

Downtown Parking and Transportation Management Plan



FY20 Work Plan

July 17, 2019
City of Burlington
Department of Public Works Commission

DPTM

What is the DPTM?

Budget

How is the budget allocated?

BBA

What are BBA's tasks?

DPW

What are DPW's tasks?

Detail &
Next Steps

Detail on the budget and next steps

What is the DPTM?

DPTM

Budget

BBA

DPW

Detail & Next Steps

Downtown Parking & Transportation Plan (DPTM)

- 2013 Downtown Parking Improvement Initiative
- 2015 Downtown Parking & Transportation Plan
- 2017 BBA/DPW/CEDO Partnership pilot to execute the plan until a governing body established
- 2019 Continue to address the goals outlined in the DPTM**

Goals

- Vibrant Downtown
- Great Customer Service
- A Sustainable System

FY20 Work Areas

- 1 - Downtown Improvement District
- 2 - Transportation Demand Management
- 3 - Garage Improvements
- 4 - On-Street Improvements
- 5 - Communications
- 6 - Parking Data Coordination and Analysis
- 7 - Downtown Parking Transportation Council

DPTM

DPTM Budget Summary

Budget

FY20 Proposed DPTM Budget Overview:

BBA	\$139k
DPW	\$142k
Subcontractor Commitments	<u>\$ 19k</u>
Total	\$300k

BBA

DPW

Detail &
Next Steps

Annual self-assessed tax on businesses within the DID that raises approximately \$300k per year. It is intended to fund this work and the *2 Hr. Free Parking Program*. The *2 Hr. Free Parking program* costs an estimated \$700k per year.

DPTM

Budget

BBA

DPW

Detail & Next Steps

Highlights of BBA Tasks in the DPTM

- Work Area**
1. Downtown Improvement District
 2. Transportation Demand Management
 3. Garage Improvement
 4. On-Street Parking Improvement
 5. Communications
 6. Parking Data Coordination and Analysis
 7. Downtown Parking and Transportation Committee

- Task**
- Survey and Outreach
 - TDM Pilot Coordination
 - Repairs, PARCS & Validations Pilot Support
 - ParkMobile Support, Meter Mapping Support
 - Public Outreach, Website, Newsletter / Social Media, Branding, Private Parking Coordination
 - Assessment of 85% Capacity Goal, UVM TRC
 - Coordinate and Facilitate DPTC

**See detail in FY20 Work Plan

DPTM

Budget

BBA

DPW

Detail & Next Steps

Highlights of DPW Tasks in the DPTM

- Work Area**
1. Downtown Improvement District
 2. Transportation Demand Management
 3. Garage Improvement
 4. On-Street Parking Improvement
 5. Communications
 6. Parking Data Coordination and Analysis
 7. Downtown Parking and Transportation Committee

- Task**
- Fund Matching Grant via CCRPC
 - Fund CATMA Pilot Program, Install Bike Racks
 - Develop Validation Pilot and Fund
 - Ongoing Coordination
 - Comprehensive Wayfinding Package
 - Ongoing Coordination
 - Ongoing Participation

**See detail in FY20 Work Plan

DPTM

DPTM Budget Detail

Budget

BBA

DPW

Detail &
Next Steps

FY20 DPTM Workplan Budget Summary				
Final Draft – 6.29.19				
Tasks	Total BBA Staff \$	Subcontractors & Underwriting		TASK TOTALS
	Cost	BBA Subcontract	DPW Expenditure	Budget
Task 1 – DID				\$17,380
Subtask 1 – Downtown Improvement District	\$14,880	\$0	\$2,500	
Task 2 – TDM				\$90,760
Subtask 1 – Downtown TDM	\$16,360	\$4,400	\$60,000	
Subtask 2 – Expand Bike Parking	\$0	\$0	\$10,000	
Task 3 – Garage Improvements				\$69,760
Subtask 1 – Garage Repair Support	\$7,200	\$0	\$0	
Subtask 2 – PARCS Support	\$15,380	\$0	\$0	
Subtask 3 – OPS & Maintenance Update	\$17,180	\$0	\$30,000	
Task 4 – On-Street				\$4,800
Subtask 1 – On-Street Parking Improvements	\$4,800	\$0	\$0	
Task 5 – Communications				\$97,920
Subtask 1 – Parking Website	\$16,800	\$0	\$0	
Subtask 2 – General Communications/Marketing	\$27,000	\$0	\$0	
Subtask 3 – Branding and Wayfinding	\$5,180	\$0	\$40,000	
Subtask 4 – Private Parking Collaboration	\$8,940	\$0	\$0	
Task 6 – Data				\$17,400
Subtask 1 – Data Collection Reporting	\$2,400	\$15,000	\$0	
Task 7 – DPTC				\$2,700
Subtask 1 – Parking and Transportation Committee	\$2,700	\$0	\$0	
Total Cost	\$138,820	\$19,400	\$142,500	\$300,720

DPTM

DPTM Next Steps

Budget

Present to Board of Finance - 7/29

BBA

Present to City Council - 8/12

DPW

Finalize Work Plan Schedule

**Detail &
Next Steps**

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