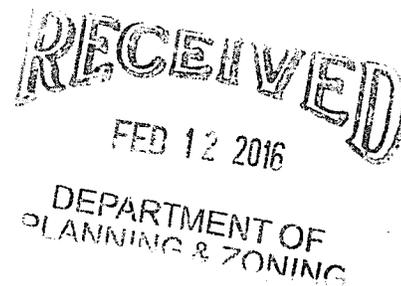


Anita Wade

From: Holly Farrington <hollyfarrington@rentmajestic.com>
Sent: Friday, February 12, 2016 10:25 AM
To: Anita Wade
Cc: mcajrl@aol.com
Subject: RE: 616 So Willard St zoning permit

Follow Up Flag: Follow up
Flag Status: Flagged



Good Morning Anita,

Here is our narrative:

During the Planning and Zoning meetings in early 2007, to grant conditional use to the property located at 616 South Willard Street, it was decided that Majestic Car Rental Group would be allowed a total of 14 parking spaces. To maximize parking options at that time, we approached The Dormition of The Mother of God Greek Orthodox Church located on Ledge Road with the idea of shared parking during times when our parking lot could not offer sufficient space for the amount of vehicles that had returned to our location. Nectar Rorris, Vice President of the Parish Council, agreed to this arrangement with the understanding that we would need to find alternative parking during church events. We have been practicing this for the past 8 years with no complaints from the Church or our neighbors. We are respectful of the Church and our neighbors as we appreciate the support that they've given us since we opened in July of 2007.

During the past 8 years, our rental business has caught on with local businesses and one car families from the Five Sister Neighborhoods as well as surrounding. To accommodate the demand for vehicles, our fleet has grown. Although on average, the size of our fleet is approximately 50 vehicles now, there is never a time when all 50 vehicles are on lot. Fleet utilization is approximately 75-95% daily depending upon the time of the year. Our business hours of operation have decreased some during the past four years as we close earlier now than we did initially; Monday through Friday, 7am to 6pm, Saturday 7am to 3pm and Sunday 8am to Noon. And for the most part, there is rarely times when we have more than 3 employees on during a shift.

Return vehicle volume increases on Sunday afternoons and evenings for which one person moves the vehicles from our parking lot to the Church lot to ensure ease of access into and out of our lot. Because Mondays are usually high volume rental days, most of the vehicles that returned on Sunday afternoons and evenings are then put out on rent again during the beginning of the week. Fridays afternoons and early evenings are another high volume return time. The location of the Church parking lot makes moving these vehicles easy for one person to do on foot especially during busy times of the day.

Seasonal changes also affect the quantity of vehicles that we may or may not have available for rent or on lot. Late Spring, Summer, Fall and early Winter are times when we have less vehicles on lot due to the high demand of our customers. January, February and early March are usually months when we have more idle vehicles that we need more parking for. Again, what happens day to day is not as predictable as we like so having access to parking at the Church is helpful to our business model in meeting the demands of our customers.

We are requesting that the shared use of The Dormition of The Mother of God Greek Orthodox Church parking lot be made official to put us in compliance with the Planning and Zoning conditions that were set in June of 2007. The Church parking lot contains approximately 27 spaces for which we would use no more than 20 spaces during our heaviest return time. Again, this is not every day nor is it every Friday or Sunday. But by allowing us to utilize up to 20 parking spots in the Greek Church parking lot, would allow us the flexibility to service our customers at a moments notice with the

variety of vehicles that we have. Walk up customers are those that don't formally have reservations but show up at our location anytime during our business hours to rent a vehicle; somewhat like Car Share but with more selection at a designated location. About 50% of our daily business is comprised of walk up customers.

Thank you,
Holly Farrington
Majestic Car Rental Group, Inc.
hollyfarrington@rentmajestic.com
(802)860-7300

From: Anita Wade [mailto:awade@burlingtonvt.gov]
Sent: Friday, February 12, 2016 9:20 AM
To: hollyfarrington@rentmajestic.com
Subject: FW: 616 So Willard St zoning permit

From: Anita Wade
Sent: Friday, February 12, 2016 9:19 AM
To: 'hollyfarrington@renmajestic.ocm' <hollyfarrington@renmajestic.ocm>; 'mcajrl@aol.com' <mcajrl@aol.com>
Subject: 616 So Willard St zoning permit

This is a reminder that we need a narrative on your project to be able to process your application.
Please contact the Planning and Zoning Department if you have further questions.
Thank you.

Anita Wade
Planning and Zoning Clerk
City of Burlington
149 Church St
Burlington, VT 05401
(802)-865-7188

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