

# New Issue: Moody's assigns Baa3 to Burlington, VT's \$7M GO Bonds Ser. 2013B; outlook negative

Global Credit Research - 20 Aug 2013

#### Maintains Baa3 on \$95.8M of outstanding GO debt

BURLINGTON (CITY OF) VT Cities (including Towns, Villages and Townships) VT

Moody's Rating

ISSUE RATING

General Obligation Public Improvement Bonds, Series 2013B Baa3

 Sale Amount
 \$7,000,000

 Expected Sale Date
 08/28/13

Rating Description General Obligation

Moody's Outlook NEG

#### **Opinion**

NEW YORK, August 20, 2013 --Moody's Investors Service has assigned a Baa3 rating to the City of Burlington's (VT) \$7 million General Obligation Public Improvement Bonds, Series 2013B. Moody's maintains a Baa3 rating on \$95.8 million of parity general obligation debt. The outlook remains negative. The bonds are secured by an unlimited tax pledge. Proceeds will be used to finance annual capital expenditures for city, electric department and school projects.

#### SUMMARY RATING RATIONALE

The Baa3 general obligation rating reflects the city's strained financial position given the significant advances to other funds from the General Fund, including a material use of reserves for the expansion of Burlington Telecom (BT). The advances have reduced the city's liquidity to narrow levels, resulting in a high reliance on cash flow borrowing to maintain financial operations and continue to meet debt service obligations. The general obligation rating also factors in the city's strength as the economic center of Vermont (G.O. rated Aaa/stable outlook)and its manageable debt profile.

The negative outlook reflects the potential for financial liability depending on the uncertain outcome of the lawsuit regarding the BT lease and the interfund loan to BT. On September 2, 2011, Citibank, N.A. (rated A3/stable) filed a lawsuit against the city following the non-appropriation and subsequent termination of the BT lease. While the impact of the lawsuit on the city's General Fund is unclear, Moody's expects that any obligation borne by the General Fund could adversely affect the city's credit profile. Additionally, the outlook reflects challenges as the city attempts to reduce the reliance of its wastewater and non-major enterprise funds on General Fund advances and return to self-supporting operations.

#### **STRENGTHS**

- Stable underlying economy and tax base serving as the economic center of the state
- Manageable debt profile

# **CHALLENGES**

- Potential exposure of the General Fund to any judgment or settlement resulting from the BT lawsuit

- Long-term viability of BT which would ultimately result in the repayment of funds
- Repayment of advances to other funds from the General Fund

#### **DETAILED CREDIT DISCUSSION**

# RECENT ISSUANCE OF DEFICIT FINANCING BONDS WILL REDUCE NEED FOR LARGE CASHFLOW BORROWING

The city relies on renewable letters of credit (LOC) with four regional and local banks to provide tax anticipation note (TAN) borrowings to fund operations. The bank LOC agreements require the city to repay the full outstanding balance on the line at each property tax collection date, which occurs on the 12th of August, November, March, and June. The city is allowed to carry forward any outstanding balances with the renewal of the line. In fiscal 2011, with reduced liquidity stemming from draws from the operation of BT (discussed below) in prior years, the city remained heavily dependent on TAN borrowing. The city regularly issued about two-thirds of the maximum amount of TANs allowable under its charter (25% of the tax levy, or \$18 million) throughout the year, amounting to approximately \$11 million, to bridge cash shortfalls between quarterly property tax receipts. The city closed fiscal 2011 with its TAN borrowing still outstanding, given that its cash balance, net of TAN proceeds, declined to a negative 12.3% of revenues, from a positive 14.6% in the previous year.

In fiscal 2012, the city established a \$17 million line of credit with KeyBank National Association (rated A3/stable) and used a maximum of \$15 million to replace periodic cash flow borrowings and reduce related issuance costs. The city repaid the full amount outstanding prior to fiscal year end, which increased the net cash position to a positive 6.8% of revenues, an improvement from the negative position in 2011.

The fiscal 2013 TAN LOC was renewed for up to \$16 million and the maximum amount drawn was \$9.5 million. The recent taxable \$9 million bond issue (dated April 25, 2013) has and will continue to reduce the city's reliance on TANs. In fiscal 2014, the city projects to issue \$3 million in TANs to be used for cash flow during the month of February due to timing of property tax collections; the city will continue to rely on some cash flow borrowing in the near term. In addition, the city's electric fund will not rely on a TAN borrowing, reduced from \$5 million in prior years, and the airport fund will continue to budget for \$3 million of revenue anticipation notes and grant anticipation notes, respectively, similar to amounts issued in previous years. The city's ability to continue to improve its cash position while reducing its reliance on short-term and deficit borrowing will be a key factor in future rating reviews.

# GENERAL FUND BALANCE BOLSTERED BY ADVANCES TO OTHER FUNDS CONTRIBUTING TO SIGNIFICANT DEFICIT IN UNASSIGNED FUND BALANCE

The city's increasing total General Fund balance is bolstered by a number of receivables, including advances to other funds and the issuance of debt. Net of bond proceeds and sale of assets, General Fund operations experienced four consecutive years of operating deficits through 2012. The fiscal 2012 audited financial statements reflect an operating deficit of \$239,000 after netting out \$2.56 million from the issuance of bonds and notes. The moderate deficit is an improvement over deficits averaging \$1.5 million during the previous three years. The city produced excess revenues over expenditures of \$545,000, attributable to positive variance in revenues and the implementation of tight expenditure controls and an improved accounting system. After transfers of \$1.6 million for capital expenditures, the General Fund ended with the slight operating deficit. The total General Fund balance of \$15.6 million (28.1% of revenues) is inflated by the large advances to other funds (BT, wastewater, water and nonmajor enterprise funds) totaling \$22.7 million (down from \$25.2 million at June 30, 2011). This amount primarily represents the \$23 million nonspendable fund balance; unassigned fund balance is equal a negative \$15 million (-26.9% of revenues).

The fiscal 2013 budget increased by 5.1% and is balanced with year-end revenues and expenditures trending on budget, due to continued efforts to control expenditures. In addition, management has focused on increasing service rates in an effort to repay outstanding advances from the General Fund to the wastewater and nonmajor enterprise funds. Balanced General Fund operations, a focus on repayment of advances, and the use of deficit financing notes will help to stabilize the negative fund balance position at the end of 2013.

The fiscal 2014 budget increased by 4% from 2013 and for the first time, the city projects an operating surplus of \$300,000. The city's ability to maintain structurally balanced operations and produce a positive trend of operating surpluses to eliminate the negative unassigned fund balance is an important factor in overall credit quality.

# LARGE ADVANCES TO OTHER FUNDS ATTRIBUTED TO POOR ENTERPRISE OPERATIONS

Of the \$22.7 million in advances to other funds, \$16.9 million was advanced to BT. While the city expected BT to

be fully self-supporting, inability to generate sufficient cash flow led to increased reliance on the General Fund, negatively impacting the city's financial profile, especially its liquidity position. The city's fiscal 2009 financial statements included \$15 million in advances to BT, an amount that grew to \$17 million in fiscal 2010. This amount has not grown beyond this level given that the city is now prohibited from making any additional advances to BT, pursuant to a Vermont Public Service Board (PSB) ruling. Due to ongoing litigation with Citibank, the ability to repay the General Fund the \$16.9 million advance remains uncertain.

The remaining \$5.8 million advances from the General Fund are attributable to the wastewater, water, and nonmajor enterprise funds due to negative financial operations. In fiscal 2011, the General Fund advanced a total of \$4.6 million to its water and wastewater funds to cover a \$4 million bullet maturity in the wastewater fund and operating deficits in the water fund. The inability of the funds to maintain self-supporting operations is the result of inadequate revenue increases in prior years and the lack of funding for sinking funds to offset upcoming balloon payments. In order to remedy this, the city implemented annual 10% rate increases for the three consecutive years ending in fiscal 2010, a 6% increase in 2011 and a 5% increase in 2012. An additional 5% rate increase was implemented in fiscal 2013 in order to fully repay the General Fund by end of fiscal 2014. The city is committed to increasing rates over time to eliminate any structural imbalances in the water and wastewater funds. Unrestricted net assets for the water and wastewater funds at the end of fiscal 2012 stood at negative \$1.8 million, an improvement from negative \$2.7 million in fiscal 2011. The city expects the improved operations of these two enterprise funds, along with similar improvement in the other nonmajor enterprise fund, will completely eliminate the outstanding advances to other funds by end 2014 with the exception of the \$16.9 million outstanding related to BT.

Of note, the wastewater fund has another \$14 million bullet maturity due in fiscal 2014. The city is currently planning to refinance the maturity through a bond issuance scheduled for January 2014. Moody's will continue to monitor the wastewater fund's ability to maintain positive operations, eliminate the negative unrestricted assets and maintain a sufficient capital plan while extending debt service on previously financed assets.

#### ULTIMATE IMPACT OF CITIBANK LAWSUIT ON FINANCIAL OPERATIONS REMAINS UNCLEAR

Long-term plans for BT to satisfy its obligations to investors and the General Fund have been delayed pending the outcome of a lawsuit filed against the city. On September 2, 2011, Citibank, N.A., as assignee of its related entity CitiCapital, filed a lawsuit against the city seeking the repayment of the original lease amount of \$33.5 million, the repossession of leased assets, damages, and legal fees, among other items. The lawsuit follows the non-appropriation of lease payments and subsequent lease termination on July 1, 2010, per a ruling by the PSB, which oversees BT, restricting the city from utilizing its General Fund for BT obligations. Moody's notes the non-payment does not reflect the city's unwillingness to fund its lease obligations, given the legal restriction. Proceeds from the lease were used to finance the last phase of BT's expansion.

Central to the PSB ruling and the lawsuit is a city charter provision that states that all costs and losses incurred by BT are to be "in no event ... borne by [Burlington's] taxpayers, the state of Vermont, or are recovered in rates from electric ratepayers." Based on this charter provision, the PSB declined the city's request to continue to pay the lease obligations, thereby insulating the General Fund. Interpretation of this provision and the PSB ruling in the context of the lawsuit has yet to be resolved. As Moody's continues to monitor the developments of the lawsuit and its potential impact on the General Fund, additional exposure resulting from any judgment or financial settlement or regulatory changes imposed by the PSB could adversely affect the city's credit profile. In January 2013, the parties began court-ordered mediation talks which subsequently failed to end with a settlement in May. Currently, a trial date has been set for February 11, 2014.

# STRONG HEALTH CARE AND HIGHER EDUCATION INSTITUTIONS ANCHOR STABLE TAX BASE

Burlington's \$3.9 billion tax base is expected to remain stable over the near term given the diversity of the city's local economy, its regional importance, and a stabilizing institutional presence. Health care, higher education and public sector employment represents approximately 35% of total jobs, including two of the city's five largest employers, Fletcher Allen Health Care (rated Baa1/positive outlook) and the University of Vermont (rated Aa3/stable outlook), which compose a combined 8,294 jobs, or 7.2% of the city's workforce. The region's private sector economy is anchored by Vermont's largest single employer, IBM (5,400 jobs- senior unsecured debt rated Aa3/stable outlook). The full value (estimated fair market value) increased by 1.0% in 2013, bringing the five year average annual growth to 2.7%. In addition, assessed value remains stable having experienced five consecutive years of limited growth, averaging 0.9% annually. The city's wealth levels are just below the state and national average with median family income equal to 91.6% and 93.2%, respectively. Also, the city's unemployment rate of 4.6% (June 2013) remains well below the state (4.8%) and US (7.8%).

# GENERAL FUND-SUPPORTED DEBT MANAGEABLE

Exclusive of the revenue bonds supported by the city's airport, electric and wastewater enterprise funds, the city's General Fund supported net direct debt burden of 1.8% of full value is expected to remain manageable. Future debt plans include a \$15 million refunding of the \$14 million bullet maturity related to a wastewater fund project. The city recently issued \$9 million of fiscal stability bonds viewed as deficit financing, the use of funds will reduce the heavy reliance on short-term borrowing in recent years which contributed to the city's negative financial position. Amortization of outstanding principal is below average with 56.7% retired within ten years. Debt service in fiscal 2012 represented 5.8% of expenditures and the city's debt portfolio is comprised entirely of fixed rate debt with no exposure to derivative agreements.

The city participates in the Burlington Employee Retirement System, a single-employer, defined benefit retirement plan. The city's annual required contribution (ARC) for the plans was \$7.5 million in fiscal 2012, or 5% of General Fund expenditures. The city's adjusted net pension liability, under Moody's methodology for adjusting reported pension data, is \$185 million, or an elevated 2.17 times General Fund revenues. Moody's uses the adjusted net pension liability to improve comparability of reported pension liabilities. The adjustments are not intended to replace the city's reported liability information, but to improve comparability with other rated entities. The city contributed 32.4% of its annual Other Post Employment Benefit costs in 2012, representing \$118,000. The city's OPEB UAAL as of June 30, 2011 is \$3.6 million.

## **OUTLOOK**

The negative outlook reflects significant liabilities that remain outstanding that could impact the city's financial position, despite the projected improvement in cash flow borrowing. The negative outlook also reflects the ongoing strain on the General Fund due to outstanding advances to other funds as well as the uncertain liability that could result from the conclusion of the Citibank lawsuit. Moody's will continue to monitor the improving cash position and its ability to balance operations and improve fund balance levels in both the General Fund and enterprise funds.

# WHAT WOULD MAKE THE RATING GO UP (REMOVE NEGATIVE OUTLOOK)

- -Reduction or elimination of the advance due from BT to the General Fund
- -A result from the Citibank lawsuit favorable to the city
- -Elimination of advances due from wastewater and other nonmajor enterprise funds to the General Fund
- -Reduced reliance on short-term cash flow instruments

### WHAT WOULD MAKE THE RATING GO DOWN

- Increased exposure of the General Fund to obligations stemming from the BT lawsuit
- Inability to make meaningful progress towards repayment of the advances to other funds
- Lack of a viable plan to place the telecommunications system on a more sustainable path
- Structurally imbalanced General Fund operations, reducing the city's financial flexibility
- Increased exposure to losses from the city's various enterprise funds

## **KEY STATISTICS:**

2010 population (estimate, US Census): 42,417 (9.1% since 2000)

Estimated student population: 12,000 (31% of population)

2012 Full valuation: \$3.9 billion Full value per capita: \$92,991

Median family income as % of state, % of nation median: 91.6% and 93.2%, respectively

FY2012Total General Fund balance: \$15.6 million (28.1% of General Fund revenues)

FY2012 Unassigned Fund balance: -\$15 million (-26.9% of General Fund revenues)

Net Direct Debt Burden: 1.8%

Gross Direct Debt Burden: 5.1%

Amortization of principal (10 years): 56.7%

Post sale general obligation bonds outstanding: \$102.8 million

The principal methodology used in this rating was General Obligation Bonds Issued by US Local Governments published in April 2013. Please see the Credit Policy page on www.moodys.com for a copy of this methodology.

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