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**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

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**MAYOR KISS TO ATTEND “GREEN CAPITAL” SUMMIT IN VANCOUVER**

*Mayor to Share Burlington’s Sustainability Vision at Panel with Mayors of San Francisco and Rio de Janeiro*

Burlington, VT – February 15, 2010. Burlington Mayor Bob Kiss will attend a major conference on environmental initiatives in Vancouver this week at the invitation of Vancouver Mayor Gregor Robertson. Jennifer Green, co-director of the City’s Legacy Project, and coordinator of the City’s Climate Action Plan will also attend. The cost of their attendance is covered by conference organizers.

The *2010 Green Capital Global Challenge*, an initiative of Sir Richard Branson’s Carbon War Room and Mayor Robertson brings together environmental and business leaders, entrepreneurs, policy makers and a select group of mayors to encourage market solutions to global climate change. The conference will focus on to use economic development and market mechanisms “to reduce carbon emissions in the environment.”

Organizers asked Mayor Kiss to participate in a panel discussion titled “Visions for Green Capital” with Mayor Gavin Newsome of San Francisco and Mayor Eduardo Paes of Rio de Janeiro. This panel will be moderated by Branson. The Mayors will discuss visions of sustainability for their cities.

“Burlington continues to be a municipal leader in international efforts to tackle global climate change,” said Mayor Kiss. “This conference offers a unique opportunity to showcase Burlington’s successes as well as participate in an innovative approach to solving this serious problem facing our community, and all communities around the world. The information we

receive and the contacts we make at this conference will help us build a green economy. I welcome the opportunity to represent the City at this important conference.”

The Carbon War Room website emphasizes that “Our global industrial and energy systems are built on carbon-based technologies and unsustainable resource demands that threaten to destroy our society and our planet. Massive loss of wealth, expanding poverty and suffering, disastrous climate change, water scarcity, and deforestation are the end results of this broken system. This business-as-usual system represents the greatest threat to the security and prosperity of humanity – a threat that transcends race, ethnicity, national borders, and ideology.” Founder Branson is an international entrepreneur perhaps best known for his company Virgin Group, which includes Virgin Airlines.

More information about the Carbon War Room is available at <http://www.carbonwarroom.com/>, Vancouver’s Green Capital effort at <http://vancouver.ca/greencapital/>, and the City’s Legacy Project at <http://burlingtonlegacyproject.org/>.