



## MEMO

Date: March 3, 2022  
To: Parks Commission  
From: Cindi Wight, Director  
Erin Moreau, Waterfront Superintendent and Harbormaster  
Melissa Cate, Recreation Facilities Superintendent  
Subject: Parking fees

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### OVERVIEW

In the early 2000's, the department removed the Leddy parking gatehouse and stopped charging for parking. Based on conversations with staff, my understanding is that the cost to run the gate with staffing was greater than the revenue generated from that parking. At around the same time as removing the gatehouse, the two seasonal employee positions (gate and park attendant) were also eliminated from Leddy Park.

The technology now exists to charge for parking without staff present. At Oakledge, Pease, Waterfront Launch Ramp and Perkins we use Park Mobile and a kiosk to collect fees. The use of Park Mobile would allow us to also provide "promo" codes for anyone using the arena for skating. For example, if you registered for a week of summer camp, we would share a code with families that would allow them to park during pick-up and drop-off times without needing to pay a parking fee.

The seasonal parking pass that covers North Beach, Perkins and Oakledge would also be accepted at Leddy.

### WHY CHARGE FOR PARKING

The expense to run our department steadily increases each year and it is challenging to recover that expense with current revenue options. In addition, we lost significant during the pandemic and it will be a long, slow climb to recover to FY19 revenue levels. Adding parking fees helps us to recover some of the loss and assist in our efforts to provide more staffing hours at all of the parks that include designated swimming areas (Oakledge, North Beach and Leddy). All of our other beach areas currently charge for parking, bringing this site in line with our other areas. Additional revenues allows us to reinvest in our park systems, and increasing the staff presence at Leddy Park remains one of our goals.

In addition to revenue generation, we find that when we charge for parking services, we can better manage the site. When we have enforceable hours and rules, we can better mitigate issues that arise annually. Specific to Leddy, we have had issues with vandalism, car abandonment and unpermitted camping. With a mechanism to better understand the daily use of the Leddy parking lot, we will know how



long vehicles have been parked and can steer occupants to services if we find they are in need of housing specialists. With better management of the site, we can provide a better experience for all visitors.

**Fees**

The chart below shows season pass rates and sample kiosk/Park Mobile rates at other BPRW lots.

	Description	FY22 rate	
<b>Seasonal Parking</b>	Season Pass Student	\$35	
	Season Pass Resident	\$50	
	Season Pass Non-Resident	\$70	
	Additional Season Pass Resident	\$25	
	Additional Season Pass Non-Resident	\$35	
	Season Pass for League Participants (Oakledge only)	\$40	
	Season Boat Trailer	\$30	
	Monthly Business Parking Pass	\$70	
	Description	Off Season	Peak Season
<b>Kiosks</b>	Pease Lot	\$2/ hour	\$3/ hour
	Perkins Lot	\$2/ hour	\$3/ hour
	Perkins Lot Boat Launch	\$0	\$10
	Oakledge Park	\$0	\$2/ hour
	Waterfront Park Launch Ramp	\$0	\$10