



# Main Street Revitalization

Great Streets BTV

March 15th, 2022  
**REIB Committee**



Agency  
Landscape + Planning





# Main Street Revitalization

Project Limits: Battery Street to South Union Street





# Downtown Street Standards

A set of standards for rebuilding our downtown public streets. Adopted April, 2018

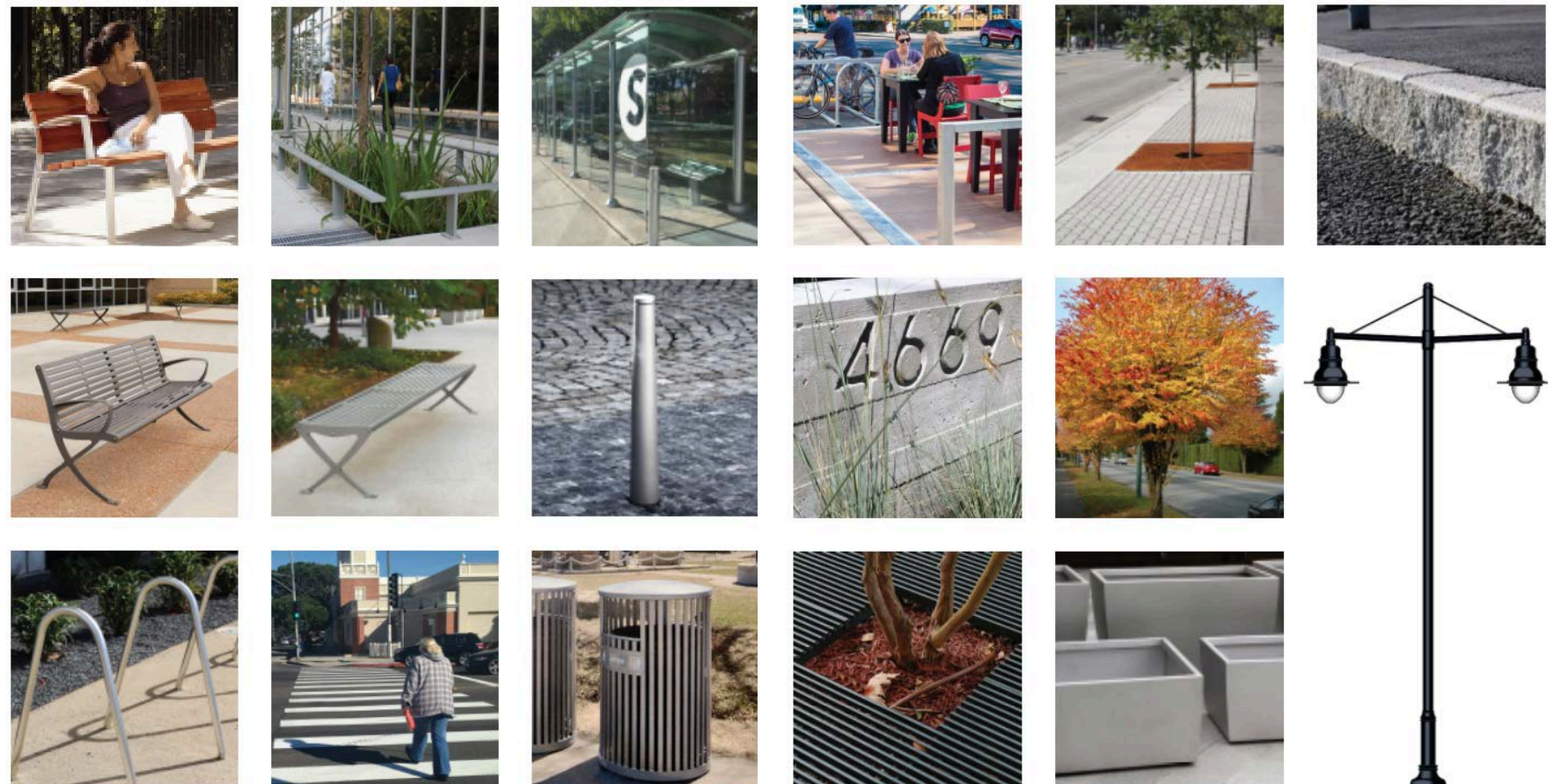


## GREAT STREETS BTV

City of Burlington  
Downtown Street Design & Construction Standards  
Adopted April 16, 2018

*These standards give guidance on...*

- *Street and intersection composition*
- *Placemaking*
- *Bikeways*
- *Street Ecology*
- *Lighting*
- *Materials & furnishing*



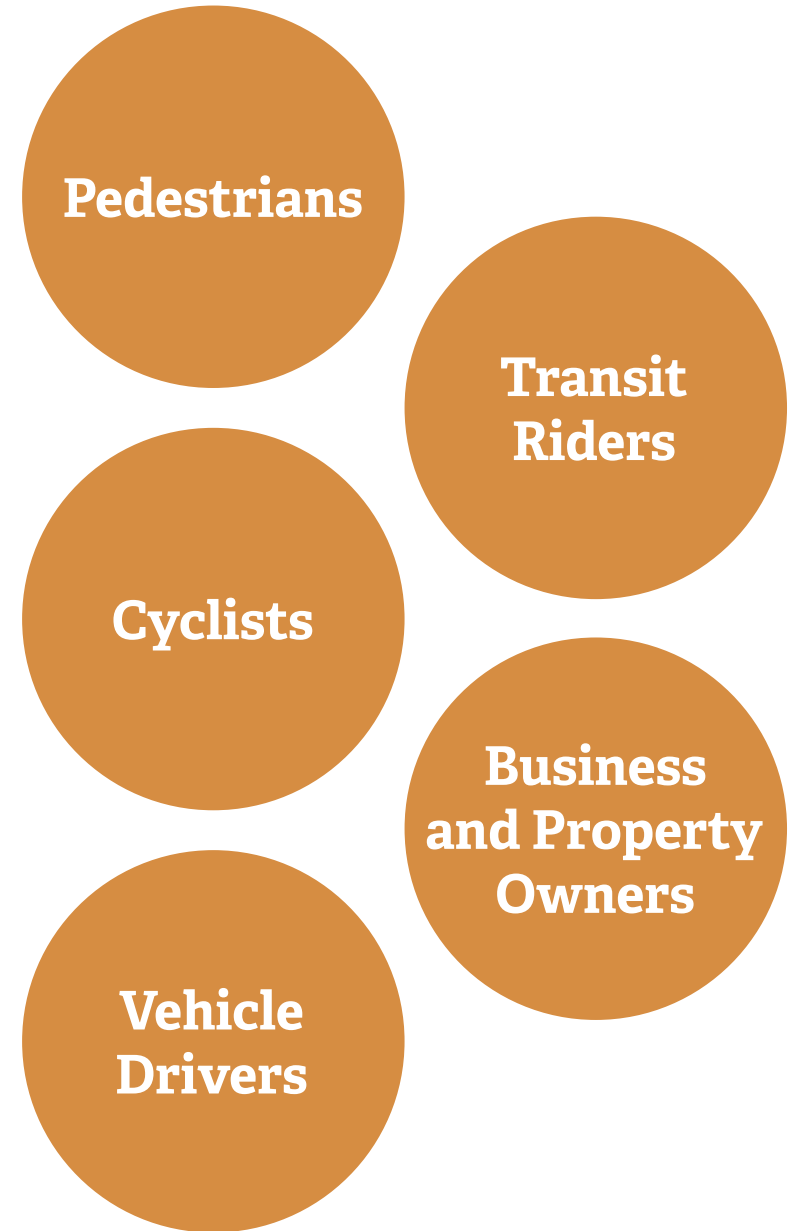


# A *Functional* Main Street

*What makes a street functional?*

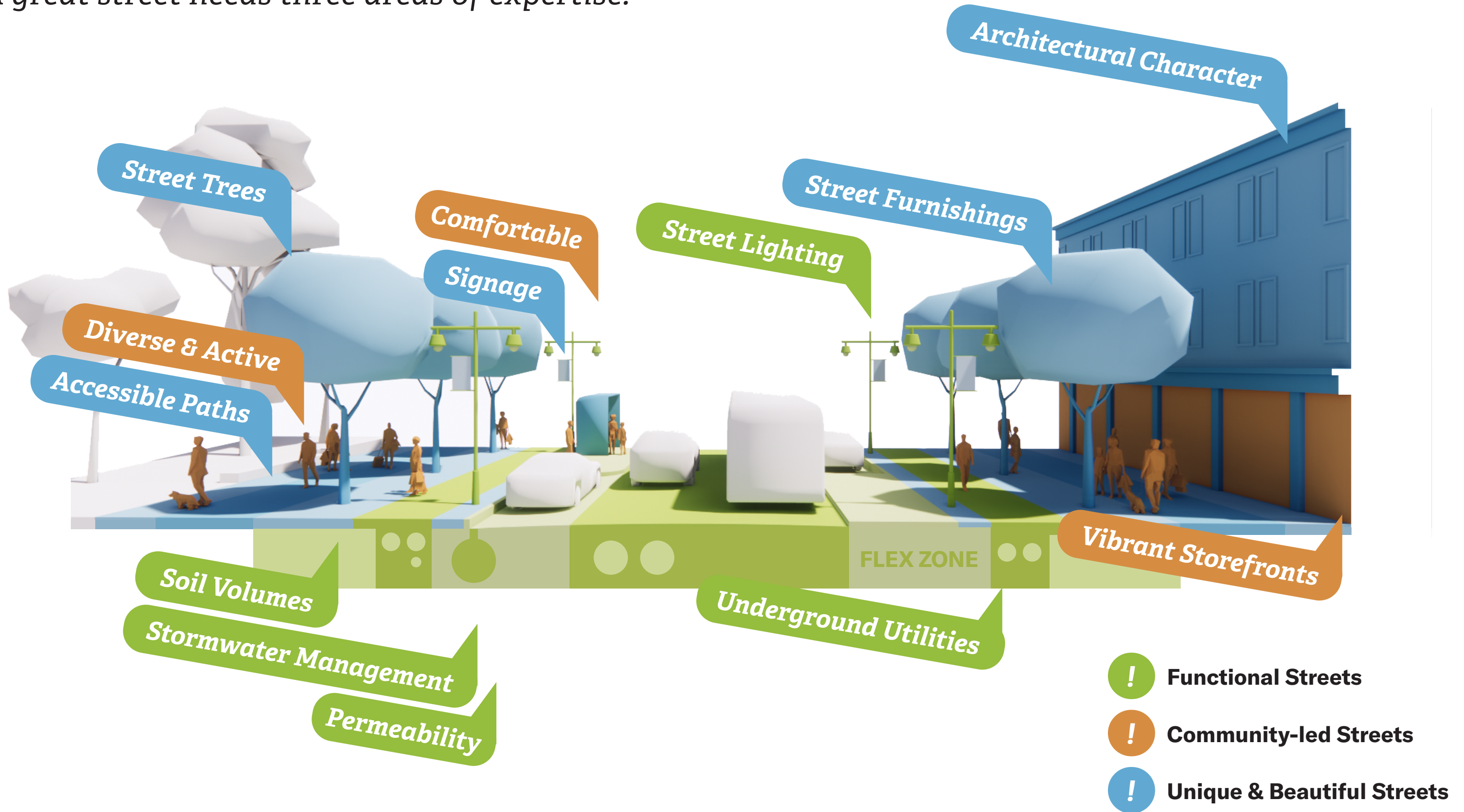


## For who?



# A Great Main Street

A great street needs three areas of expertise.





# Main Street Revitalization

Previous Concept Plan





# Engagement Schedule

## Project Phase

## Engagement Milestone

## Community Role

### Phase A (2/22-4/22)

Project Kick-Off

#### Community Meeting #1

Introduction + Goals

#### Leadership Meetings

CC, REIB, DPW, TEUC, CSM, Parks,  
BBA, Walk/Bike, NPAs, BAC

#### Focus Groups

**Create website  
and social media  
presence**

#### Envision

Share preliminary goals  
Reinforce work completed to-date

### Phase B (4/22-TBD)

Conceptual Design  
Design Development  
Permitting

#### Community Meeting #2

Concept Design

#### Leadership Meetings

with City Council, DPW, TEUC

**Focus group  
conversations**

**Vet concepts  
with city**

#### Prioritize, Resolve

Evaluate corridor concept  
Refine final plan and go through  
permitting process

### Phase C (TBD)

Construction  
Permitting Documents

#### Public Notifications

**Receive City approvals  
and begin notification  
of construction project  
process to adjacent users**

#### Build

Reconstruct Main Street

# Update on Focus Groups!

Youth  
Feb 9th

Business &  
Non-profits  
Feb 9th

Immigrants &  
Refugees  
Mar 8th

BIPOC  
Groups  
Mar 17th

Mobility  
Support  
Mar 24th

***Feb and March***

*We will share the survey with those who are unable to participate to ensure their voices are included in the process.*





# Question 1

**Do you or people in your community visit Main Street? Why or why not?**





# Question 1

## Why Main Street is Important

**It is a gateway and resource center for immigrant and refugee communities.**

Main Street is the center of the city, so it needs to represent the identity and history of all of Burlington residents.

Main Street is home to crucial resource centers for newcomers such as Burlington Housing Authority and Champlain Housing Trust.

When people visit Burlington, the lake and Main Street are the first places we bring them to see.





## **Question 2**

**How would those in your community typically get to Main Street?  
Bus, car, bike or walking?**





## **Question 3 (3 min)**

**What is the number one functional priority for the future design of Main Street that would better serve your community?  
(Select one)**



# Question 3

## Accessibility and Inclusion

**More affordable options for eating and shopping, and opportunities for small vendors to operate .**

The fountain at City Hall Park is a favorite place to hang out in the summer, but it could be even better with affordable food options like hot dog stands and ice cream.

Main Street needs more affordable food and shopping. It also needs new opportunities for small vendors of color to engage in local commerce.

Homeless people should be cared for. Consider seating and shade for them in the design of Main Street so that everyone feels safe and comfortable.





## **Question 4 (3 min)**

**Tell us about a street in Burlington, or somewhere else, that you and your communities have really enjoyed spending time on.**

**What street is it and what did you and your communities like about the street? How did it make you and your communities feel welcome?**



# Question 4

## Places and activities

**Spaces to gather and meet, places to rest and connect.**

Church street feels like it's in a real city because it's full of people, activity, and has affordable options to shop.

More seating would help older people when they get tired from walking up and down the hill of Main Street. There should also be public restrooms.

People love going to Battery Park to play volley-ball, barbecue, picnic. Main Street should have more spaces for casual use and activity.





## **Question 5**

**How can Main Street become a place where differences of class, race, language and religion are celebrated and honored, and cultural awareness grows?**



# Question 5

## Cultural Representation

**Opportunities to meet diverse communities that make Burlington great, and affirmation that all cultures are valued.**

Spaces along Main Street and in City Hall Park for small vendors to share their culture through street food and other wares.

Translate all street signage into primary languages spoken in Burlington including a digital information board.

Large banners along Main Street to celebrate major holidays of Burlington immigrant communities and printed in every language.



Let's get there together.

# Next Steps...

**Refinement of Concepts:** Now through May

**Design & Permitting:** May 2022 through Summer 2023

**Construction:** Beginning Fall 2023 (expected min. of two years)

**Public & Stakeholder Engagement:** *THROUGHOUT!*

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# Questions & Discussion

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**Great Streets**  
BTV

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