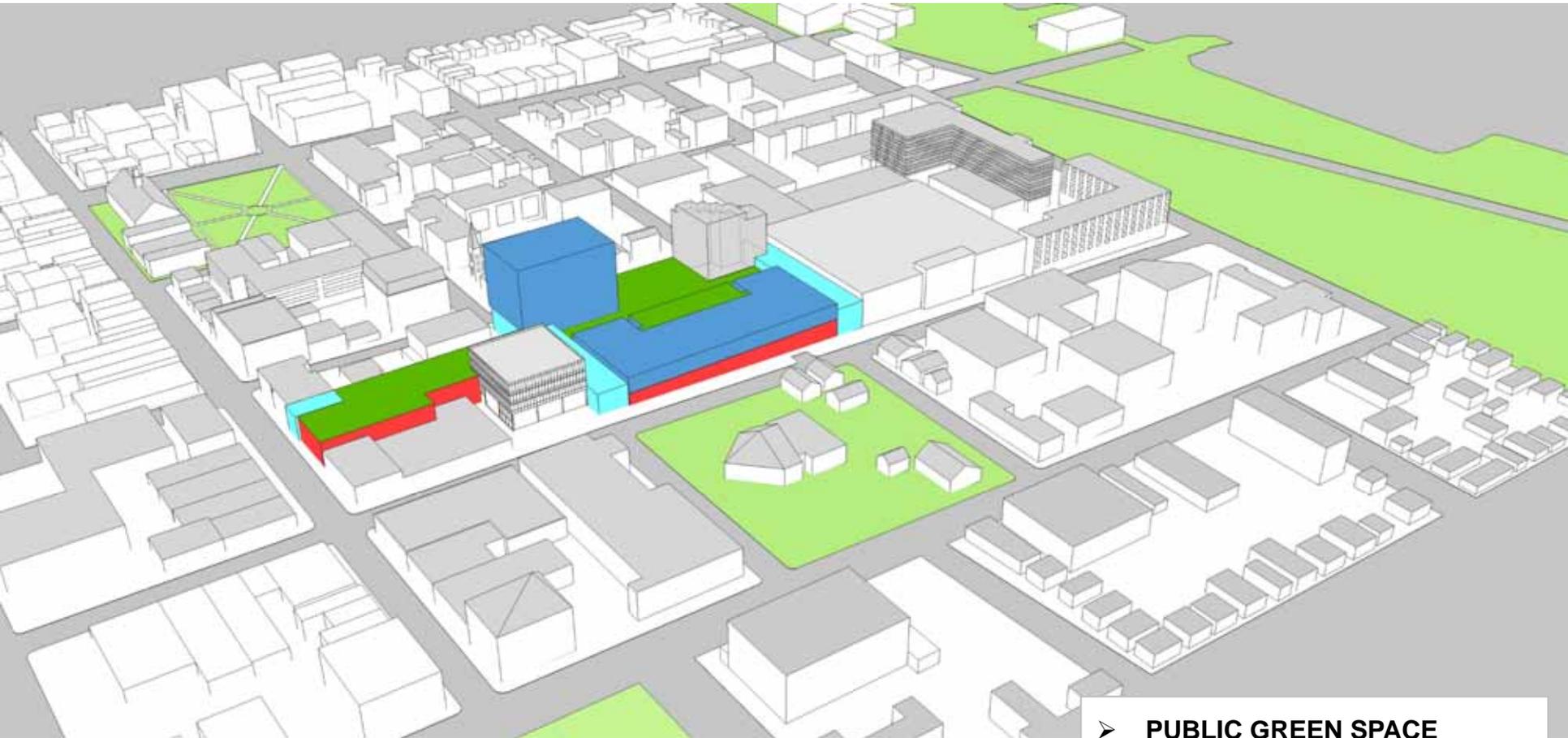
- **EXPAND & DIVERSIFY RETAIL**
- **ACTIVATE CHERRY & BANK STREET**

BURLINGTON TOWN CENTER RETAIL BASE

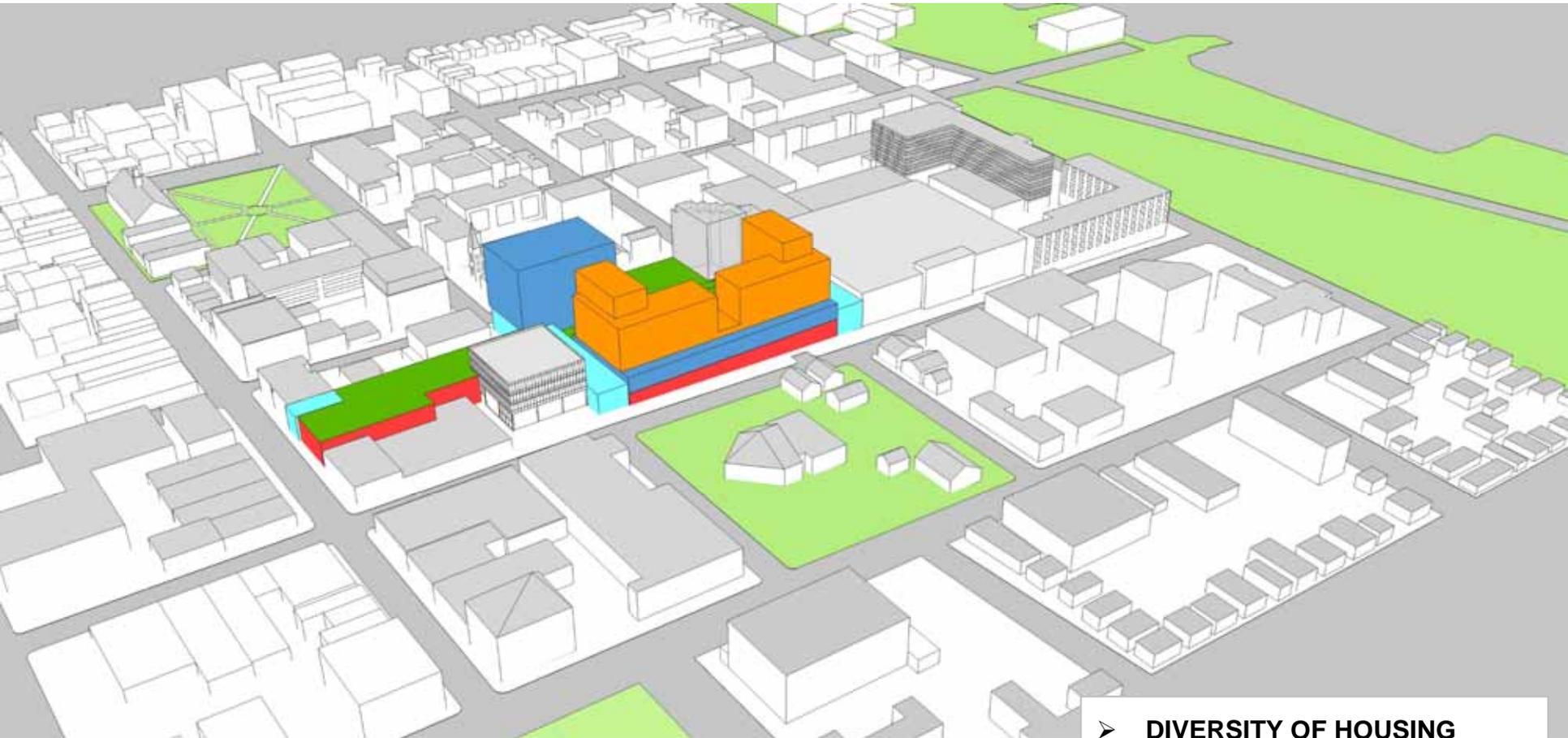


➤ **MARKET DRIVEN –
REAL NEED**

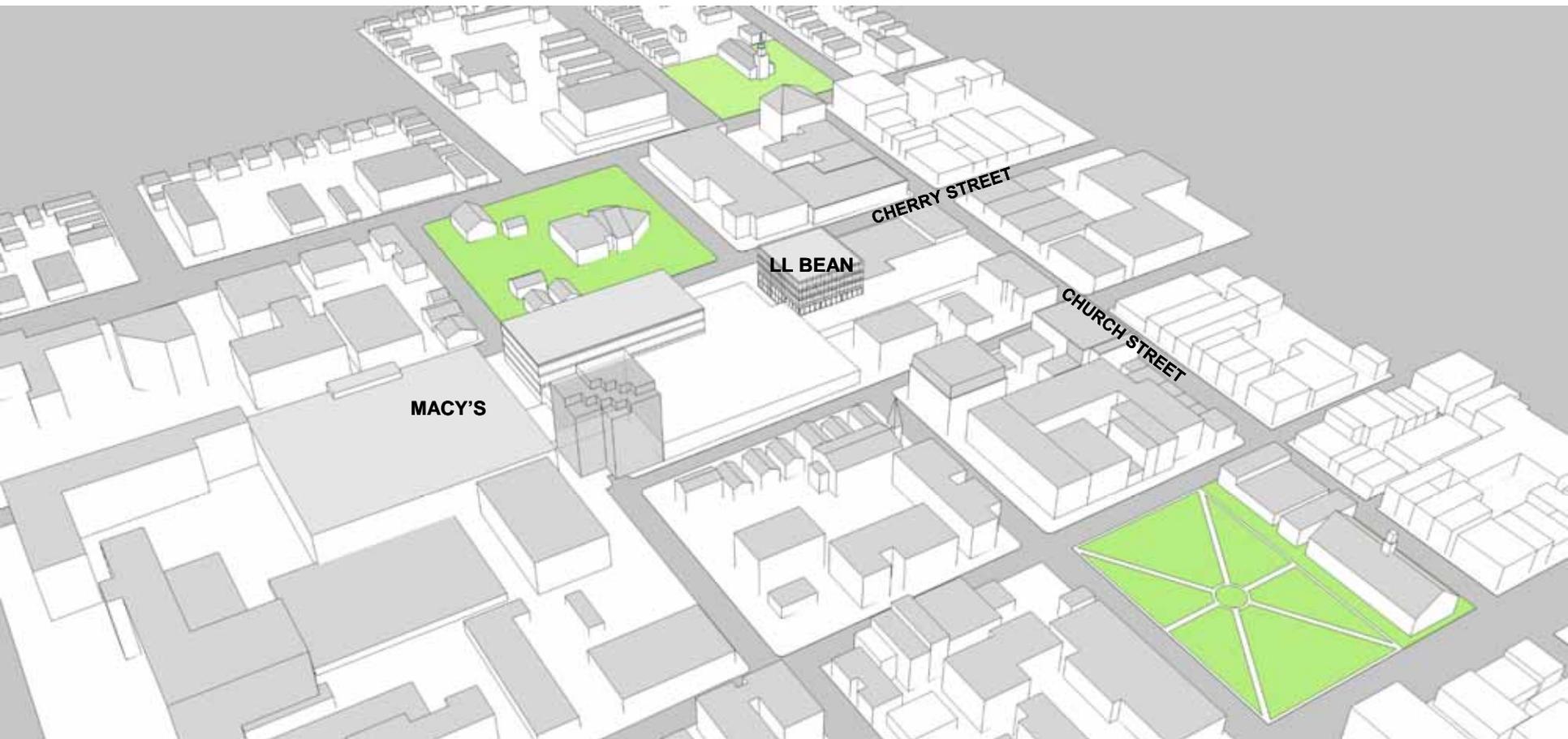
BURLINGTON TOWN CENTER OFFICE BASE



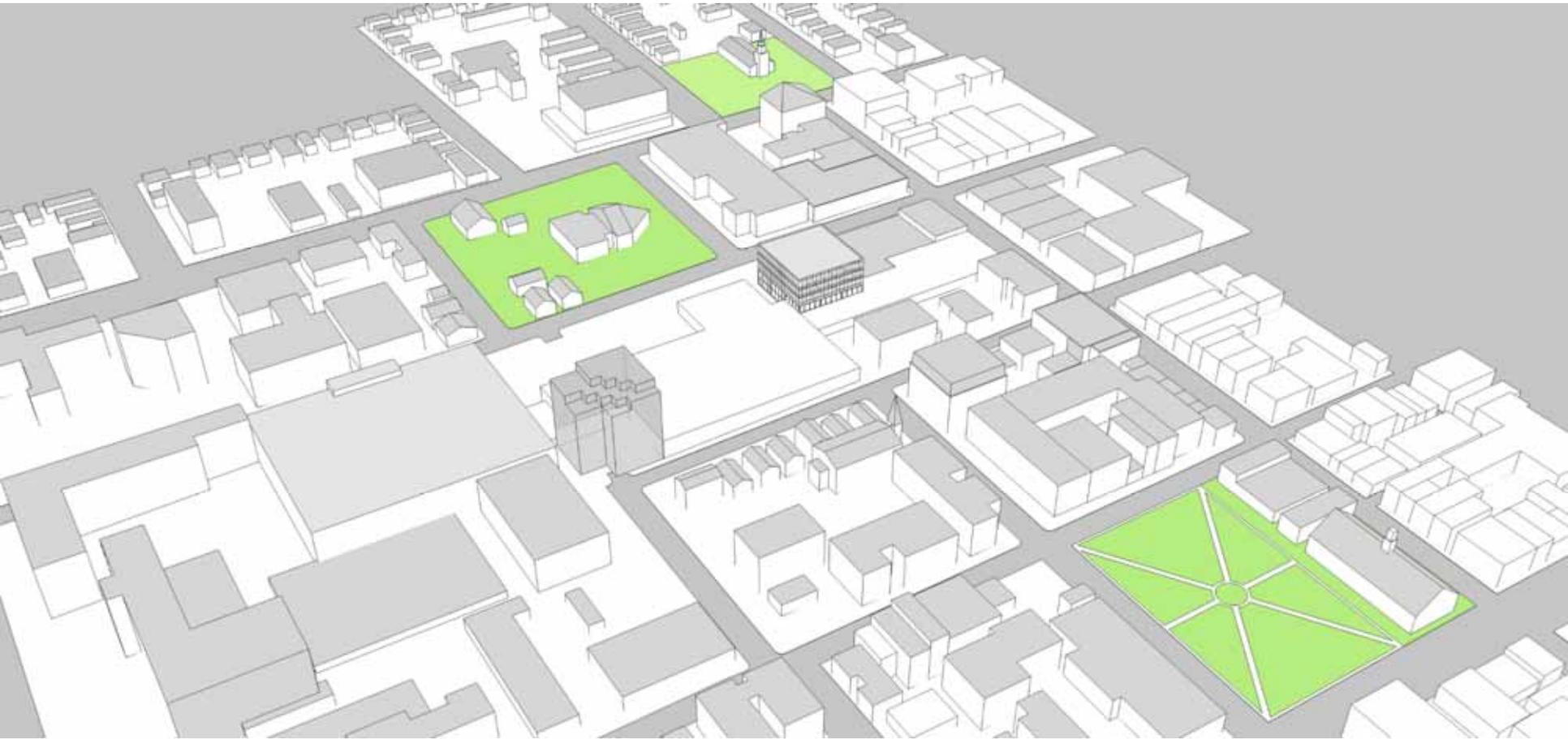
- **PUBLIC GREEN SPACE**
- **CIVIC SPACES FOR EVENTS & PROGRAMMING**



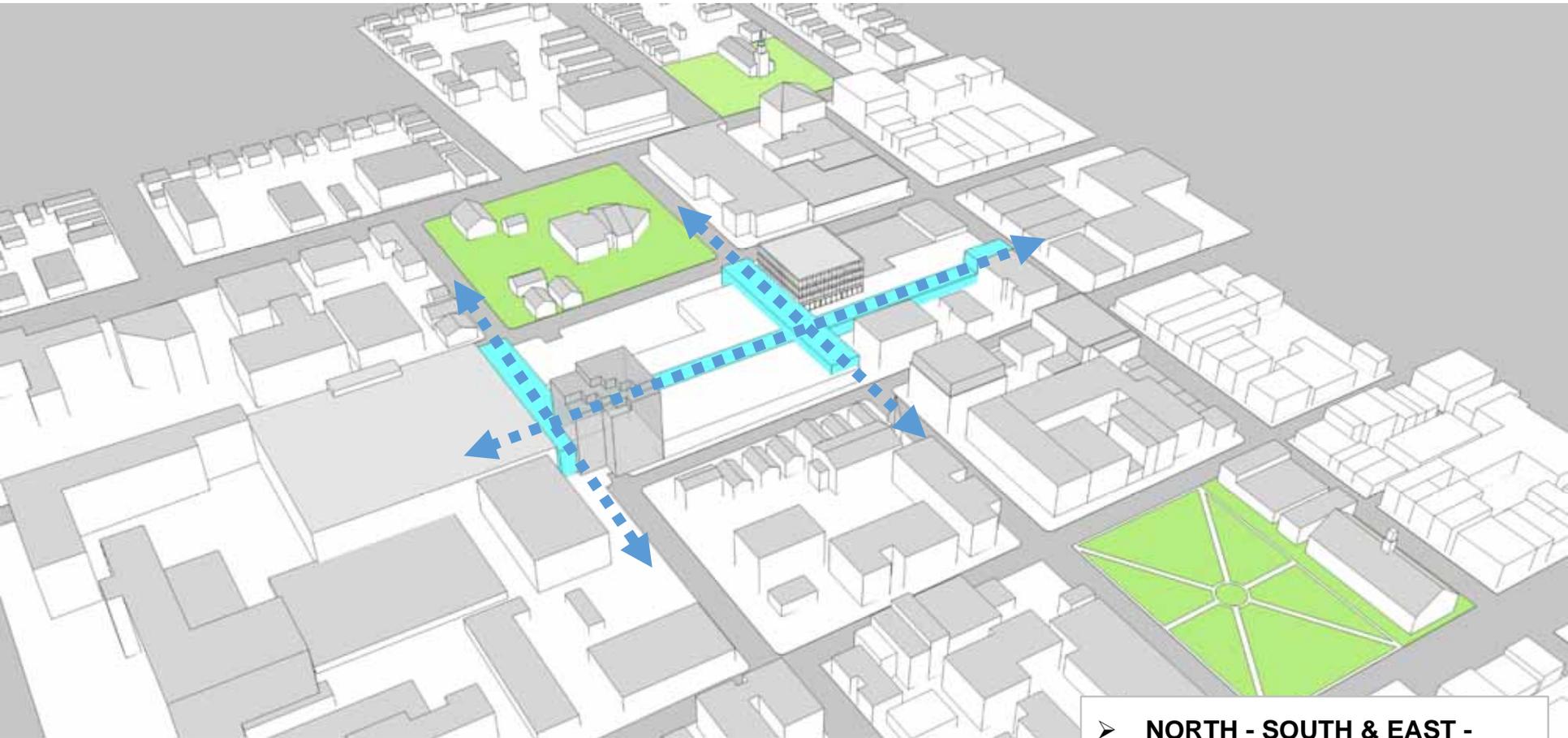
➤ **DIVERSITY OF HOUSING TYPES**



BURLINGTON TOWN CENTER EXISTING CONDITIONS



BURLINGTON TOWN CENTER REMOVAL OF GARAGE



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- **CIVIC SPACES FOR EVENTS & PROGRAMMING**



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BURLINGTON TOWN CENTER RETAIL BASE



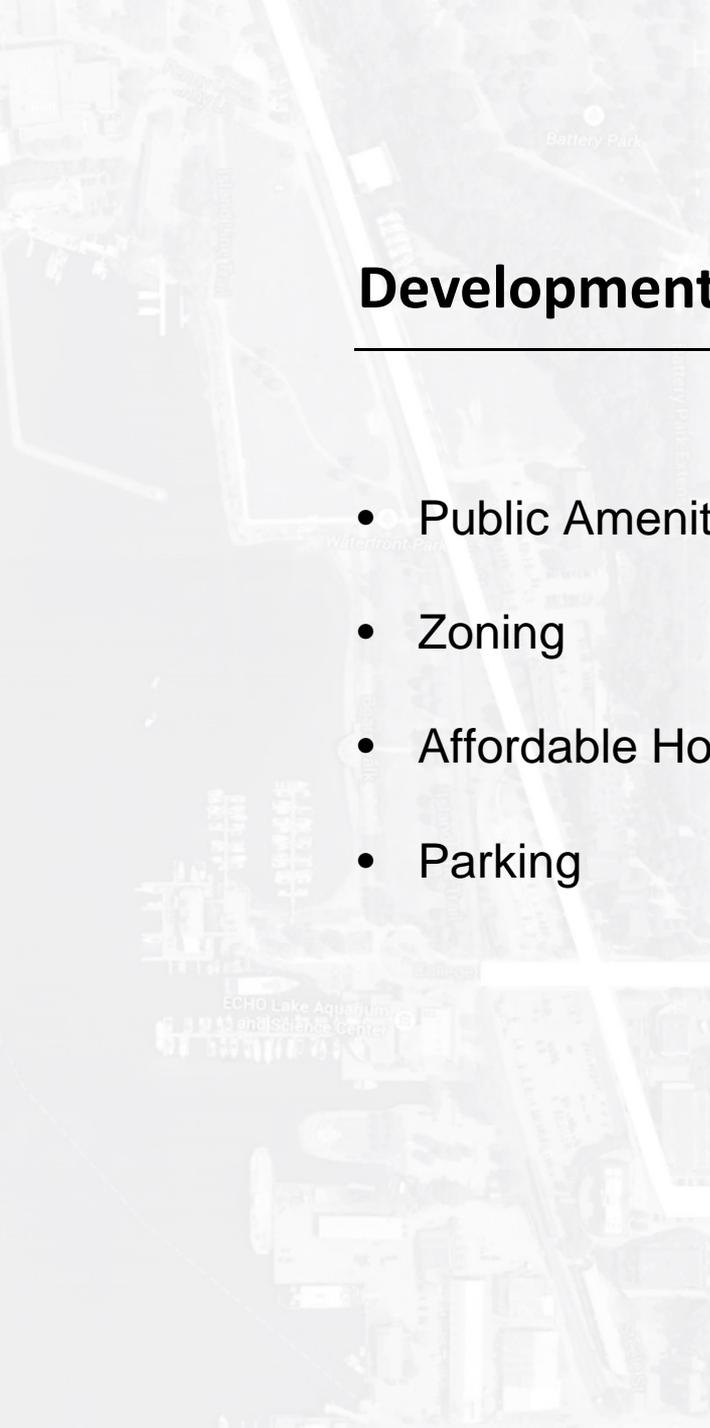
➤ **MARKET DRIVEN –
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- **PUBLIC GREEN SPACE**
- **CIVIC SPACES FOR EVENTS & PROGRAMMING**



➤ **DIVERSITY OF HOUSING TYPES**



Development Agreement Issues

- Public Amenities
- Zoning
- Affordable Housing
- Parking