



# REIB Public Health Funding Proposal

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# Opening Statement

*We must acknowledge that racial justice is our most pressing emergency and our hardest challenge, and it is one that we have failed to get right over a period of time that stretches from before our country's founding into the present day.*

—Mayor Weinberger, *State of the City 2021*

# The City's Racial Equity Strategic Roadmap is Public Health

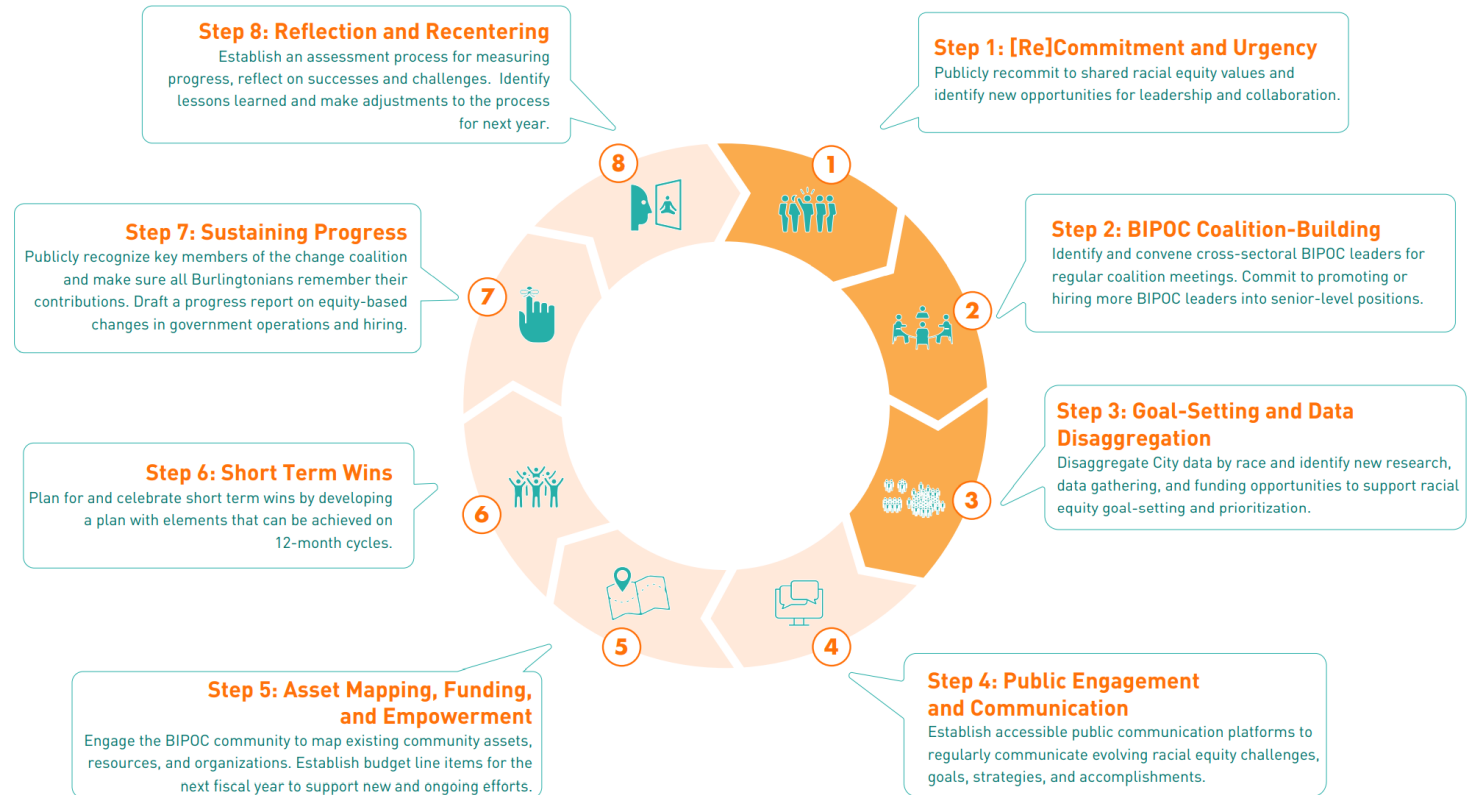
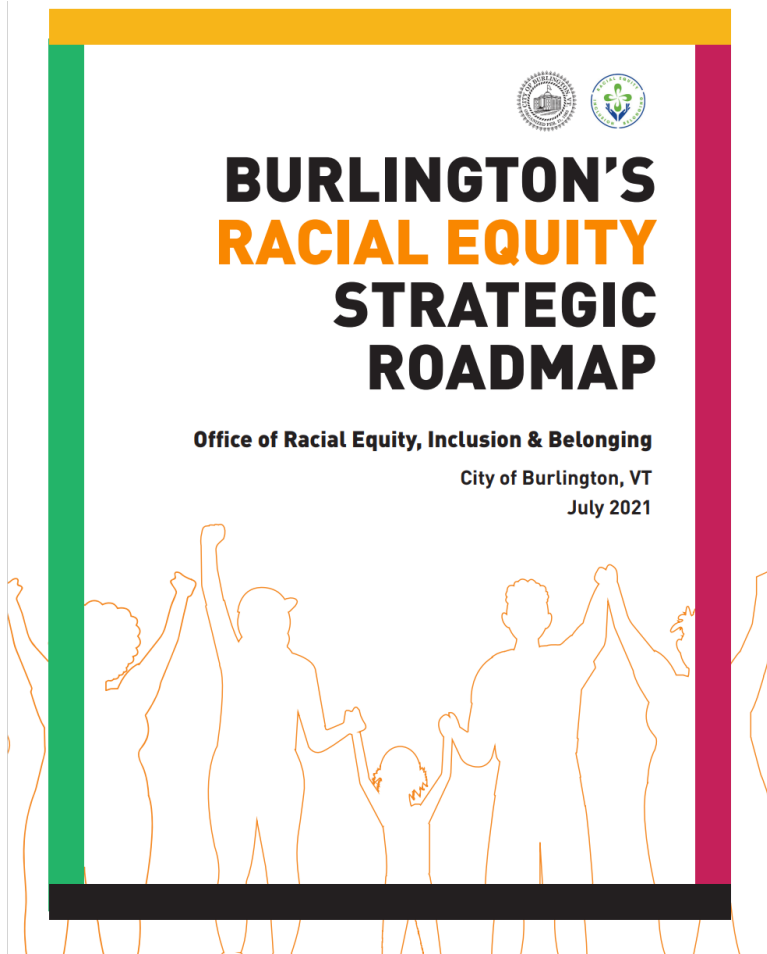


Image: 8 Steps to Changing Culture & Disrupting Oppression, [Racial Equity Strategic Roadmap](#)

# Funding Breakdown

## 1. Community Engagement

- BIPOC Community Authority Group
- BIPOC Listening Sessions
- Community Stakeholder Group

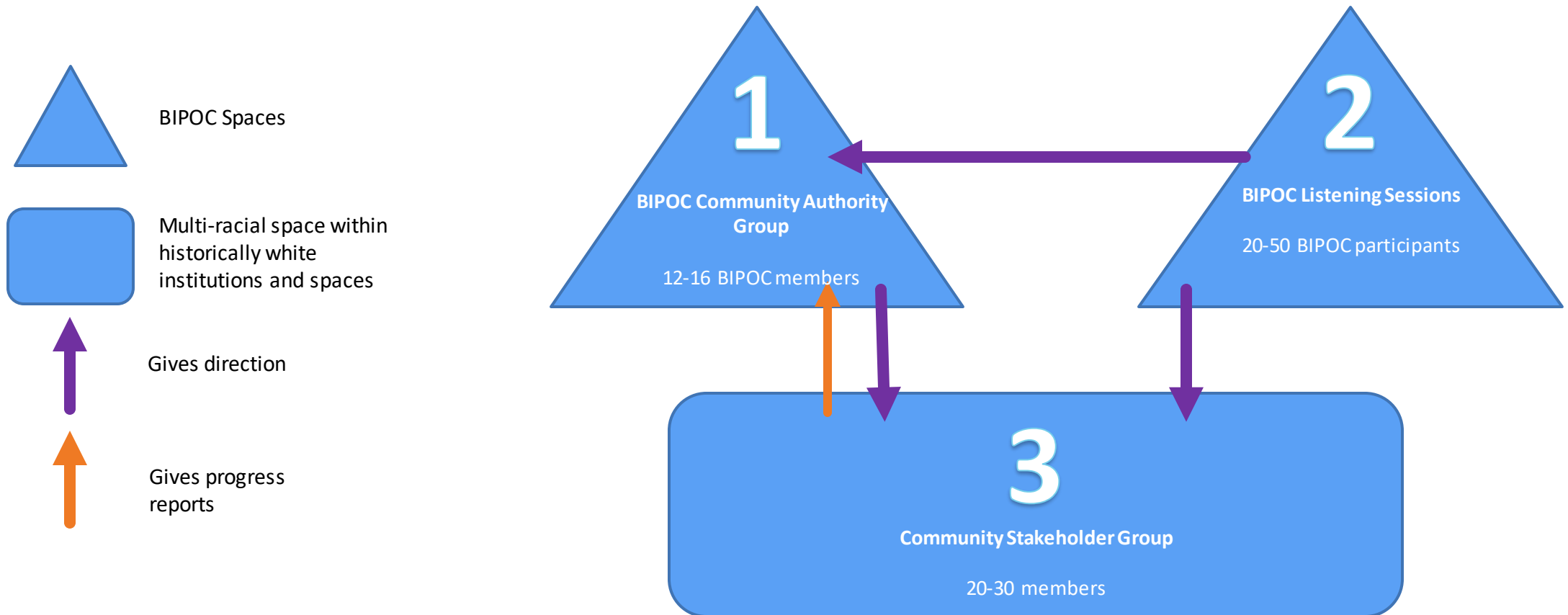
## 2. Data Collection

- BIPOC Community Health Assessment

## 3. Implementation

- Racial Health Equity Action Fund

# Community Engagement



# Community Engagement

- ▶ **BIPOC Community Authority Group**

- ▶ Decision making group
  - ▶ Provide regular feedback and direction on community priorities to the City and stakeholders
- ▶ Application process
- ▶ 12-16 BIPOC community members
- ▶ Hold the community organizations accountable to their commitments in the declaration
- ▶ Generate broader racial equity goals defined in collaboration with the City and community leadership
- ▶ This group was also required by the City's Racial Equity Strategic Roadmap (pg. 8; 30)

- ▶ **BIPOC Listening Sessions**

- ▶ **Community Stakeholder Group**

# Community Engagement

- ▶ **BIPOC Community Authority Group**
- ▶ **BIPOC Listening Sessions**
  - ▶ 20-50 participants, 4x per year
  - ▶ Address needs and priorities, as well as potential solutions
  - ▶ Feedback will be heard by the BIPOC Community Authority Group and Community Stakeholder Group.
  - ▶ The continuation of BIPOC Listening Sessions was also required by the City's Racial Equity Strategic Roadmap (pg. 31; 40-41)
- ▶ **Community Stakeholder Group**

# Community Engagement

- ▶ BIPOC Community Authority Group
- ▶ BIPOC Listening Sessions
- ▶ **Community Stakeholder Group**
  - ▶ Application process
  - ▶ 20-30 participants
  - ▶ All signatories of the declaration (community organization leaders, the City, other government and/or public health leads) and other interested parties from other groups such as the Population Health Alliance invited to apply.
  - ▶ Reports to the BIPOC Community Authority Group
  - ▶ This was also required by the City's Racial Equity Strategic Roadmap via establishing collaborative partnerships (pg. 20).



# Community Engagement Budget Breakdown

## BIPOC Community Authority Group

Application design

Recruitment

Application review

Facilitation

Participant payment

Meeting support

Equitable technology support and access

## BIPOC Listening Sessions

Outreach and recruitment

Participant payment

Food, space, materials

Data analysis

## Community Stakeholder Group

Application design

Recruitment

Application review

Facilitation

Participant payment

Meeting support

Equitable technology support and access

# Data Collection

## ▶ BIPOC Community Health Assessment

- ▶ Goal to identify priority areas for change that would affect health
- ▶ More detailed than the data collection done during the strategic planning listening sessions
- ▶ Exclusively BIPOC focused, which distinguishes it from other community health needs assessments in the region
- ▶ Gives an undeniable, qualitative and quantitative data set on what the community has decided as priority areas for intervention
- ▶ This was also mandated in the City's Racial Equity Strategic Roadmap via Step 3: Goal Setting and Data Disaggregation [by race] (pg. 29; 32)

## BIPOC Community Health Assessment

Survey design

Data collection, storage, cleaning, and analysis for various engagement methods (asset mapping, focus groups, key informant interviews, etc.)

Survey data collection, storage, cleaning, and analysis

Overall data analysis

# Implementation

## ▶ **Racial Health Equity Action Fund**

- ▶ One year of funding to implement the action plan from the BIPOC Community Health Assessment
- ▶ Support the goals and work of local BIPOC organizations as we work collaboratively to eradicate systemic racism through systems transformation and to fund any additional public health interventions
- ▶ Dedicating funding to community empowerment grants, as well as implementation of community-driven solutions were outlined in the City's Racial Equity Strategic Roadmap (pg. 8)

## **Racial Health Equity Action Fund**

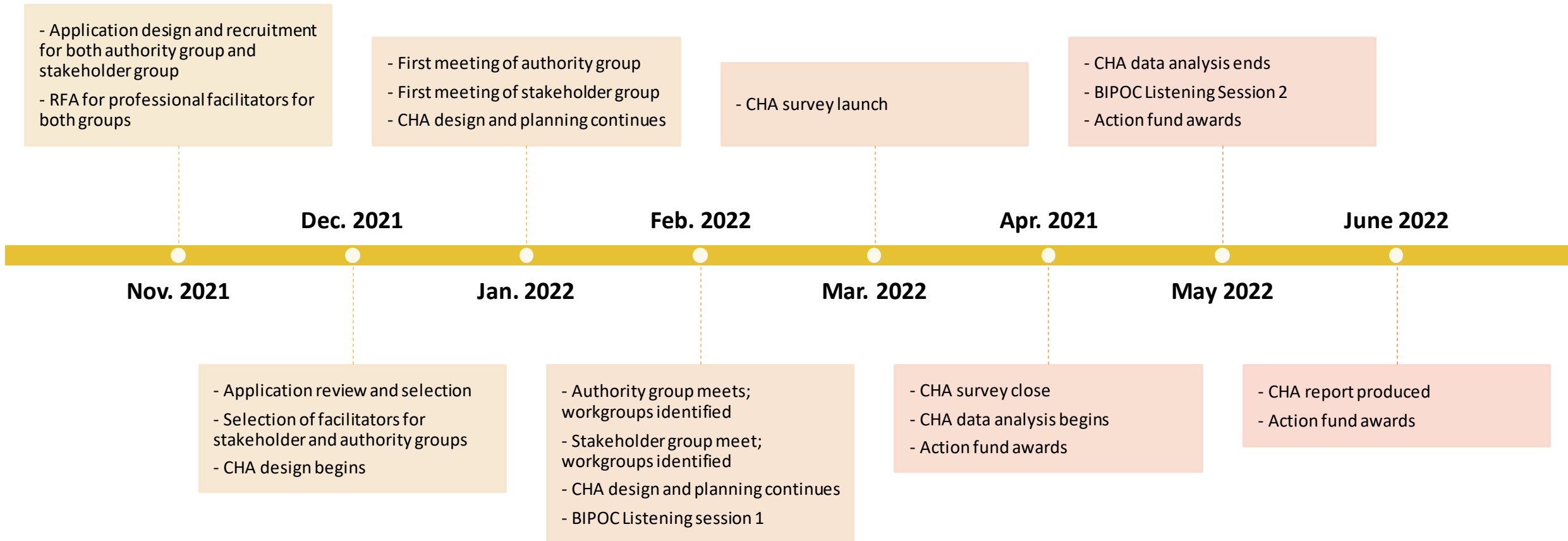
Application design

Application review

**Community organization fund**

**Racial Health Equity Action Fund Seed  
Money**

# Timeline for the 2022 FY





*Consider the costs of racism to our society. Last year, the financial services giant Citi released a report that puts a number to this cost, and found that **\$16 trillion** has been erased from the U.S. GDP over the last two decades due to discrimination.*

*—Mayor Weinberger, State of the City 2021*

Total  
Funding  
Needed  
through  
June 2022:

**\$917,182**

**1. Community Engagement – \$727,169**

- BIPOC Community Authority Group
- BIPOC Listening Sessions
- Community Stakeholder Group

**2. Data Collection - \$56,775**

- BIPOC Community Health Assessment

**3. Implementation - \$133,238**

- Racial Health Equity Action Fund

# Potential Funders

## City/Government

- Sustaining base funding
  - Staff

## Organizations

- Population Health Alliance
- Declaration of RPHE Signatories
- Other orgs with skin in the game

## Individuals

- Major individual donations

# Closing Remarks

*The most important thing to understand about systemic racism is that its eradication must start and end with [as stated by the late Reverend Dr. Martin Luther King] a “**radical redistribution of political and economic power**”*

*—VRJA, Public Action Advisory on Declaration of Racism as a Public Health Emergency*