

**BURLINGTON**

## **Burlington Downtown & Residential Parking Initiatives**





# Residential Parking

# Burlington Residential Parking Study

## Objective & Outcomes:

Identify an optimal parking management strategy that best utilizes the limited parking and land resources.



## Balance:



Resident

+

Non-Resident

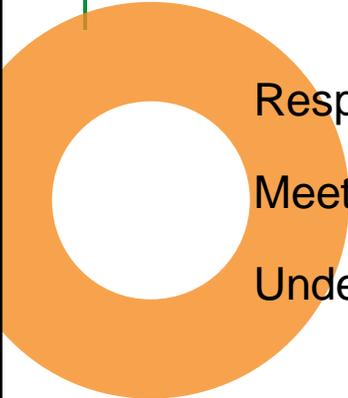
(Students, Shoppers, Workers, Household Help, Baseball Player, etc.)



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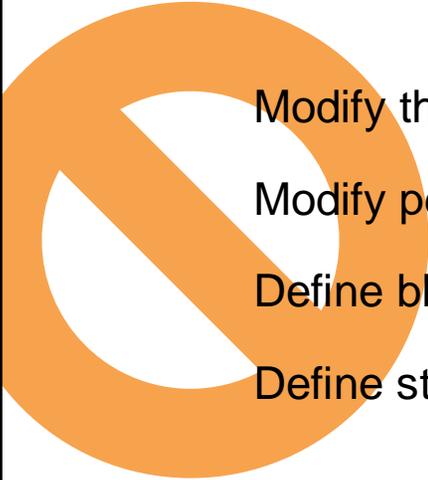
# Burlington Residential Parking Study



Respond to Downtown Program changes

Meet current needs of residents, staff, & Commissioners

Understand current resident parking trends to inform zoning



Modify the existing residential parking designations

Modify permit hours and rates

Define block-by-block strategies

Define strategies for TDM, other modes of transportation



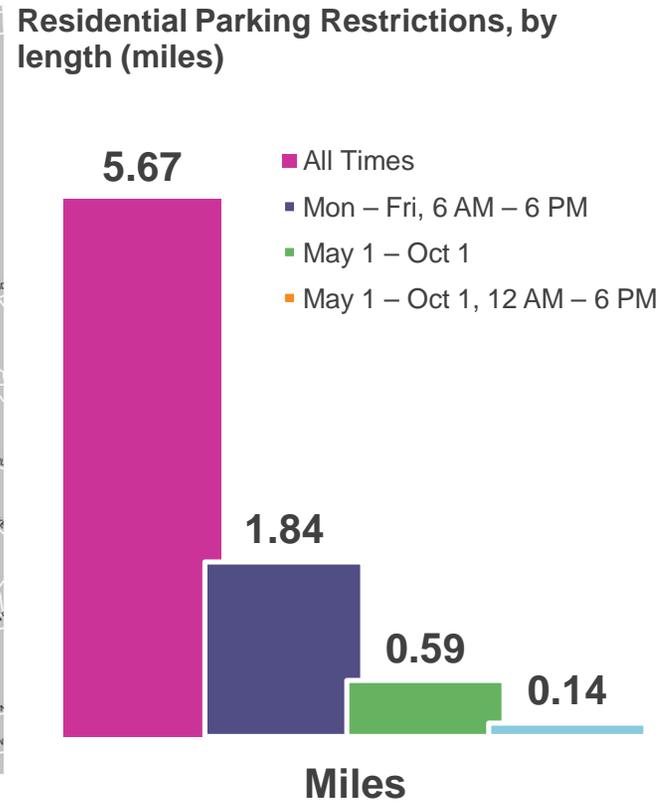
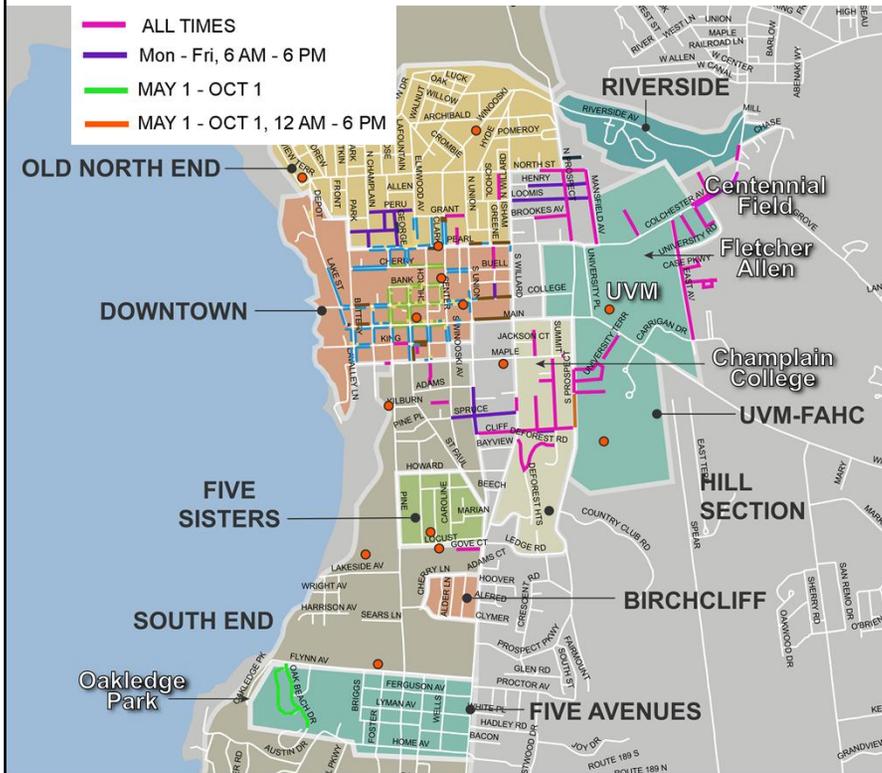
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# Residential Parking: Trends

# Current Residential Parking Restrictions



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# Burlington Residential Permits



**X 2 per dwelling unit\***  
**1 year** (Students) or **2 years** (Renters/Homeowners)

**2013: 1,471 permits issued**



**X 2 per dwelling unit\***  
**1 year** (Students) or **2 years** (Renters/Homeowners)

**2013: 1,762 guest passes issued**



**\* no charge for permits**  
enforced through **\$75 fines**, no towing



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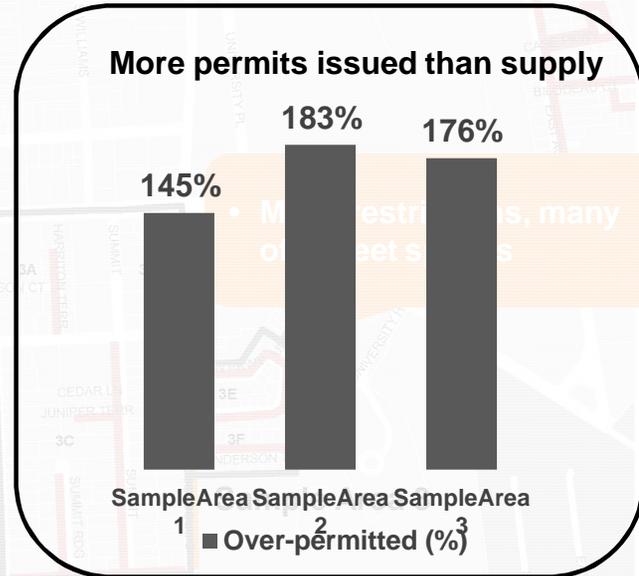
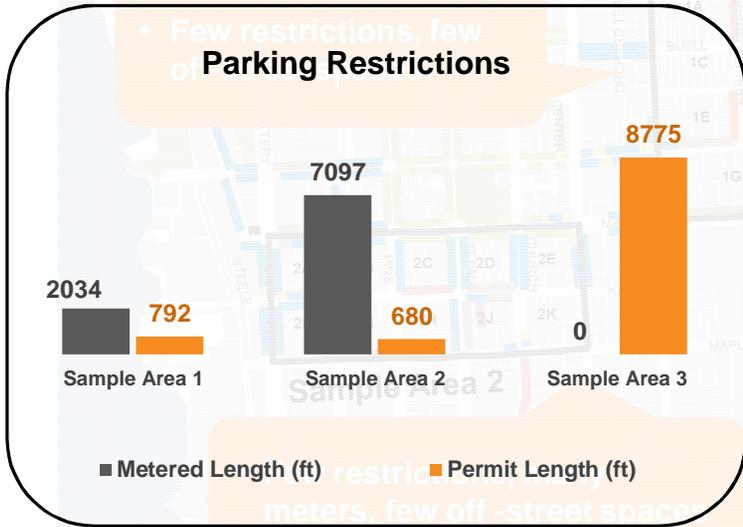


## Residential Parking: Data

## Data Collection: 3 Sample Areas

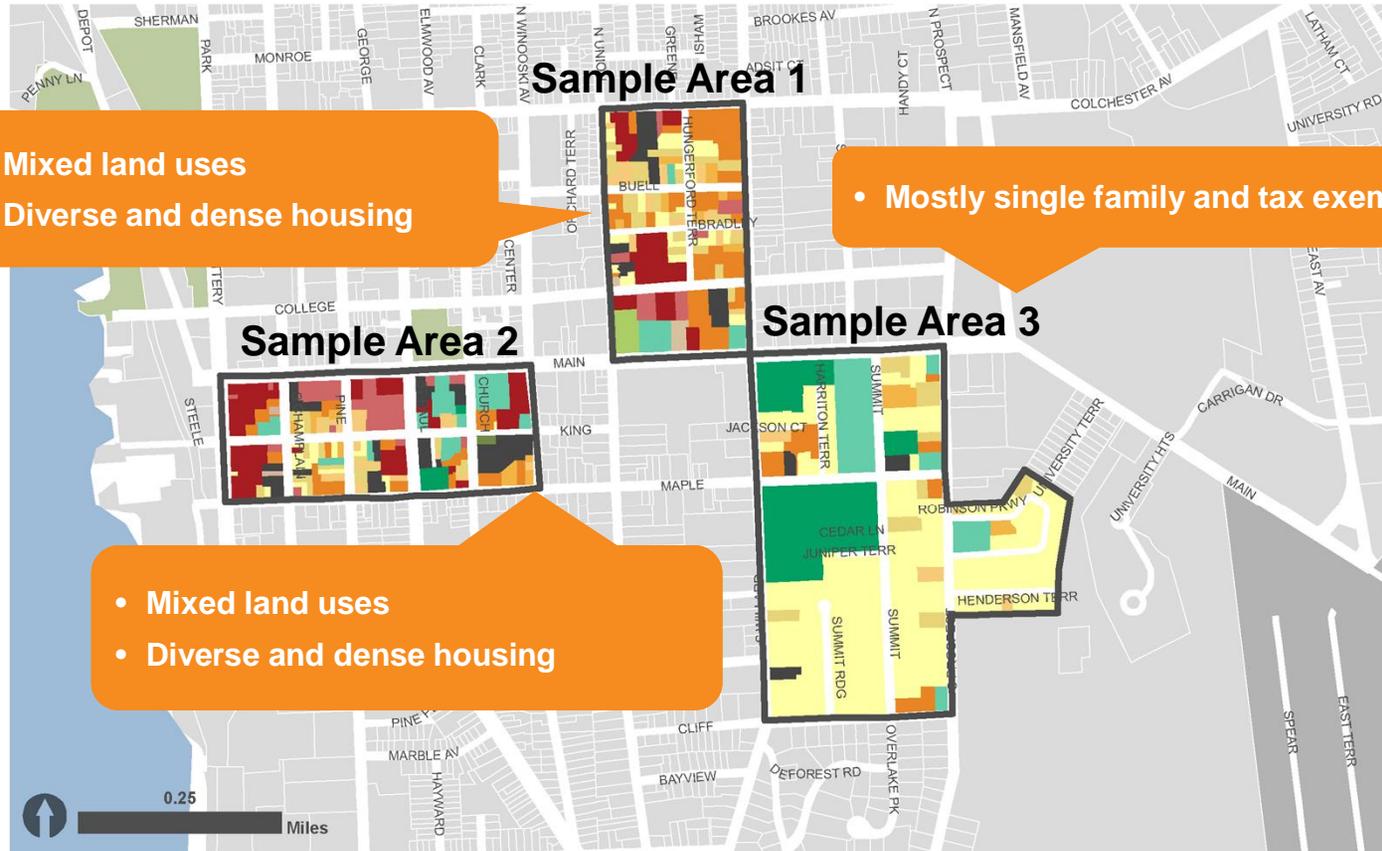


# Sample Areas: Parking Restrictions



Source: City of Burlington Department of Public Works

# Sample Areas: Land Use



- Mixed land uses
- Diverse and dense housing

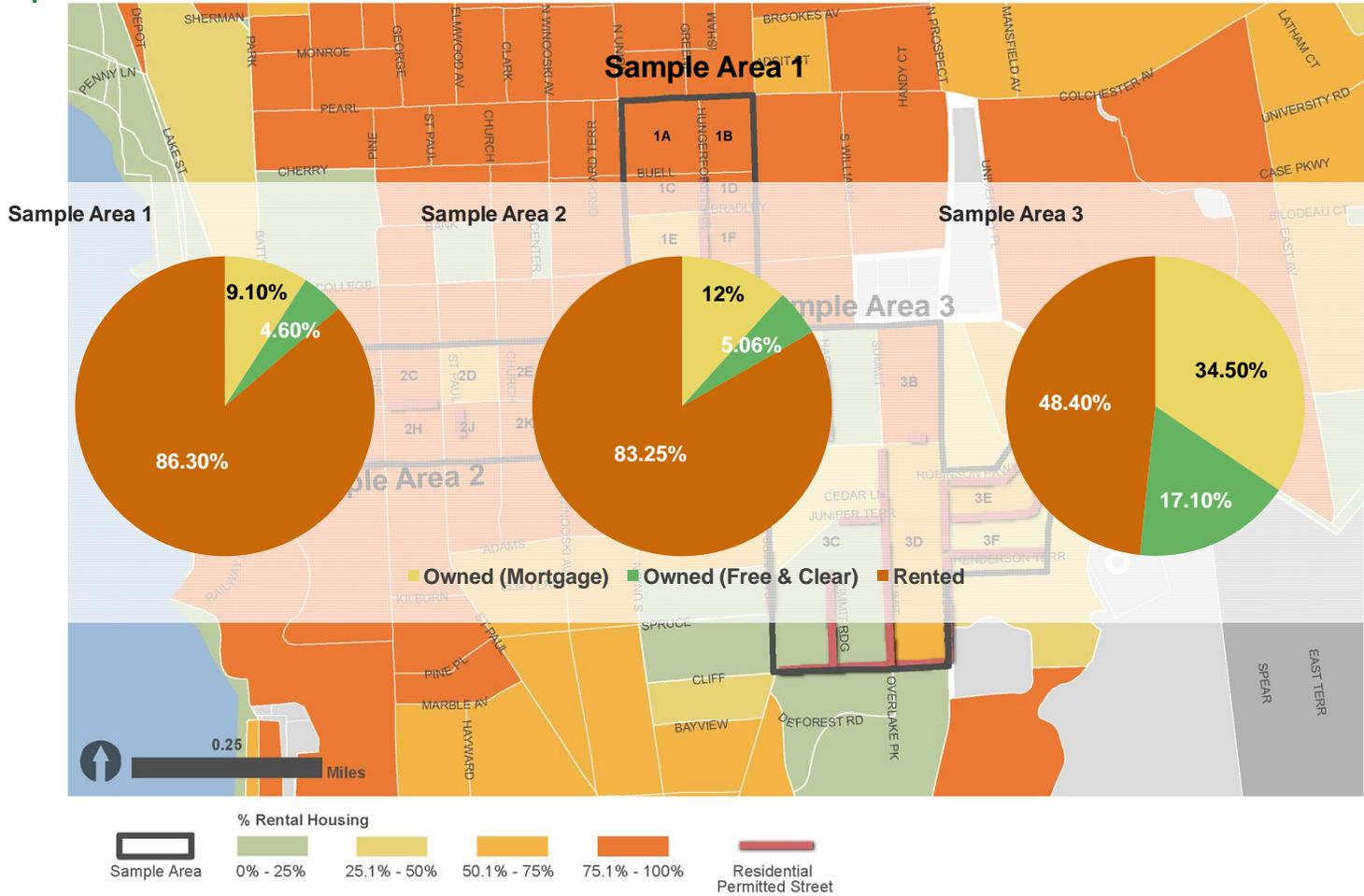
- Mostly single family and tax exempt

- Mixed land uses
- Diverse and dense housing

Mixed Use		Residential			Utility/Tax-Exempt				
	No Information Provided		Single Family		Four Units		Vacant Lot - Residential Zoning		Utility - Tax Exempt
	Commercial		Two Units		Five or More Units		Utility - Other		Tax-Exempt - Various Uses
	Mixed - Commercial Residential Apartments		Three Units		Condominiums		Tax-Exempt - Partially Taxable		

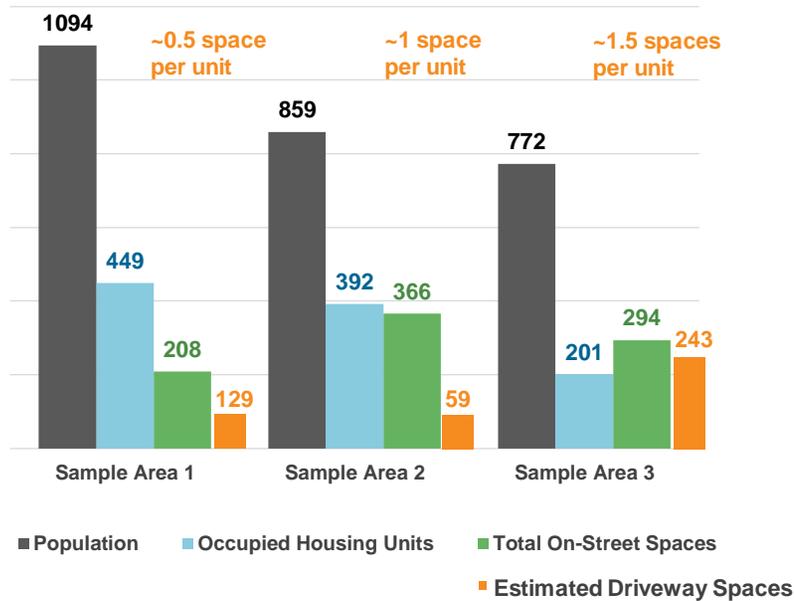
Source: City of Burlington, Parcel Land Use - Assessor Use Code

# Sample Areas: Housing Tenure

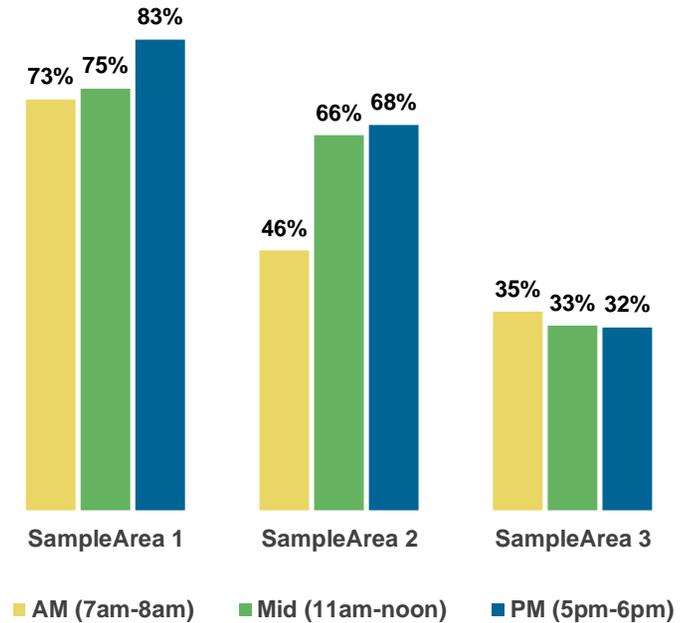


# Parking Utilization + Supply / Demand

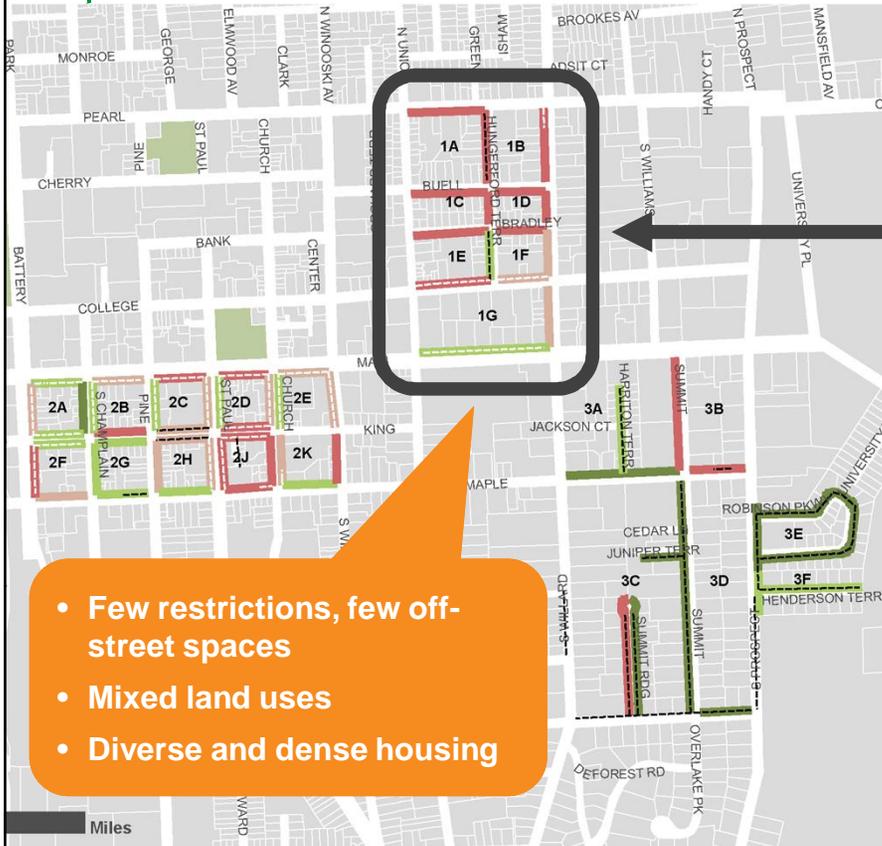
Population, Housing Units,  
+ Total On-Street Spaces



% On-Street Parking Utilized



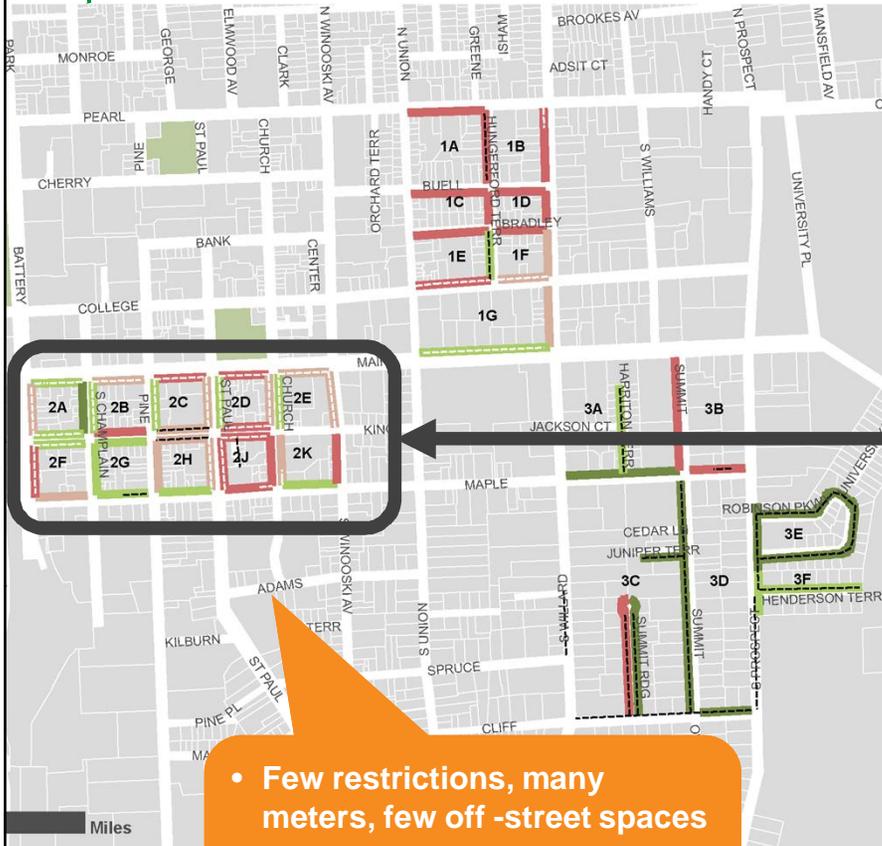
# Residential Parking Findings: Sample Area 1



## Over-utilized Parking

- High demand for on-street parking
- Student Renters
  - Avoid lengthy residential permit process
  - Not commuting by car → more likely to park for long periods

# Residential Parking Findings: Sample Area 2

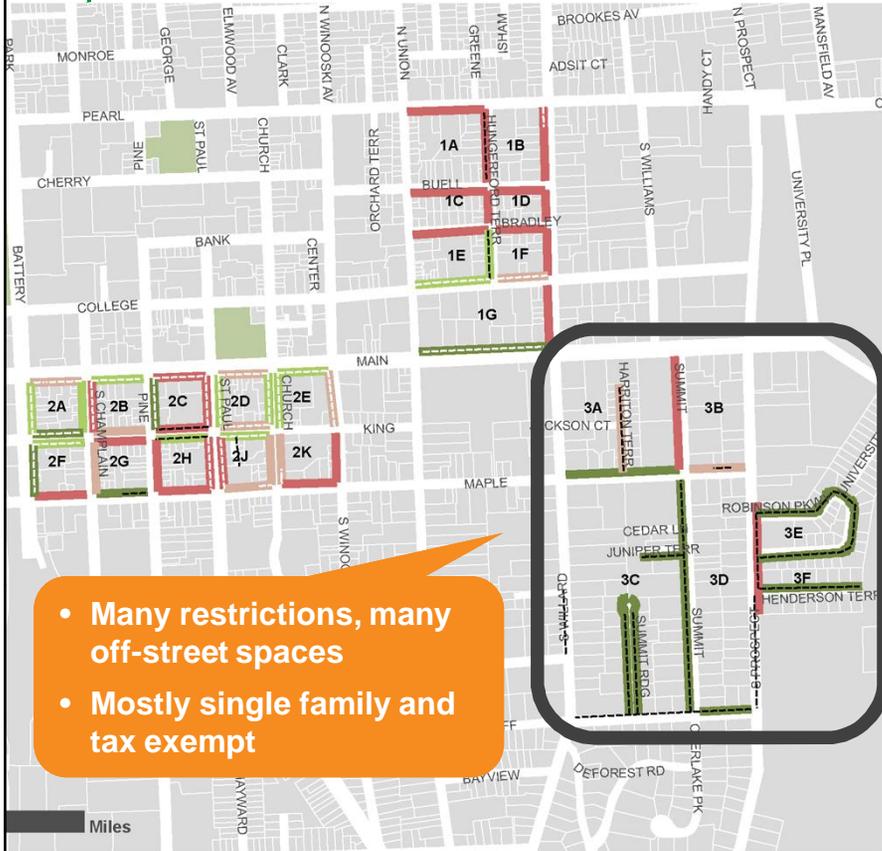


## Meters + Mixed Demand

- **Meters** help create turnover and limit overall occupancy.
- **On commercial blocks:** Preference to park directly in front of destinations
- **On residential blocks:** Few or no parking restrictions → higher demand

• Few restrictions, many meters, few off -street spaces  
 • Mixed land uses  
 • Diverse and dense housing

# Residential Parking Findings: Sample Area 3



## Under-utilized Parking

- Plenty of curbside availability
- A high number of residential parking violations suggests a real desire for non-resident parking





## Residential Parking: Feedback

## Public Outreach Tools



**7:00PM - 9:30PM**



**<http://btvparking.maptool.rsginc.com>  
(11/19 to 12/14)**

**Neighborhood Planning Assemblies**  
Ward 5, Ward 1/8, Ward 6, Ward 2/3

## What We Heard

### Permits...

overcrowds non-permitted areas

make it difficult for visitors & repairs

should apply to an area, not a street

not enough spaces for the number of permits

### Our neighborhood...

is unique

cars sit for weeks at a time

everyone parks in our neighborhood

quality of life will change without permit parking

children play in our street

### The program...

is inconsistently applied and enforced

parking is only overnight  
Why?

should discourage driving & parking, encourage transit riding

charge for permits to help offset city administration costs

### Generally...

Move parking off-street to improve the streetscape & making cycling safer

I already pay enough in property taxes

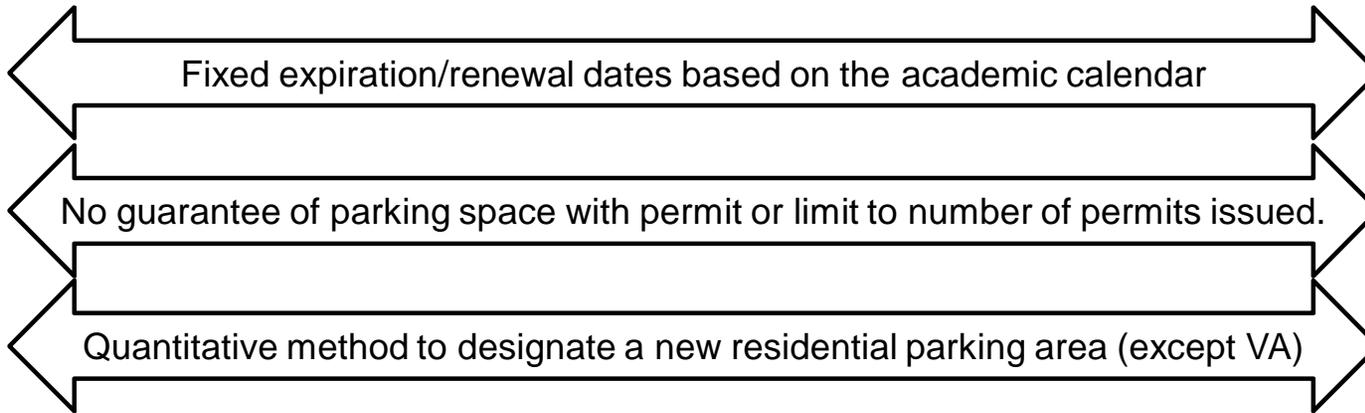
Streets are public space and should be open to all

Intergenerational families have multiple cars

# What We Learned

## Best Practices

Burlington, VT BPD	Ithaca, NY City Clerk	Charlottesville, VA City Treasurer	San Luis Obispo, CA Public Works	Boulder, CO Parking Services
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- Highest residential permit violation fine
- “Free” residential parking permits and “unlimited” guest permits



## Residential Parking: Next Steps

# Which Strategies fit Burlington?

**March  
2015**

6 neighborhood meetings

Public forum

Online input tool

Project Goals	
	Balance parking needs
	Consider limited land resources
	Account for neighborhood need
	Apply a data driven approach
	Is fair and transparent
	Is market-responsive

# Potential DRAFT Strategies

**TECHNOLOGY** Tools to reduce parking administrative cost and resources

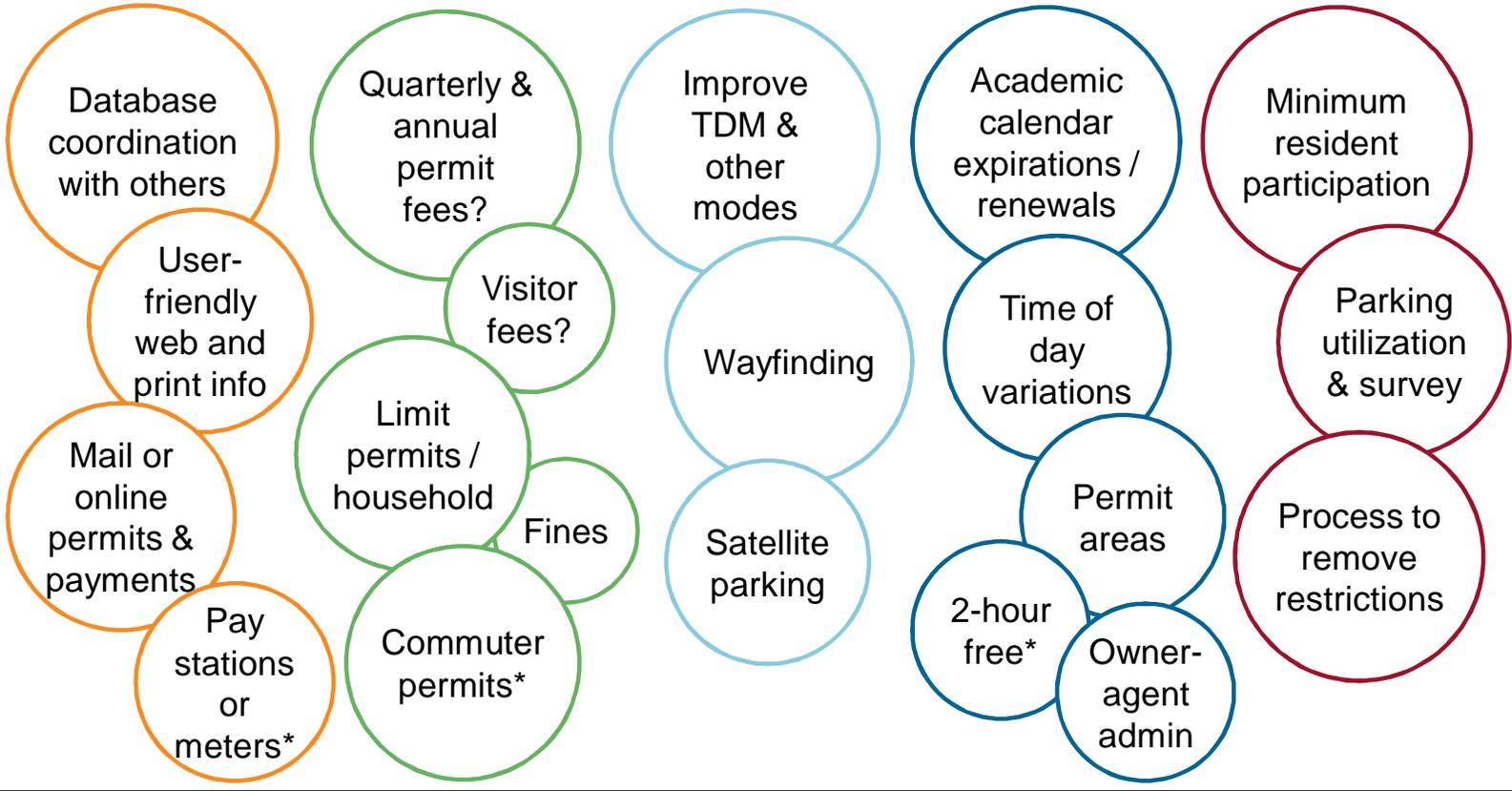
**PRICING** Financial revenue towards residential parking administration

**PHYSICAL** Signage, parking designation, or zoning requirements

**ADMIN** Residential parking program, policy, and administrative rules

**PETITIONING** Process for establishing residential parking destination

**Residential Parking Program Strategies Types**



## Next Steps

### Finalize Recommendations

- Advisory Committee – April 2015
- City Council & Public Works Commission – May 2015

### Contact Us

- Nicole Losch, DPW: [nlosch@burlingtonvt.gov](mailto:nlosch@burlingtonvt.gov)
- Peter Keating, CCRPC: [pkeating@ccrpcvt.org](mailto:pkeating@ccrpcvt.org)

[www.parkburlington.com](http://www.parkburlington.com)



# Downtown Parking

## Downtown Burlington Parking Plan

- Launched May 2014
- Consultants: Desman Associates, Stantec
- Contract through CCRPC
- Working Group
  - DPW
  - BBA
  - CEDO



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## Downtown Parking Advisory Cmte

- Dan Bradley, Resident, Chair
- Max Tracy, City Councilor
- Kathy Ryan, Resident
- Phil Merrick, CSM Commission, August First
- Jeff Nick, CSM Commission,
- Asa Hopkins, DPW Commission Chair
- Jim Barr, DPW Commission, UVM
- John Killacky, Flynn Center
- Chuck DesLauriers, Hotel Vermont
- Charlie Baker, CCRPC
- Kevin Owens, Select Design



# Parking Management Plan

Desman Associates has been tasked with creating a list of recommendations for consideration based on our research on the Burlington parking system and its uses; and the following goals and objectives.



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## Plan Objectives

- Collect data on system usage and use that data to inform policy decisions.
- Respond to constituent's and the communities changing needs and concerns.
- Focus on parking and transportation as a **community** development tool.
- Provide high quality, customer-oriented parking services
- Promote the use of multiple transportation modes
- Support new development in downtown Burlington and existing businesses.
- Maintain a strong balance sheet and fiscal self-sufficiency.
- Facilitate services, programs and initiatives which are environmentally responsible.



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## Parking Management Plan

Desman Associates is recommending the creation of a Parking Management District by taking the following steps. This draft concept for a Parking Management District is open to discussion and input from the community and key stakeholders.



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## Step 1: Create an Entity (Go! Burlington)

- Public/private collaboration in a non-profit entity
- Sole focus on downtown parking & transportation
- Oversight by governing body with public and private representatives
- A single point of contact for all information
- City, DPW and City Council retains most authority
  - Rate setting, hours of operation, etc.



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## Step 2: Create Lease Agreements

- Public garages & lots via pilot 'lease' agreements
- Private garages via negotiated lease and/or management agreement
- Private garages & lots via concession agreement
- Shared parking agreements for development and/or special events
- Explore future phases of parking operation
  - On-street Parking, Enforcement



## Step 3: Acquire Industry Expertise

- Professional parking system managers bring immediate expertise, promotional tools and outside experience to the table
- Can be engaged on a short-term management agreement structure (30 days notice)



## Step 4: Improve the System

- Garage restoration and maintenance
  - In collaboration with DPW
- Parking system automation
  - Both garage and on-street
- Unified signage and branding program
- Website development
- Range of ways to pay
  - Pay-by-phone, wider credit/debit acceptance, etc.



## Step 5: Promote Collaboration

- Go! Chittenden County
- CATMA
- CCTA
- Local Motion
- CarShare Vermont



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## Next Steps

- February: Get initial input on parking district concept
- March 23: Provide progress report to City Council
- March – April: Get public input on entire range of Downtown Parking Study recommendations (in conjunction with Residential Parking Study)
- May: Finalize report
- May: Parking Convening 2.0: Focus on how to get private parking facilities to provide public parking
- May – June: Present final report to City Council



## Thoughts, Questions, Issues

- We want to hear from you.
- Kelly Devine, BBA, [director@bbavt.org](mailto:director@bbavt.org)
- Chapin Spencer, DPW,  
[cspencer@burlingtonvt.gov](mailto:cspencer@burlingtonvt.gov)
- Nate Wildfire, CEDO,  
[nwildfire@burlingtonvt.gov](mailto:nwildfire@burlingtonvt.gov)

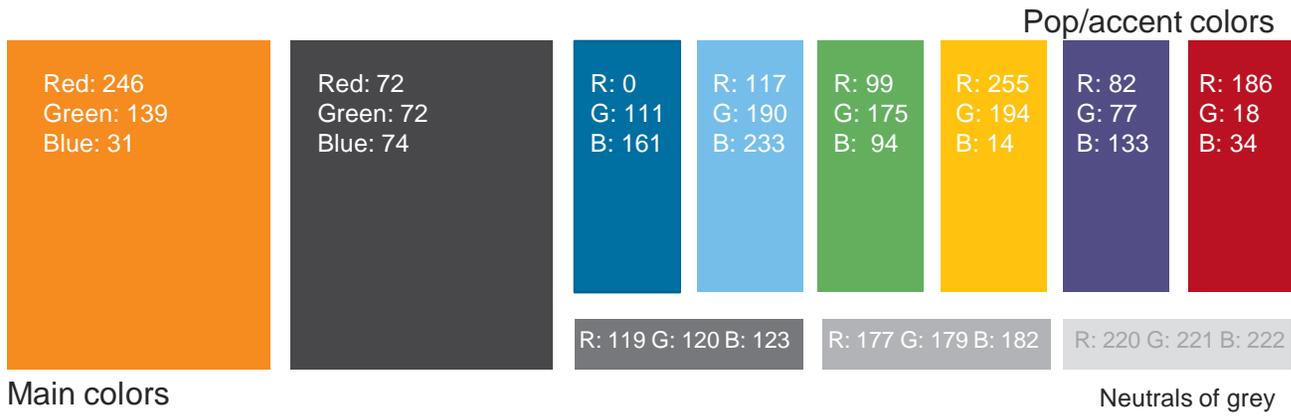


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# Color Palette



**Text → R: 38 G: 38 B: 38**

