

MEMO

Date: February 1, 2022
To: Parks Commission
From: Cindi Wight, Director
Erin Moreau, Waterfront Superintendent and Harbormaster
Subject: Parking fees

Recommendations to Parks Commission:

Approve the *updated* 2022 parking fees for BRPW controlled lots.

OVERVIEW

All parking fees require approval annually from the Parks Commission and the City Council. Once we receive Commission approval, we will move to the Parks, Arts and Culture Committee for feedback and support. The final step is approval from City Council.

Based on feedback at our January meeting, we increased all of our season pass rates with the exception of trailer parking. We are also starting conversations with DPW Parking Services about adding the lower Leddy lot as a fee lot from Memorial Day to Labor Day. The seasonal parking pass would include Leddy.

COST Recovery Goals related to parking

Category – Enterprise

Our cost recovery goals for Enterprise range from 100-150%

Enterprise categories have a commercial service or contract, similar to a private operation and include specialized services. Generally more tourist-focused.

The cost recovery *Enterprise* category requires the least subsidy from the taxpayers because it serves a unique group of users. Our enterprise groups (marina, parking and campground) cover approximately 150% of expenses. It includes indirect costs but not capital expenses, typically covered through bonds or Penny for Parks (small projects).

Fee Changes

The chart below shows the old rates, new rates and the percent increase.



We will continue to encourage a seasonal parking pass that allows pass holders to park at Perkins, North Beach and Oakledge for no additional fee. In addition, as noted on our [website](#), we accept the Green Mountain Passport and residents with limited income may ask for a free parking pass at North Beach.

	Description	Old	New	% Increase
Seasonal Parking	Season Pass Student	\$ 25	\$35	40%
	Season Pass Resident	\$ 45	\$45 \$50	0% 11%
	Season Pass Non-Resident	\$ 60	\$60 \$70	0% 17%
	Additional Season Pass Resident	\$ 15	\$20 \$25	0% 33%
	Additional Season Pass Non-Resident	\$ 25	\$30 \$35	0% 40%
	Season Pass for League Participants (Oakledge only)	\$ 30	\$30 \$40	0% 33%
	Season Boat Trailer	\$ 30	\$30	0%
	Monthly Business Parking Pass Res	\$ 70	\$70	0%
	Monthly Business Parking Pass NR	\$ 70	\$70	0%
	Description	Old	New	% Increase
Daily Parking	Resident	\$ 6	\$8	33%
	Non-Resident	\$ 8	\$10	25%
	Car & Trailer	\$ 10	\$10	No change
	Day RV	\$ 10	\$10	No change
	Day Bus	\$ 20	\$20	No change
	Event/Holiday	\$ 10	\$12	20%
	Commercial Boat Launch	\$ 20	\$20	No change
	Day Boat Launch Pass	\$ 10	\$10	No change
	Overnight Car & Trailer	\$ 12	\$12	No change
	Handicap Car with Trailer	\$3.00 trailer	\$3 trailer	No change
	Description	Off Season	Peak Season	Change
Kiosks	Pease Lot	\$2/ hour	\$3/ hour	No change
	Perkins Lot	\$2/ hour	\$3/ hour	New hourly format
	Perkins Lot Boat Launch	\$0	\$10	No change
	Oakledge Park	\$0	\$2/ hour	No change
	Waterfront Park Launch Ramp	\$0	\$10	No change