Transportation, Energy and Utilities Committee of the City Council
Thursday, February 24, 2022 6:00PM

–DRAFT MINUTES–

Call to order 6:05PM by Chair Hanson

1. Agenda
Councilor Barlow moved to approve agenda. Seconded by Chair Hanson. All in favor passed unanimously.

2. Minutes of 1/25/22
Councilor Barlow moved to approve minutes. Seconded by Chair Hanson. All in favor passed unanimously.

3. Public Forum
No Comments.

4. Bike Share – 2022 Options
   - Chapin Spencer, Cindi Wright, Rob Goulding, Nicole Losch
   - Action
See Memo.

Rob Goulding – Background of Bike Share in Burlington and Chittenden County. Primary Goal is for this to be a point to point system not to replace recreational bike rentals. Plan to rebalance the system and expand neighborhood hubs, disincentives for recreation trips. Corporate memberships built into the system, another tool to allow for bike commutes, also helps with parking constraints. Contract stipulations to achieve the system we intended. We see three options for the council – recommended: we move forward with a contract amendment with suggested stipulations, pull out entirely, or direct us as a solo entity, or encourage our other partners, to put out another RFP.

Cindi Wight – Mid March meeting with bike shops to hear what they are interested in doing.

Ignacio Tzoumas, Bolt - A successful program for us is a system used by the community which is a shared public and private goal.

Chair Jack Hanson – Opens public comment.

Councilor Stromberg joins meeting.

Rick Sharp – Current Bike Share system is a failure. Not point to point but summer tourist trips. Waterfront rack should be removed if contract is renewed at all. Happy Cindi Wight has reached out to bike shops. If you approve the contract remove waterfront hubs. Make sure no public funds from City go into promoting Bolt as a private company.

JP Coseno – Thank you to for doing this and thanks to Chapin for reaching out and Cindi for the meeting. When will escalated pricing be included? Clarify where new hubs are, specifically near the Waterfront. Local shops and outdoor shops need notice.

Zandy Wheeler – If we expand hubs on/near Waterfront/bike path, is there a chance a tourist trip starting and ending at the same hub will not be happening anymore? This needs to be accounted for in goals.

JP Coseno - If the thought is to expand the majority of new hubs on the waterfront hubs. I would say it doesn't align with the goals of a transportation system.
Cindi Wight – We are not looking to add any more hubs on the waterfront. All hubs on the waterfront need to go to the Parks Commission for approval so there would be more opportunity for feedback. Will commit to letting bike shops know ahead of this if it were to happen.

Rob Goulding - Zandy’s comment is a metric that is in the memo - more than 80% trips should be other than waterfront roundtrip trips, being the proxy for tourist trips we continue to evaluate. This will include future public meetings.

Chapin Spencer - Next meeting will be in the fall to make appropriate changes before the spring of the following year.

Councilor Mark Barlow - Questions around usage at UVM. Are those point to point or roundtrip? Why is the usage higher there? Are demos an option for marketing?

Rob Goulding - Penny Ln and two UVM campus locations have about equal trip starts. UVM did a bit more outreach with students, a big promotional earth day ride, and good hub coverage around UVM campus. We have heard they are bullish on the system, see room for improvement and want to expand. They see significant pay as you go ridership. We would support demos.

Ashley Ayers, Bolt – We have had programs on campus in the past that have been helpful and we can try to do this throughout the City to try to educate users about the system.

Councilor Barlow – Having someone there and having new hubs be a launched event rather than just an install would be helpful.

Ashley Ayers – Can do that and have done that in the past with free helmets and other promotions.

Councilor Jane Stromberg – Likes the idea of a launch event.

Chair Hanson – What will tiered pricing look like and what is contractual agreement.

Rob Goulding - We are still working out the pricing model for 2022. We would look for something to reasonably disincentivize people who are looking for recreation trips.

Chapin Spencer – We have had conversations with Bolt that they would look to implement this in quarter 2 of 2022 but will see if they are willing to set that up by July 1.

Ignacio Tzoumas, Bolt – Happy to comply with whatever the community needs and will move forward with escalated pricing July 1.

Chair Hanson – Some specificity around escalated pricing is needed before this moves to full council for my support. Is there obvious signage before they take out a bike that it will shut off if they take it to the causeway?

Rob Goulding - There is a map that shows where the system limits are.

Chapin Spencer - With a sentence on map that says the bikes will not work on causeway and to please use a local bike shop. This has been there since 2021.

Cindi Wight - This language is small and we could look into improving this to make it more obvious.

Chair Hanson - Making this more obvious on the sign or however people are booking so it is clear. Clarify the waterfront hubs.

Rob Goulding – Just Penny Ln hub. There was another waterfront location that we relocated last year.

Chapin Spencer – Passenger rail should be serving the waterfront this summer. There has been talk about what transportation will be available at that time. Bike share has been brought up along with GMT but this is conceptual.

Chair Hanson – Can these changes be made before the full council?

Chapin Spencer - Yes, escalated pricing be set by July 1. Have a floor for pricing structure. Making more obvious to tourists using the bikes near the Causeway.

Michelle Glowacki, Bolt – Agreeable to making all of these conditions.

Chapin Spencer – One of the reasons to continue with Bolt is because they are adjusting to our needs and requirements.

Mark Barlow moves to support staff recommendation to recommend to the City Council to negotiate a 1 year contract renewal with Bolt Mobility, including the amendments included in the memo. In addition: a deadline to implement escalated pricing by July 1 with a minimum pricing structure; an in-app notification prior to renting a bike on the waterfront and larger
signage at the waterfront station that the e-assist will cease working on the Causeway outside of system limits. Seconded by Councilor Stromberg. All in favor. Passes unanimously.

5. UPWP Public Hearing
   - Nicole Losch
   - Action

See Memo.

Nicole Losch - Overview of UPWP, assistance available from CCRPC and projects we applied for.

Councilor Barlow – NNE/North Ave Planning, will this include bus routes to improve connectivity within the neighborhoods off N. Ave?

Nicole Losch – Could be part of this to see what options exist to fill this gap to improve system.

Councilor Stromberg – Sears Ln, have we been engaging the businesses and residents in this area?

Nicole Losch – Very new, haven’t had chance for much outreach aside from HULA who has been interested in this.

Chapin Spencer – This is an item that came from HULA and CCRPC and considering Parkway construction and passenger rail, it is timely. The neighborhood has not been engaged yet but the point of the scoping study is to engage the community and see what is feasible.

Chair Hanson – More context on the selection process for these applications.

Nicole Losch – For Public Works side we had internal meeting to discuss all potential candidates, discussing time limits and ability to provide local match was a major factor with upcoming bond uncertainty.

Chair Hanson - Thinking about the Walk Bike Master Plan and how we achieve this on schedule. Battery St is a priority. What is the time frame on Battery St?

Nicole Losch - Soonest start July 1. Battery St is likely in paving queue in coming years so findings of the study can coordinate with that.

Chair Hanson – Want to see the corridor study done in a timely manner. Does this lay out an end date?

Nicole Losch – Once we get a confirmation of funding, the first step is to outline a schedule. Would expect this to move faster than other corridors like Winooski as its smaller and a different demographic.

Chair Hanson – Pearl St was a priority in Walk Bike Plan bike network goals, what is progress?

Nicole Losch - We didn’t include this because it won’t need a full corridor study to fill gaps in the bike lane network.

Councilor Stromberg moves to Support staff’s proposed projects under the FY2023 Unified Planning Work Program (UPWP) and authorize each Department to pursue local match allocation within the FY2023 budget development. Second by Mark Barlow. All in favor passed unanimously.

6. South End Construction Coordination Plan Update
   - Norm Baldwin, Corey Mims
   - Information

See Presentation.

Corey Mims – Update of South End Construction Coordination Plan. Class 1 Paving is over two years now instead of 1.

Jack Hanson – Amtrak updates?

Norm Baldwin – Project is largely shut down for the winter. Plan to be operational in July.

Chapin Spencer – One of the upsides to this is that City Council needs to approve each of these so they can adjust start times as needed.

Item closes 7:28PM

7. Main Street Project Update
   - Laura Wheelock, Olivia Darisse
   - Information

See Presentation.

Laura Wheelock – Here to talk about engagement and schedule.

Councilor Barlow – Appreciate the engagement efforts.
Councilor Stromberg – Excited about high school engagement. Unique idea to get valuable input. What is the timeline?
Laura Wheelock – Look for end of April for staff to be back to the TEUC for action
Jack Hanson – If ballot item fails what will happen?
Laura Wheelock – Could be an option to go in November. Would look to see were concerns were form voters. Would hate for City to loose option to use the downtown TIF district $1.8 Million which is constantly increasing. Putting a survey out to UVM and Champlain. Also working on directly engaging businesses and property owners.
Closes item at 7:47 PM

8. Director’s Report
Thanks to everyone involved with the Fines for Food Campaign, nearly $40k raised to fight food insecurity in Burlington. Storm coming tomorrow and a likely parking ban announced tomorrow morning. DPW website for more info. We have been moving towards mobile pay for parking resources and have started allowing use in garage and will look to move it into Lakeview/College Garage to allow all parking to be used with one app, please reach out with any issues as this is implemented. N Winooski Ave will plan to come to council in March for additional guidance.
Item closes at 7:50 PM

9. Councilors’ Update
Chair Hanson – Potentially will add an item about the airport.
Closes at 7:51PM

10. Next Meeting 3/22/22
Tentatively plan for 6 PM start. Email to follow up.

11. Adjourn
Councilor Barlow moved to adjourn the meeting. Seconded by Councilor Stromberg. All in favor passed unanimously. Adjourned at 7:55 PM.