

# North Avenue Pilot Project

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## Measuring Public Input

*“By its nature as a pilot study, if public input from the New North End does not support its continuation, the City will restore the 4-3 lane pilot area to its original configuration...”*

*City Council Resolution Relating to the North Avenue Corridor Plan, October 2014*

### Vision

Provide clear information about how and when public input will be measured, how and where the public can participate and provide feedback throughout the project, and how quantitative data will be used in comparison with public input.

### Goals

1. DPW will measure New North End (NNE) support of the North Avenue 4-3 lane conversion pilot.
2. DPW will measure the community’s support of the North Avenue pilot project in its entirety, including:
  - a. 4-3 lane conversion
  - b. Intersection improvements
  - c. Bike lane improvements outside of the 4-3 lane section
3. DPW will lead a public education effort with assistance from a third party.
4. DPW will collaborate with the North Avenue Task Force.

### Objectives for Measuring Public Input

- ✓ Collect public comments continuously throughout the pilot project, separate from the measured public input.
- ✓ Disseminate results of the quantitative data collected during the pilot and prior to initiating the formal public input process.
- ✓ To measure NNE support of the 4-3 lane pilot specifically, gather input from a significant number and diverse segment of people living, working, and attending schools in the NNE.
- ✓ To measure community support of the pilot project comprehensively, gather input from a significant number and diverse segment of people living, working, attending schools or churches, or visiting the NNE.
- ✓ Structure the input tools to limit responses to 1 per person.
- ✓ Create input tools with the assistance of third parties outside of DPW.
- ✓ Develop survey questions and public input schedules in collaboration with the Task Force and with leaders of “keep 4-lanes.”
- ✓ Identify a threshold of “no support” from the NNE as (TBD)
- ✓ Define how public input will be compared to quantitative data results.
- ✓ Disseminate this Public Input Plan to the community through the Task Force, DPW project website, area Councilors, and the TEUC.