

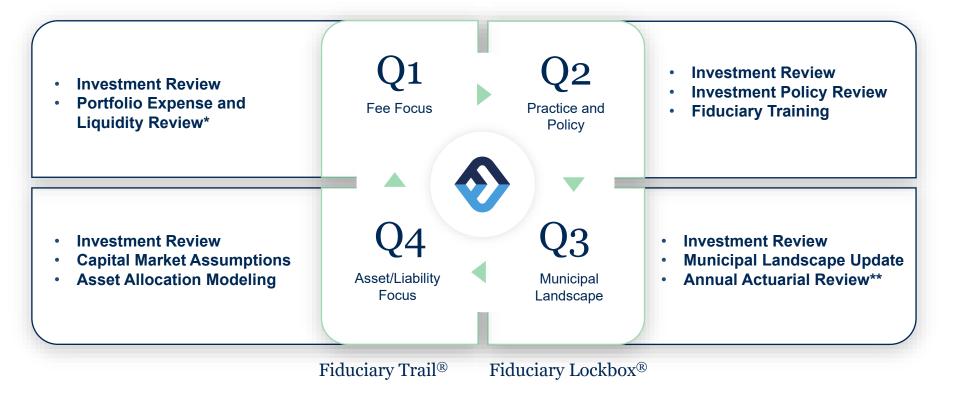
Helping Clients Prosper

## Fiduciary Governance Calendar

Q2 2023

## Disclosure

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\*Liquidity analysis is provided only for portfolios with marketable alternatives and/or private equity.

\*\*Timing of actuarial review is dependent on client's individual plan and/or fiscal year and actuarial input.

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A well-written Investment Policy Statement serves as the blueprint for the management of the investment program. As such, there are certain criteria that are required in an IPS, and other criteria that may or may not be included based on the organization's circumstances:

Important elements of an IPS to consider:	
Investment objective(s)	Partial
Assignment of responsibilities	Partial
Asset allocation framework	$\checkmark$
Rebalancing guidelines	$\checkmark$
Selection and monitoring criteria for investment strategies	Х
Termination guidelines for investment strategies	X
Liquidity guidelines	Х
Proxy voting	Х

In the following pages, you will find the most recent IPS on file for the Burlington Employees' Retirement System.

- The body of the IPS is as of October 2019.
- We believe there are some important elements missing from the existing document that help make the IPS and effective blueprint for managing the retirement portfolio.
- Fiducient reviewed the existing IPS and recommends revisions, as shown in the redlined sections of the following pages, to ensure all important elements of an IPS are included.

## INVESTMENT POLICY STATEMENT CITY OF BURLINGTON, VERMONT BURLINGTON EMPLOYEES' RETIREMENT SYSTEM

#### CURRENT VERSION: OCTOBER 3, 2019

, 2022 August 2023

#### Revised October 3, 2019

Revised November 19, 2015 Revised December 3, 2009 Revised June 23, 2005 Revised February 2, 2000 Revised June 27, 1997 Revised September 18, 1996 Revised October 28, 1993 Revised September 24, 1992 Revised May 28, 1992 Revised November 2, 1989 Adopted March 19, 1987

#### I. OVERVIEW

The Burlington Employees' Retirement System ("BERS" or the "Plan") is a defined benefit pension plan established to provide retirement benefits to participants in accordance with the benefit structure adopted by the City of Burlington, Vermont.

The Plan is governed by Chapter 24 of the City of Burlington Code of Ordinances as authorized by Title VII of the City of Burlington Charter.

This Investment Policy Statement (the "IPS") shall establish the process to be followed in making and executing investment policy. The various outcomes of this process -- the assumed investment return, asset allocation, and measurement criteria -- shall be included in the investment addendum.

This <u>Investment Policy Statement (IPS)</u> amends, supersedes and restates in its entirety all prior BERS Investment Policy Statements.

If any terms of this IPS conflict with the Plan documents, the terms and conditions of the plan documents shall prevail.

## **II. PURPOSE OF THE PLAN AND IPS**

The Plan's purpose is to provide retirement benefits to employees who are eligible to receive benefits under the Plan.

The purpose of the IPS is to outline the following general provisions affecting the Plan by:

- Assisting the Board to fulfill its fiduciary responsibilities;
- Conveying the Plan's purpose, investment objective, investment strategy and constraints;
- Establishing a decision-making framework to promote the effectiveness of the Plan;
- Intending for the Plan to be maintained in compliance with applicable laws and regulations;
- Setting forth the roles and responsibilities of the Board, Investment Consultant ("Consultant") and other relevant parties.

## **II<u>I</u>**. STANDARDS AND DUTIES

#### A. Fiduciary Standards

Assets of BERS shall be managed in a manner consistent with fiduciary standards. Investments shall be made with the care, skill, and diligence that a prudent person would use in achieving the aims outlined in this IPS.

#### **B. Board Duties**

The Board has the responsibility of establishing and maintaining policies governing management of BERS' financial assets (the "Fund"), including:

# <u>1. Act solely in the best interest of the Plan beneficiaries and the Plan's objectives.</u>

- 1.2. Setting of investment policy;
- 2.3. Choosing an asset allocation to balance risk and return;
- 3.4. Selecting and evaluating professionals to manage those assets;
- 4.<u>5.</u> Communicating guidelines to those professionals.
- 6. Monitoring performance of the plan.
- 7. Avoid prohibited transactions and conflicts of interest.

#### **<u>C.</u>** Consultant Duties

- 1. Assist in the development and periodic review of the investment policy.
- 2. Proactively recommend changes to enhance the effectiveness of the investment policy, investment strategy or asset allocation.
- 3. Make proactive investment manager hire and fire recommendations.
- 4. Monitor aggregate and manager-level performance to ensure compliance with stated objectives.
- 5. Provide the Board with quarterly performance updates.
- <u>6. On a timely basis, notify the Board if there are pertinent developments with any of the Plan's investment managers.</u>

#### **D. Investment Managers**

- 1. Manage assets in accordance with the guidelines and objectives outlined in prospectuses (mutual funds), investment agreements (commingled funds, private partnerships, etc.), or manager-specific investment guidelines (separate accounts).
- 2. Exercise investment discretion to buy, manage and sell assets held in the portfolios.
- <u>3. Promptly vote proxies and related actions in a manner consistent with the long-term interest of the Plan as an investor.</u>

- 4. Communicate all organizational changes in a timely manner, including but not limited to ownership, organizational structure, financial condition and professional staff.
- 5. Seek "best price and execution" for transactions. Both explicit and implicit transactions costs should be considered.

## E. Custodian(s)

- 1. Safeguard portfolio assets.
- 2. Accurately value portfolio holdings.
- 3. Execute buy/sell orders and cash transfers in a timely manner as directed by the Board.
- 4. Collect all income and dividends owed to the Plan.
- 5. Settle all transactions (buy/sell orders) initiated by separate account investment managers.
- 6. Provide reports at least quarterly that detail transactions, cash flows, securities values and changes in the value of each security and the overall portfolio since the previous report.
- 7. Provide all requested portfolio information to the Consultant and Board in a timely manner.

## **IVIII**. INVESTMENT GOAL

The long-term goal of the portfolio is to earn the actuarial return assumption net of fees over a long period of time such as 20 years while assuming only as much risk as the Board believes is needed to achieve that return. The return assumption shall not be used to justify taking excessive risk.

The following philosophy should be followed in pursuing that goal:

## A. Philosophy

- 1. Adhere to a long-term perspective;
- 2. Align strategy with goals and risk tolerance;
- 3. Maintain consistent exposure to the capital markets;
- 4. Use simple investment structures that the Trustees understand;
- 5. Minimize investment costs.

The following strategy should be followed in implementing this philosophy:

#### **B. Implementation Strategy**

- 1.–Diversify;
- 2.-Focus primarily on asset allocation;
- 3.-Rebalance to targets, selling on strength and buying on weakness;

- 4.-Emphasize index management;
- 5.-Keep manager and asset turnover low.

## **IV. INVESTMENT GUIDELINESSTRATEGY**

<u>The Plan is expected to be maintained in perpetuity</u>. Future amendments to the Plan may occur, but the optimal investment strategy will be determined based on the plan provisions as they exist at any point in time.

The Board acknowledges that the Plan's asset allocation strategy is likely to be its primary determinant of performance. The following strategy should be followed in implementing this philosophy:

#### 1. Diversify;

- 2. Focus primarily on asset allocation;
- 3. Rebalance to targets periodically, which is likely to result in reducing exposure to investments that have recently outperformed and/or adding to investments that have recently underperformed;
- 4. Emphasize index management where appropriate;
- 5. Keep manager and asset turnover low

With the assistance of its Consultant, the Board intends to review or revise the target allocation to asset classes periodically to ensure the investment strategy remains consistent with the Plan's investment objectives, as those objectives may evolve over time given the plan's funding status and other factors.

In addition to achieving the investment objectives previously outlined in this Statement, the goal of the overall investment strategy is to meet or exceed (a riskappropriate) benchmark over full market cycles. The benchmark will constitute underlying market indices appropriate for the strategy, and its components will be illustrated in the periodic performance report provided by the Consultant.

## VI. INVESTMENT MANAGER SELECTION

The Plan may select investment managers through a variety of investment vehicles including, but not limited to, separate accounts, mutual funds, commingled funds or private partnerships.

The underlying investment managers selected for the Plan are intended to be selected with the care, skill and diligence that would be applied by a prudent person acting in a like capacity and knowledgeable about investing.

With the assistance of its Consultant, the Board will examine investment managers' investment objectives and processes; historical adherence to stated objectives and processes; depth of resources; quality of personnel; historical performance (including risk) versus various appropriate benchmarks; appropriateness of diversification; reasonableness of fees; and any other metric that may be material when evaluating investment managers' capabilities. The Board will use all available information and its best judgment when seeking to hire skillful investment managers. The Board may also select low cost, passively managed investment products where appropriate.

The Trustees understand that should Burlington choose to invest in a commingled fund, the investment policies governing that fund take precedence over the policies in this IPS. When investing in any commingled structure, the Trustees should consider whether those guidelines are sufficiently compatible with BERS own goals.

Should the Trustees decide to invest in any individual account that must conform to standards set forth in this IPS, those standards shall be set forth in the manager's contract and attached to this IPS following the Investment Addendum.

### VII. INVESTMENT MANAGER EVALUATION AND OVERSIGHT

With the assistance of its Consultant, the Board intends to periodically review the performance of the underlying investment managers. Investment manager performance will be evaluated against proper indices, peer group comparisons and risk-adjusted performance metrics. They will also be evaluated against other metrics that may include but are not limited to expenses, consistency of strategy or style or other qualitative factors.

Investment managers may be considered for possible termination if they fail to meet performance or other guidelines enumerated in the Plan's periodic performance report provided by the Consultant. The performance summary section of the most recent performance report, including managers and their various benchmarks, will serve as an appendix to this IPS.

With the assistance of its Consultant, the Board intends to use all known information and its best judgment to determine if and when terminating a manager is warranted. Events that may trigger a termination include but are not limited to illegal or unethical behavior on the part of the manager; failure to follow investment guidelines; underperformance; turnover among key personnel; a change in investment style or strategy; insufficient infrastructure to keep pace with asset growth; significant increase in expenses or fees; and any other observation the Board deems may prevent the manager from carrying out its duties effectively. In addition, managers may be terminated at any time for any reason at the discretion of the Board.

## VIII. LIQUIDITY

The Board intends to construct the portfolio to provide adequate liquidity to meet the obligations of the retirement system. Due to market volatility and the uncertain nature of commitments, drawdowns, and distributions, it may not be possible to monitor liquidity continuously. However, attempts will be made to manage liquidity to the greatest extent possible and illiquid assets in the portfolio will be sufficiently limited to ensure all obligations can be met.

## IX. PROXY VOTING

For separately managed accounts, if applicable, investment managers will be expected to vote proxies in the best interest of the Plan as an investor. When applicable, mutual fund proxies are intended to be voted in the best interest of the Plan.

#### **INVESTMENT APPENDIX**

The following sets out the Board's current choices regarding the actuarial assumption, asset allocation targets and acceptable ranges and performance measurement standards.

#### A. Actuarial Assumption: 7.5%

#### **B. Asset Allocation**

The asset allocation and allowable ranges are <u>effective August 2023</u>:

Asset Allocation Guidelines:	Lower Limit	Target	Upper Limit
Fixed Income and Cash Equivalents	15%	25%	35%
Publicly Traded Global Equity	50%	67.5%	85%
Domestic Equity	30%	41%	50%
International Equity	20%	27.5%	35%
Real Estate	0%	6%	10%
Private Equity	0%	0.5%	3%

Cash flow should be managed to maintain each allocation close to the target. Rebalancing becomes mandatory <u>within a 90-day period</u> if an allocation falls outside the range.

#### **C. Performance Measurement**

1. Time Period. Measurement of return for both the portfolio and for individual managers will be over a market cycle assumed for simplicity to be 3-5 years. Trustees are encouraged to make judgments over time periods sufficiently long to encompass both up and down market trends.

2. Portfolio Goal. The short term goal of the portfolio is to rank in the upper half of a universe of similar portfolios. The long term goal of the portfolio is to earn the actuarial assumption over a long period of time such as 20 years while assuming only as much risk as needed to achieve that return.

3. Manager Goals. Each manager shall be measured by an assigned benchmark. Active managers are expected to out perform their benchmark over a market cycle net of fees, and to perform in the upper half of a universe of managers in a similar style. Passive managers are expected to nearly match their benchmark on a

monthly basis gross of fees.



## "Five Key Duties"

#### **Duty of Loyalty:**

Act exclusively in the interest of plan participants and beneficiaries

#### Duty of Prudence:

Act in accordance with the "prudent expert rule"

#### Duty to Diversify Investments:

Diversify the portfolio options to balance risk

#### Duty to Follow Plan Documents:

Follow the plan provisions and policies governing the plan

#### Duty to Avoid Prohibited Transactions:

Ensure legal and appropriate transactions and be free from conflict

- While governmental plans are not subject to Title I of ERISA, which deals with fiduciary duties, they are subject to applicable provisions in the Internal Revenue Code ("Code") and state laws.
- Legislative history suggests that the satisfaction of ERISA rules would be sufficient to satisfy the Code requirements.
- The "exclusive benefit rule" under IRC Section 401(a)(2) has been interpreted to mean exercise of prudence in the investment of plan assets is a requirement.
- Many states have adopted "prudent investor" language, which includes many of the basic ERISA fiduciary principles (including duty of loyalty, duty of prudence, duty to diversify).

## **Committee/Board Best Practices**

Structure/Makeup	<ul> <li>Leadership         <ul> <li>Effective leader with the ability to see the big picture and set the direction to achieve the Plan's objectives</li> <li>Keeps meetings running smoothly and efficiently, guides discussion, encourages participation</li> </ul> </li> <li>Committee/Board Makeup         <ul> <li>Controlled turnover leads to well-informed Committee/Board members with institutional memory</li> <li>Diversity (of age, gender, economic background, profession, etc.) fosters lively discussion and varied points of view</li> <li>Large enough to promote meaningful discussion/debate, but small enough to reach consensus</li> <li>Seek ongoing Committee/Board education to enable members to make informed decisions.</li> </ul> </li> </ul>
Governance	<ul> <li>Meeting Frequency/Attendance         <ul> <li>✓ Meetings must be frequent enough for the Committee/Board to fulfill its duties, not so frequent as to discourage attendance</li> <li>✓ Meeting attendance is expected, member participation should be encouraged</li> </ul> </li> <li>Meeting Preparation         <ul> <li>✓ Use of a formal agenda leads to a structured, efficient meeting</li> <li>✓ Materials should be sent in advance and reviewed by all members prior to the meeting</li> </ul> </li> <li>Governance Calendar         <ul> <li>✓ Ensures that significant fiduciary responsibilities/obligations are reviewed on a regular basis, including fees</li> <li>✓ Allows for a structured long-term approach in the face of potential short-term "fire drills"</li> </ul> </li> </ul>
Documentation	<ul> <li>Investment Policy Statement         <ul> <li>Serves as the Committee's/Board's blueprint</li> <li>Outlines roles and responsibilities of the Committee/Board members and other parties</li> <li>Establishes formal procedures for hiring/terminating managers, evaluating performance, etc.</li> </ul> </li> <li>Meeting minutes         <ul> <li>Should be reviewed and approved by all Committee/Board members on a timely basis</li> <li>Provide historical context for why/how decisions were made and educate newer members on past decisions</li> </ul> </li> <li>Clearly outlined goals and objectives         <ul> <li>Require well-defined methods for evaluation</li> </ul> </li> </ul>