

278 Main Street Transportation Demand Management Program ZP-21-732

Outreach and education

Transportation Coordinator: Jonathan Farrell, COTS Facilities Director

Outreach and education will be provided through membership in Chittenden Area Transportation Management Association (CATMA). This will include educational materials, annual tenant meeting to help increase participation, annual travel surveys, and record keeping and reporting of TDM offers and participation rates.

TDM Strategies

The project will maintain an ongoing and active membership with CATMA to offer TDM strategies as per item iii in the ordinance. Free CarShare VT memberships will be offered to tenants via the CarShare MobilityShare program.

Parking Management

Annual parking studies will be made via membership in CATMA. Limited onsite parking will be made available to tenants in the project and will be unbundled from leases. Parking utilization studies will be conducted through membership in CATMA. No spots will be made available to off-site users. Handicap parking and covered bicycle storage is provided as per code. Discussions are underway with CarShare VT as to whether a CarShare car can be located onsite; there are currently 7 existing CarShare cars within 3 blocks. Carpool/vanpool vehicle spaces are not required as non-residential parking spaces are not offered in this project.