



Main Street Revitalization

Great Streets BTV

November 15th, 2022

Burlington Aging Council Meeting



Today's Agenda

What We Heard (3 mins)

How We Are Applying It (7 mins)

Discussion:

What Else Should We Be Talking About?

What We Heard

Mobility Support Focus Group comments

Why Main Street is Important

It is a major access point at a prime location, and it is full of potential.

Main Street is the major access and egress point for both automobiles and people

A jewel in its geographic location by the lake and easy connection to rest of the city centers

Has the chance to be a catalyst for a larger city-wide plan, motivate people to imagine [a better city]

What We Heard

Mobility Support Focus Group comments

Places and Activities

Main St could be a lively and welcoming place filled with interactive arts and programs for people of all ages and abilities to enjoy.

Needs better branding and placemaking strategies such as a welcome banner or signage

Movable street furniture, interactive street arts...to activate and liven the street

Street art, sculpture, murals that are integrated into the design of streets

What We Heard

Mobility Support Focus Group comments

Accessibility and Inclusion

Safe, well-maintained, and accessible streets and sidewalks for people of all physical abilities.

Design good sidewalks that considers people with mobility constraints

Integration between different stakeholders and street functions is key (bikers, retail, transit)

Integrate level plateaus along sloped sidewalks to be accessible to people of all physical abilities

What We Heard

Mobility Support Focus Group comments

Transportation Diversity

Flexible and sustainable infrastructure that considers different stakeholders and users.

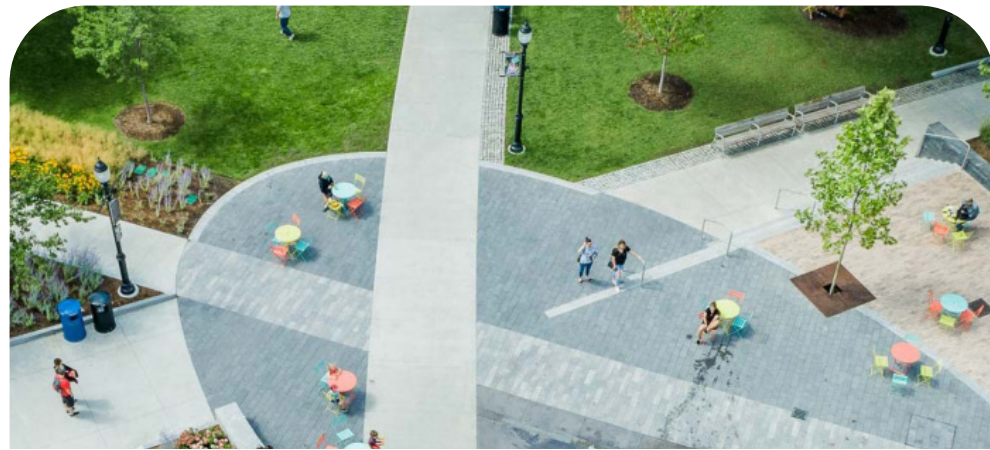
Could adopt small scale on-demand bus services to increase retail accessibility

Protected bike lanes could improve safety for both pedestrians and cyclists

Flexible and thoughtful so that what we build today is adaptable for the future

How We are Applying It

Great Streets BTV



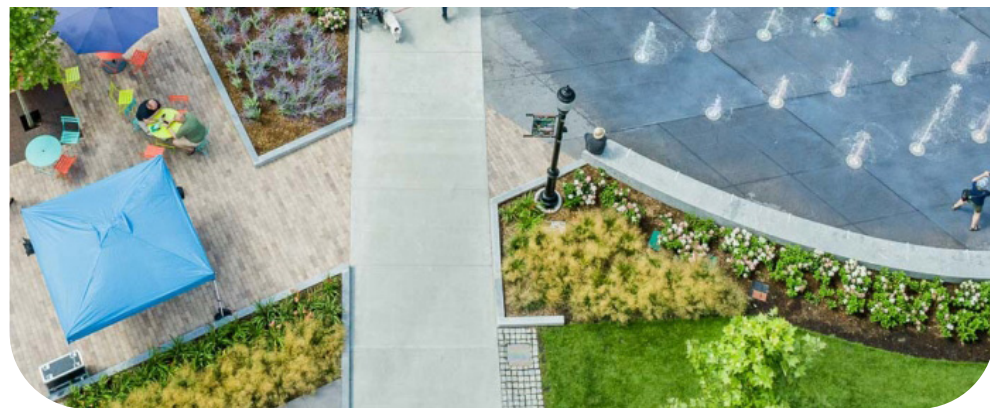
COMPLETED



COMPLETED



UP NEXT



City Hall Park



St. Paul Street

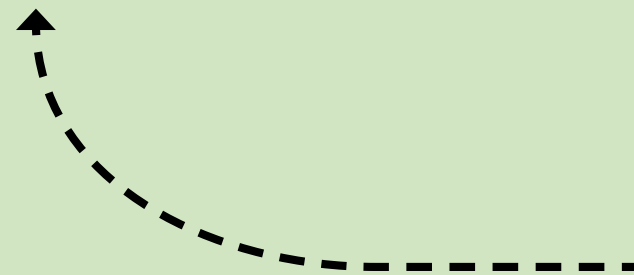
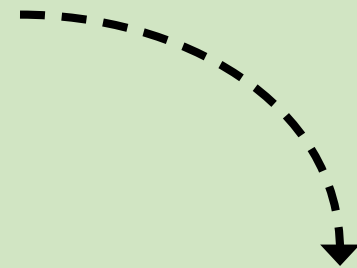


Main Street

Design Approach for Main Street

Lake, City, Mountain

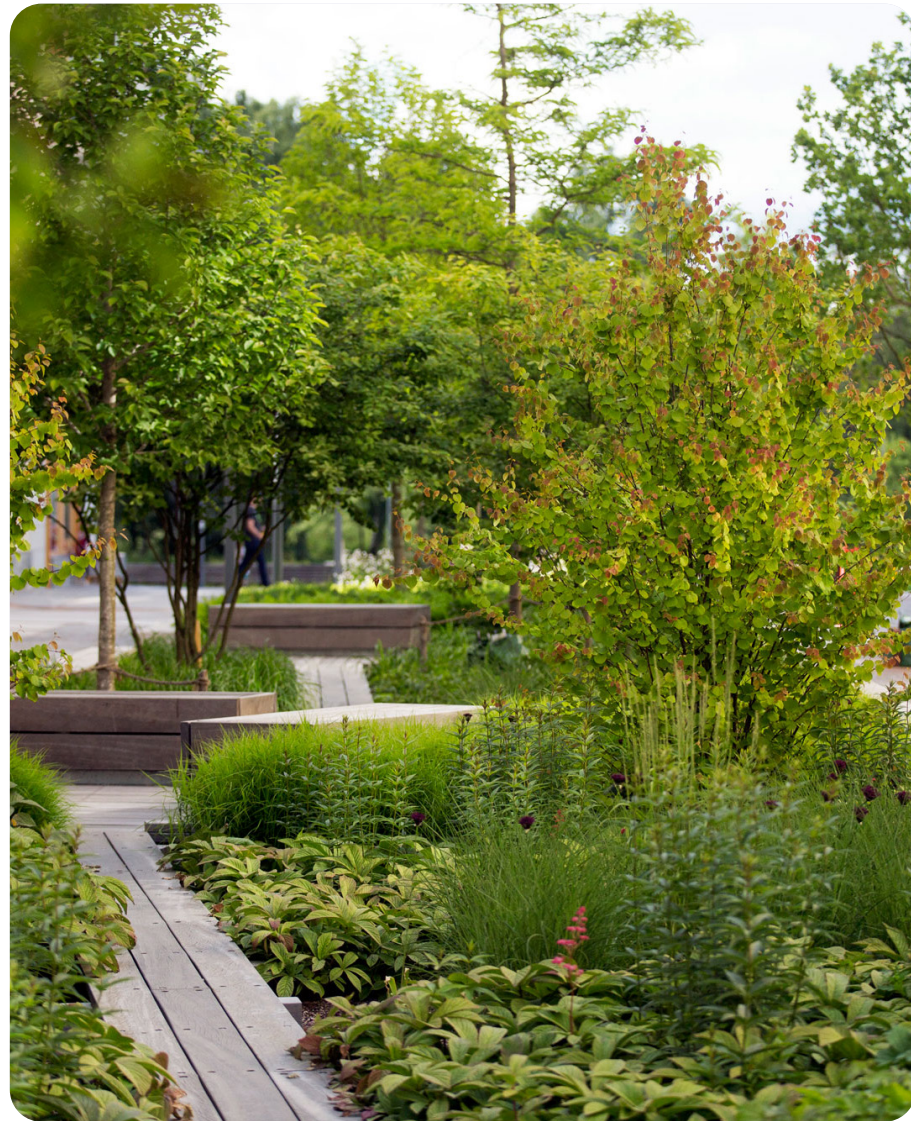
Three **Distinct** Zones



Landscape changes to express the character of **Lake Champlain**, the **Cityscape**, and **Green Mountains**

How We are Applying It

Lake, City, Mountain



Lake



City



Mountain

GREAT STREETS+



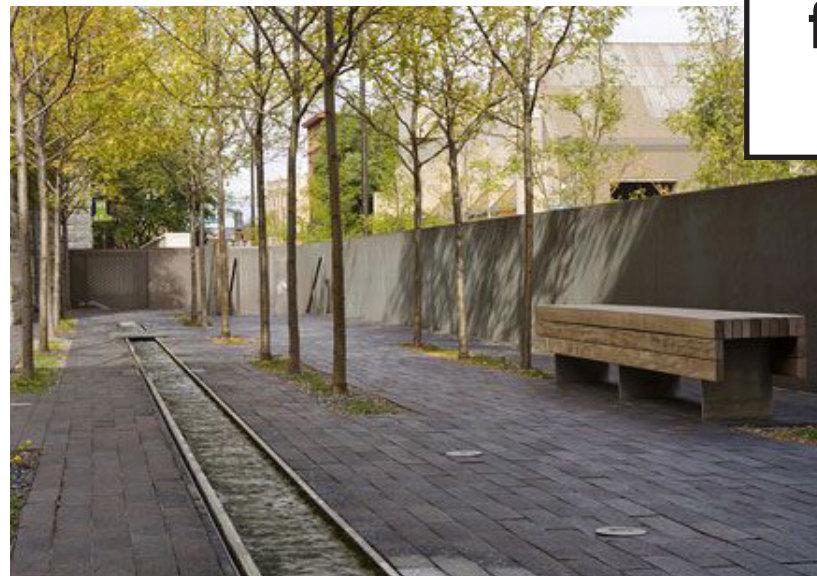
+This one as the basis



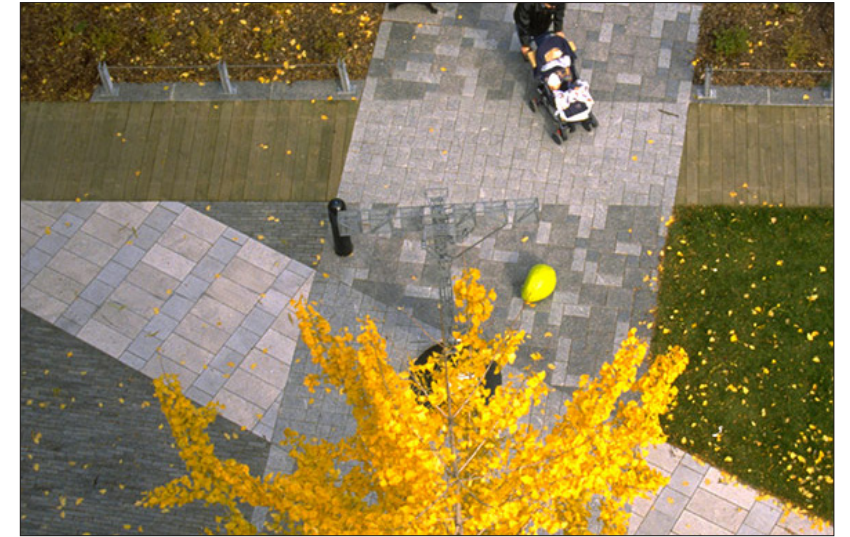
STORY STREET



+With elements from this one



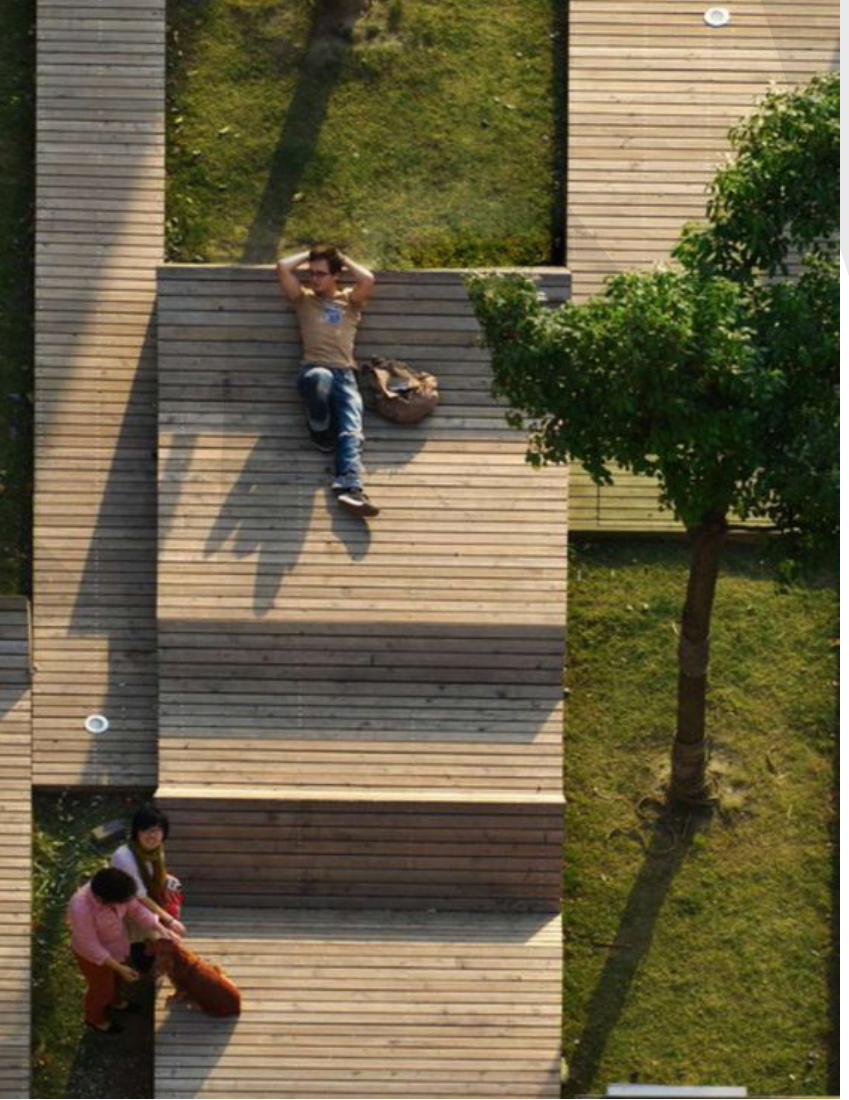
URBAN WILD



+And special features from here!



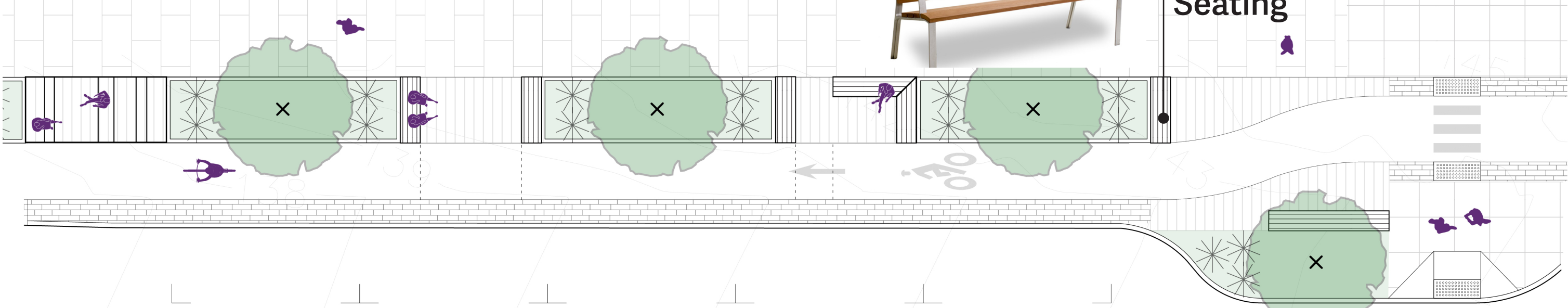
Great Streets+ | Palette



Great Streets+ | Lake



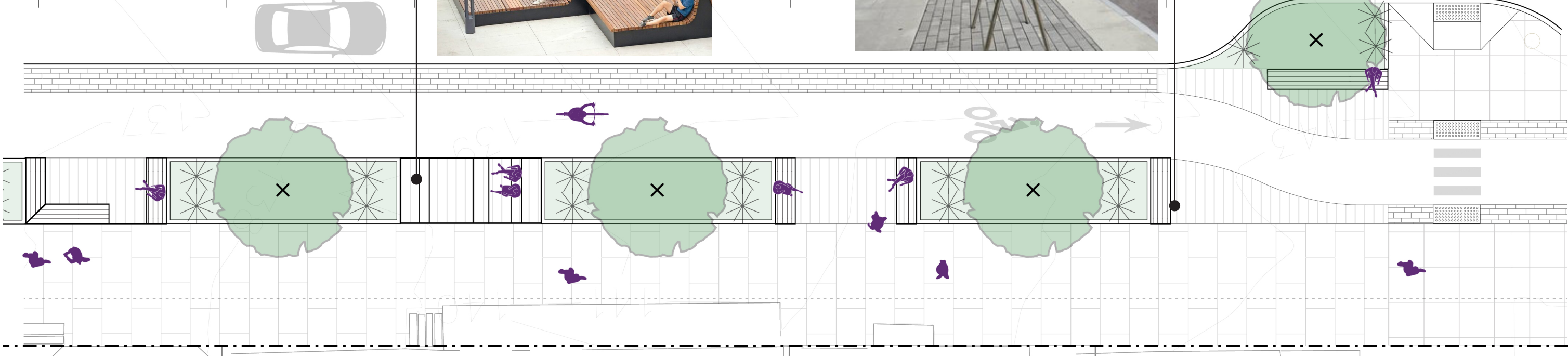
Bench Seating



Unique Seating



Bike Parking & Planted Areas



What Else Should We Be Talking About?

Open Conversation

- **This is what we heard from the Mobility Support Focus Group.**
- **Does this look right or did we miss anything?**
- **What other thoughts or ideas should we consider?**