



## MEMO

**Date:** May 10<sup>th</sup>, 2022  
**To:** BPRW Commission  
**From:** Meghan O'Daniel, Community Garden & Parks Outreach Coordinator  
**RE:** Brain Freezer 5K Special Use Permit for September 17<sup>th</sup>, 2022

Request for a Special Use Permit at Battery Park to hold a fundraising event and for a waiver to allow amplified sound.

People Helping People Global (PHPG) will be hosting their annual Brain Freezer 5K race at Battery Park. Fundraising efforts for this event help support their mission to provide interest-free micro-loans to individuals who want to start or expand small businesses as well as provide artisans with fair wages and access to more viable international markets to people in the developing world.

This event will have around 250 participants and they are requesting use of the bike path with a turnaround point near North Beach that will be where people stop to eat ice cream part way through the race. They will arrange for extra portalets and their staff will be responsible for site clean-up. They have the necessary Certificate of Insurance.

The amplified sound will take place between 10am–1pm, including music from a playlist and announcements. They have already booked Battery Park.

Staff contacts for the event is Michelle Piche.

It is on a day with no conflicting events.

**Staff Recommendations:**

Allow for Special Use Permit including a waiver for amplified sound.